

WHY CANNOT CANADA?

THE United States cotton manufacturers sell everywhere, why cannot the Canadians in the same line of business? The following table shows where the Fall River goods go: The exports of domestic cottons from this port to foreign ports for the week ending July 2, 1894, have been as follows:

	Bales.	Value.
U. S. of Colombia.....	90	\$4,125
Nova Scotia.....	1	12
Mexico.....	35	911
Central America.....	275	15,860
Chili.....	409	21,923
Venezuela.....	199	10,350
Peru.....	8	572
Southampton.....	2	60
Santo Domingo.....	15	955
Newfoundland.....	7	246
Liberia.....	1	66
Hayti.....	44	3,870
Glasgow.....	28	1,799
French West Indies.....	1	15
Danish West Indies.....	5	238
Cuba.....	61	4,151
Dutch West Indies.....	8	366
Hamburg.....	100	5,400
Liverpool.....	12	1,325
Porto Rico.....	3	260
China.....	254	9,650
British West Indies.....	77	4,814
Brazil.....	398	33,337
British Australia.....	79	4,403
British Guiana.....	10	372
Amsterdam.....	5	375
British Honduras.....	79	3,831
Barcelona.....	1	7
Total this week.....	2,207	\$ 118,563
Previously reported.....	100,187	5,064,333
Total since January 1, 1894.....	102,394	\$5,182,896

THE DRESS GOODS TRADE.

ESTAMENE serges are in active demand throughout the trade just now. As the boating and holiday seasons are now on, serges take a foremost position in the costumes and skirts worn. What is known among the fraternity as the "Smart" or hard finish has the call. In the diagonal serges it has all its own way. The worsted or coating finish which comes between the very hard and the more nappy finish—as the estamenes—is chosen among the better numbers as being most suitable. Generally speaking, though, the hard finish is the thing.

Contrary to former seasons, black holds the lead, having superseded navy in demand. Browns and creams are also active, and myrtles and cardinals called for in certain sections.

Serges have been well sold for the autumn trade in large proportions. Plain goods of all kinds, Sedahs, Amazons, diagonals in the worsted finish and satin finish, whipcords and foules, have been largely disposed of. French serges and moire effects as produced in the better French classes have been found good sellers.

In fancy effects, small designs on fancy colored ground-work, showing the check of a darker color than the ground-work, as well as small checks and small jacquard patterns, are shown by Caldecott, Burton & Spence. They also report a demand for goods of a better grade into which silk largely enters.

W. R. Brock & Co. show some covert cloths in both Bradford and German makes which are extremely nice goods. They are intended to be made up in much the same way as men's covert coats. They also show a range of German dress goods in fancy tweed effects and also in brocade effects. Anticipating the demand for serges mentioned above, they have placed large orders for Bradford goods, including the estamene and cheviot serges, fancies and plaids. In fact their dress goods department shows a much larger range of samples than is usual for them.

Serges in creams, navys and blacks are in good display in estamene, cheviot and hard finish at Alexander & Anderson's; to meet the urgent demand of the season. Navy and black hopsacks are shown in qualities guaranteed not to slip.

The French market in plain dress goods has an upward tendency, owing to an increased demand from the United States. Advances of from 5 to 7½ per cent are reported.

The Dry Goods Economist of June 30th, says: "All intelligent buyers realize that covert cloths and medium-priced fancies will have preferment when the heat of dress goods election days comes round. Since the first introduction of covert cloths, early in the year, they have been found worthy of a high position among the coming season's elect and well deserving the trust already reposed in them."

According to orders placed with John Macdonald & Co., the season is essentially a serge season, and large quantities of cheap serges have been sold. The better grades, of course, are always in demand. Covert cloths and henriettas are being shown by this house in some special values. Their stock of silk dress goods includes black faille Francais, black peau de soie, black and colored moires and black brocaded silks. This last is at present the rage in Paris—the city of fashions. Mr. Davidson, their buyer of dress goods, ventured the assertion that tweed effects would be found fairly good for fall, and that in trimmings jets would lead, followed by silks, velvets and velveteens. He thought plushes would not be strong this fall for trimmings.

TWO WAYS OF DOING BUSINESS.

There was a boy who was sent out by his father to sell some potatoes, according to a writer in Hardware. He carried the bag around all day without a sale, and on reaching home at night threw it down with the surly exclamation: "Nobody that I met asked me for potatoes. One fellow wanted to know what I had in the bag, and I told him it was none of his darned business."

There was in the same town a colored gentleman who went about bawling at the top of his voice: "Fish! Fish! Fish! Fresh Fish!"

"Shut up that racket!" said an angry dame at a window.

"You heah me, missy?"

"Hear you! You can be heard a mile away."

"Dat's what I'se hollerin' for. Fish! Fish! Fresh Fish!"

The colored gentleman was an advertiser—and sold his goods.