



1/4 size fac-simile of package.

BUTTERMILK TOILET SOAP

THE BEST SELLING TOILET
SOAP IN THE WORLD.

Exceeds any 25 cent Soap on the Market.
Notes the retailer a good profit.
When sold at a very popular price it
will not remain on your counters. Try
a sample lot.

The quality of this soap is GUARANTEED. See
that the name "BUTTERMILK" is printed as above
"in green bronze" and the name "Cosmo Buttermilk
Soap Company, Chicago," in diamond on end of pack-
age. Beware of Imitations.

Cosmo Buttermilk Soap Co.

84 ADAMS ST., CHICAGO

F. W. HUDSON & CO., Sole Agents, TORONTO.

"Perfect" Hose . . Supporter

The newest and best on the market. You will find it
ahead of all other patents, and that it will sell better.

To our already full line of Braces, we have added a
metal **GRIP BACK**, and we still carry the
"Reliable" and other specialties.

Wait for our representative, or write us direct. We can
save you money on these lines.

C. N. VROOM, St. Stephen, New Brunswick

THE BEST
IS THE CHEAPEST



The Best . . .

**SILK CORDS,
BARREL BUTTONS,
TASSELS, Etc.,**

In the market, bear this Trade
Mark on every box.

Toronto Fringe and Tassel Company

MANUFACTURERS OF

19 Front
St. West,
TORONTO



Fringes, Cords, Pompons,
Tassels, Dress Upholstery,

... AND ...

UNDERTAKERS' TRIMMINGS

To our Customers.
We are buying.

What do you want?
We don't know everything.

MATTHEWS, TOWERS & CO.

WHOLESALE MEN'S FURNISHINGS,

7 Victoria Square.

MONTREAL.

JUNG & SIMONS



Manufacturers

BLACK AND COLORED ITALIAN CLOTHS

FINEST GERMAN MAKE

SOLE AGENTS:

Dieckerhoff, Raffloer & Co.
New York, Barmen, Paris.

CANADIAN OFFICE:

22 Wellington St. West, Toronto
Sold only to the wholesale trade.

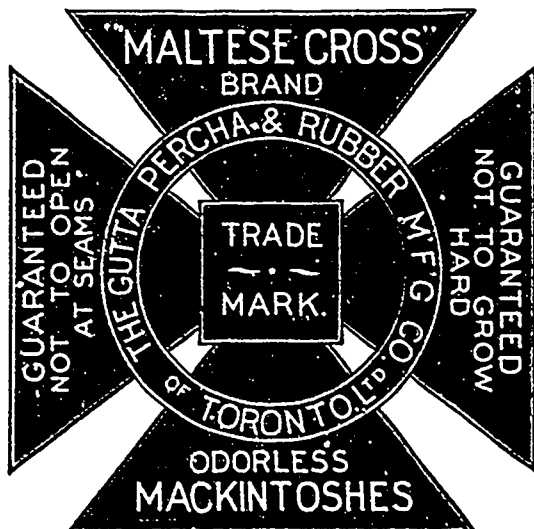
PERRIN'S
PERRIN'S
PERRIN'S

PERRIN FRERES et CIE.

GLOVES

7 Victoria Square, Corner St. James St.,
MONTREAL.

ARE THE BEST.
ARE THE CHEAPEST.
ARE PERFECTION.



DO YOU STOCK THEM?

"Maltese Cross"

BRAND

Mackintoshes.

Sold by all the leading wholesale houses. Will never grow hard.

ODORLESS, TAILOR FASHIONED, SEAMS SEWN.

... MANUFACTURED SOLELY BY ...

The **Gutta Percha & Rubber Mfg. Co.**

of TORONTO, Ltd.

61 AND 63 FRONT STREET WEST, TORONTO.