The Standard Life Assurance Co. of Edinburgh

Established 1825. Head Office for Canada: MONTREAL, Que,

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The largest commissions are not payable by

The London Life Insurance Co.

London Canada

The largest earnings are, however, possible on account of its liberal policy

POLICIES "GOOD AS GOLD."

INSPECTOR FOR EASTERN ONTARIO And District Managers Wanted

For the Counties of Perth, Wellington, Grey, Bruce and Essex. Liberal contracts to good business-getters. Apply giving full particulars to H. A. KENTY, Superintendent of Agencies.

THE CONTINENTAL LIFE INSURANCE COMPANY, TORONTO

Live Men Wanted as Agents

The British Columbia Life Assurance Company HEAD OFFICE, VANCOUVER, B.C.

L. W. SHATFORD, President.

W. F. CURELL, Secretary.

Insurance Company, Limited, of PARIS,

 Capital fully subscribed, 25% paid up
 \$ 2,000,000.00

 Pire Reserve Fund
 4,919,000.00

 Available Balance from Profit and Loss Account
 206,459.00

 Total Losses paid to 31st December, 1913
 90,120,000.00

 Net premium income in 1913
 5,561,441.00

Canadian Branch, 17 St. John Street, Montreal: Manager for Canada, Maurice Ferrand. Toronto Office, 18 Wellington St. East J. H. Ewart, Chief Agent.

First British Insurance Company established in Canada, A.D. 1804

Phoenix Assurance Company, Limited

FIRE

of London, England Founded 1792

LIFE

Total resources over. \$ 90,006,000

Pire losses paid 425,000,000

Deposit with Federal Government and Investment in Canada for security of Canadian policy holders only exceed. 2,500,000

Agents wanted in Soth branches. Apply to

R. MACD. PATERSON, Managers

100 St. Francois Xavier Street, Montreal, Que.

All with profit policies affected prior to the 31st December will rank for a full year's reversionary bonus at that date.

British Colonial

FIRE INSURANCE COMPANY 2 PLACE D'ARMES, MONTREAL

Authorized Capital

\$2,000,000

Subscribed Capital

\$1,000,000

Agents Wanted in Unrepresented Districts

Are You The Man?

If you are a man of character, honesty and ability, who can organize men and enthuse them, making them produce, we have an A1 proposition to make to you. Get your letter off to us to-day for full particulars.

THE WESTERN LIFE ASSURANCE COMPANY

Head Office ...

WINNIPEG

LOWEST PREMIUM RATES

Reserves in Excess of Dominion Government Standard THE NORTHWESTERN LIFE ASSURANCE

Head Office: Bank of Nova Scotla Building - WINNIPEG BRANCH and DISTRICT MANAGERS WANTED.

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J. T. GORDON Managing Director: HBAD OFFICE

Secretary and Actuary: J. A. MACFARLANE, A.I.A. WINNIPEG

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best possible service for its policyholders and agents. And the best possible service is the result of efficiency. Simplification of working and accounting methods, constant improvement of policy forms, promptness in payment of claims, steady reduction of expense rate and practical helps for agents are a few of the Prudential's greater efficiency achievements.

Write for particulars of attractive agency contract.

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Home Office. NEWARK. N.I.