



Words and Pictures

Décormag, a thick magazine, is published in Quebec in French and English editions. It displays the stylish—for home, office or industry—and covers things well made by man (signposts, for example) and God (houseplants). It has a circulation of 65,000, and US subscribers receive 11 issues a year for \$18. It has won two Mead medals for its graphics. Write 181 est, rue Saint-Paul, Vieux-Montréal, Québec, H2Y 1G8.

Fashion Life first sprang full grown in the pages of *Toronto Life*. It now appears separately, four times a year, and goes as a bonus to *Toronto Life* subscribers. Its style is rather chic

and urbane, and the fashions are as likely to be from Paris or New York as from Montreal or Toronto. To subscribe to both *Fashion Life* and its parent, send \$11 to 59 Front St., E., Toronto, Ontario, M5E 1B3.

Bombardier's Cycles

Can-Am's Motorcrosser holds the world's speed record for 125-cc, 175-cc and 250-cc cycles. It has won numerous gold medals in the International Six-Day Trials. Its steel frame is cheaper, stronger and easier to repair than the usual chrome alloy, and it has a constant-mesh transmission, super shocks and an adjustable fork angle.

Its manufacturer, Bombar-

dier, Ltd., also makes a 370-cc MX-4 and two other motorcycles. One, the Qualifier, has lights for night enduros and a speedometer/odometer. The other, the TNT, is a dual-purpose bike. It has exchangeable wheels for use on the trail or highway, lights, speedometer and rubber-mounted turn signals:

There are 300 dealers in the US. Prices range from \$1,500 to \$1,900.

Dinnerware

Three hundred stores in the United States now sell simple Sial Canadian stoneware. Sim-



fashion

 Toronto Life

New cool
 Naturally elegant looks for summer
 Freeing the spirit in sport clothes
 Slimming deliciously with cuisine minceur

Skin and hair to survive the sun, accessories to celebrate the season, and more of Toronto's most fashionable people

A decreasing guide to the new Toronto

Summer 1976, \$1



Prerequisites for the modern woman

Accessories that celebrate the season without always robbing the pocketbook

1. Whether you're the right size for all-weather clothing, these accessories are made in a party that's hot and on-trend with you. \$20.00, at The General Store, larger sizes, \$25.00.
2. Small enough for the smallest bag of all, these sunglasses are made in a party that's hot and on-trend with you. \$20.00, at The General Store, larger sizes, \$25.00.
3. The new hat set. The 1976 hat set is all you need to stay on-trend with you. \$20.00, at The General Store, larger sizes, \$25.00.

Fashion Editor: Anne Apple
 Photographed by Barbara Maguire



4. A collection of accessories that are made in a party that's hot and on-trend with you. \$20.00, at The General Store, larger sizes, \$25.00.
5. The perfect book set. The book set is made in a party that's hot and on-trend with you. \$20.00, at The General Store, larger sizes, \$25.00.
6. If you love the summer sun you'll want to see our new accessories that are made in a party that's hot and on-trend with you. \$20.00, at The General Store, larger sizes, \$25.00.