CANADIAN MAGAZINE ADVERTISER

OUR BONDS are a legal investment for Trust Funds. If you send us your address we shall be pleased to send you a copy of the Order-in-Council under which Trustees are authorized to invest Trust Moneys therein. They are also accepted by the Government as the deposits of Insurance Companies, Banks, etc.

THEY are secured by more than Twenty-three Million Dollars of Assets They bear interest at Four per cent., payable semi-annually. We issue them in sums of One Hundred Dollars and upwards. A specimen will be sent you on application; also a copy of our last Annual Report, if you care to see it.

THE CANADA PERMANENT AND WESTERN CANADA MORTGAGE CORPORATIO TORONTO ST TORONTO ST

No man can afford to take the chances of life without a good insurance policy.

There is no better company with which to place that policy than

THE MANUFACTURERS LIFE INSURANCE COMPANY

Every modern plan of policy is issued at the lowest rates consistent with the safety of the policy-holders.

SECURITY TO POLICY-HOLDERS OVER

\$4,900,000.00

Hon. G. W. Ross, President. J. F. Junkin. Managing Director. Head Office, Toronto.

Three Essentials Life Insurance Company.

1st. Undoubted Financial Standing. 2nd. Favorable Earning Powers. 3rd. Liberal and Up-to-date Policies.

In all three respects the **LONDON LIFE INSURANCE COMPANY, Head Office, London, Canada,** will compare favorably with any of its competitors. Over $93\frac{1}{2}$ % of the total gross assets of the Company are invested in First Mortgages on good class Real Estate, Stocks, Bonds and Debentures, Loans on Policies and Cash in Banks, yielding an average return of over $5\frac{1}{2}$ % per annum. The Company's Policies are also models of liberality, and calculated to meet the varied requirements of intending insurants.

Any agent of the Company will afford full information as to rates, etc.

JOHN McCLARY, ESQ., President. A. O. JEFFERY, K.C., LL.D., D.C.L., Vice-President. JOHN G. RICHTER, Manager.