

The Millinery opening of fashions for this season's trade commences on

Tuesday, 1st September.

We give to every buyer a hearty welcome to visit our warehouses and inspect our stock. Although we do not show hats, bonnets, flowers and feathers; our showings in Silks, Ribbons, Laces, Plushes, Velvets, Velveteens, etc. etc., are the largest we have ever shown and are replete with the best values and latest productions.

We can assure the Trade that every line we handle is of great interest. to customers, being profit producing goods.

COLOURED SILKS in

Duchesses, Failles. Bengalines, Pongees. Pongors, Crepe De Chenes. Surahs.

BLACK SILKS in

Bengalines, Luxors. Diagonals, Merveilleuxs. Gros Grains, Failles. Piou De Soies, Surahs.

Black Silk Velvets, Black and Coloured Velveteens, Plushes in 16-inch, 18-inch and 24-inch.

RIBBONS.

Pure Silk Faille. Satin and Faille. Reversible Satin, &c. Black Velvet. Black Satin Back. Black Velveteen.

LACES.

Black, White and Cream Millinery Laces, Real Torchon and Irish Point Laces.

ORDERS SOLICITED.

FILLING LETTER ORDERS A SPECIALTY.

JOHN MACDONALD & CO.,

WELLINGTON & FRONT STREETS E., TORONTO.