Yes!

Some say they are simply paying for Reputation.

YOU

Reputation is the Public's Approval of a good thing.

CAN

Absence of Reputation means either Experiments or that Public Approvation has been witheld.

BUY

Would our products hold their Reputartion unless they had continued for years to be "A Good Thing"?

CHEAPER

But you are not buying our Reputation. We need the "Reputation" ourselves, but we offer to sell you the "good thing."

GOODS

You can well afford to pay us a trifle more for ours, for they are worth it.

Cough Syrups

Twenty different styles of wrappers.

Ten different formulas.

They all have a "Reputation."

Prices are reasonable and all good values.

Frederick Stearns & Co.

DETROIT, Mich. NEW YORK, N.Y. LONDON, Eng. Manufacturing Pharmacists

Windsor, Ont.