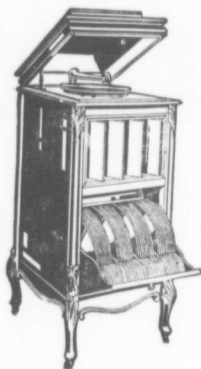




The Dollars Received at Christmas
Will Go to Buy Thousands of

Columbia Grafonolas



MANY a Christmas check, or Christmas "bonus" will find its way soon into the hands of Columbia dealers.

Don't slack up for a single moment your drive on the higher priced Grafonola models.

Display them in your windows, store and advertising. When people hear the clearness, brilliance and mellowness of the Grafonola they will say: "That's the instrument we want."

Remember that there is a Columbia model to fit every purse.

Columbia Graphophone Company

Factory and Headquarters:

Toronto

Canada