

# The Canada Bookseller.

MISCELLANY AND ADVERTISER.

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[NEW SERIES.

## "THE CANADIAN MONTHLY AND NATIONAL REVIEW."

A WORD FROM THE PUBLISHERS.

THIS Magazine, though the present No. is but its fourth issue, has already secured for itself—not only the merit of being ranked as the most important and ambitious of all native literary ventures—but the further distinction of being accepted as the National Magazine of the Dominion. Its representative character has been unreservedly conceded to it by the unanimous voice of the Press, and the favourable opinion expressed by many of the most competent literary writers in the country. The reception given to its first issue clearly proved not only that its general excellence was thoroughly appreciated, but also that a long-felt want had at length been fully supplied. By the publication of the subsequent Nos. it has gained still further upon public favour, and we are glad to be able to inform the readers of *The Monthly* that its permanent establishment is now assured.

It is the resolve, both of Projectors and Publishers, that the success hitherto obtained shall only be the measure of greater achievement; and they hope to make the magazine such as will entitle it to a more hearty acceptance and to a still higher need of praise.

That this effort may be successful, and that the enterprise may not suffer from any lack of interest and encouragement in its Patrons, the Publishers feel that they may reasonably appeal to their readers for continued, active support. They would therefore respectfully urge all who wish well to the publication to assist them in extending its circulation. The machinery of the Trade has been freely made use of, Special Canvasers, where obtainable of requisite ability, have been employed, and the Club-System has been put into requisition. Successful, however, as these various aids have been, there yet remains much to be done to bring *The Monthly* more fully before the public.

Though the publishers are desirous of earning success only by deserving it, yet, however high the merits of the Magazine may be conceded to be, of what avail is this, where its existence is unknown? We ask our readers, therefore, to disseminate the fact of its publication and to aid us in securing a larger subscription list.

The mechanical cost of each No. is very large, and the outlay for Contributions and Editorial work is a heavy charge. Undeterred by the present expense of its issue, we are, nevertheless, projecting an enlargement of the

publication after the expiry of the first volume in June, which will further extend our disbursements, though, it is hoped, it will increase its attractiveness and popularity. Let us be enabled to meet this expense by commensurate returns! Let *The Monthly* be known and read in every town and village in the country! See that its circulation be aided everywhere! Let friends in the Lower Provinces be reached and readers at our doors! Distant or near, any disposed to aid us can do so. Every man of leisure can secure us a club. Every chance reader can, at least, send us one subscription.

THE PUBLISHERS.

## THE MEMOIR OF ROBERT CHAMBERS, WITH AUTOBIOGRAPHIC REMINISCENCES BY WM. CHAMBERS.

THE immense individuality of character and the moral and muscular energy of the brothers Chambers, are, manifestly, remarkable features in the history of their famous Edinburgh publishing house. They will never wavered which in their early, struggling days, carried them through failure and disappointment; and the active minds, ever upward-tending, never flagged in the set purpose of ultimately achieving great things.

It may safely be said that the maxims of 'Self-help' never received higher testimony to their truth and value than in the case of these brother publishers, whose remarkable career is so unostentatiously narrated in this biography. It would be difficult indeed to cite a more stirring, interesting memoir than this; or one more full of incentives to action, and lofty, determined purpose.

The brothers were born, within two years of each other, at the opening of the century; and some twenty years afterwards, in 1821, they made their first attempt at publishing.

In Canada, where the beginnings of most of the Commercial houses of the present day have been small and humble indeed, the difficulties that surrounded the Chambers' in their early start in life, will find many a parallel in the experience of our merchants; and it would be no uninteresting history were the story published of the beginnings of even those who have been connected with the same trade as the Chambers in Canada. Their first effort was launched 'mid privations and self-denials. The *Kalaidoscope*, the herald of the Chambers' publications, was boldly issued, but like most first efforts