



**AN** eye-headache some times accompanied by an earache and burning sensations of the eyes is caused by an over effort of the brain to understand a blurred image that has been thrown on the retina of the eye. In the eye-camera the foci are changed by the eye muscles that swell and reduce the shape of the crystalline lens. When these muscles become weakened an optometrist must prescribe the other-man-made lenses to bring about this focus accommodation.

**CARL A. CLASS**  
Optometrist

**WANT COLUMN.**

**TO RENT**

**TO RENT**—A comfortable house on Erie street, suitable for a small family. For particulars apply to Miss Sarah Kerr, Watford. j20-tf

**FOR SALE**

Use the "Want Ads" to buy or sell

**FOR SALE**—Ladies' new style panned visiting cards at The Guide-Advocate. Phone your orders.

**FOR SALE**—80 acres hay, sweet clover, alfalfa and timothy standing on lot 25 con 4, Warwick. Apply Clare Hagie R. R. 4 Forest. j4-2t

**STRAWBERRIES**—Call on Monday and Friday at the E. O. Sitter Farm 21 Sideroad, Warwick, and get them fresh. j4-2t

**TWO DWELLING HOUSES** to rent and several dwelling properties in Watford for sale. Apply to W. E. Fitzgerald, Barrister etc. Watford.

Birth Announcement Cards, Wedding Invitations, Announcements and Cake Boxes, and Memorial Cards—All orders filled same day as received.—"The Guide-Advocate." tf

**50c PER HOUR FOR LIMITED NUMBER**

of men while learning to operate and repair autos and tractors, battery work, oxy-acetylene welding, tire vulcanizing, taxi and truck driving. Special terms now on. If you want big pay and a successful future, apply at once to Hemphill's Employment Service, 163 King St. W., Toronto, Ont.

**TEACHER WANTED**

**TEACHER WANTED** for S. S. No. 4, Warwick. Apply stating experience, qualifications and salary expected to **ROBT. A. HALL**, j27-3t R. R. 4, Forest P.O.

**TEACHER WANTED**

Teacher wanted for S. S. No. 1 and 13, Brooke and Warwick, state qualifications and salary, duties to commence Sept. 2. Apply to Isaac J. Foster, R. R. 7, Watford.

**TEACHER WANTED**

For S. S. No. 17, Brooke. Duties to commence after Sept. 1st. State experience, qualifications and salary required to David Lucas, Secretary R. R. 3 Watford. J4-3

**C. E. ATCHISON**

**2 TRUCKS—1½ & 3 TON**

Can go anywhere! If you have a Load to move anywhere—ask us—that's our business. No distance too great—we can go anywhere! Ask us for prices.

**C. E. ATCHISON**

a25-tf Watford, Ont.

**SALE REGISTER**

Auction sale of Household Furniture, Miss H. McCaw, St. Clair st., Watford, Saturday, July 5. See bills for list.

**Declares Farmers Must Organize**

**Frank Lowden, of Illinois, Points Way Out for Agriculture—Farmer's Great Problem Concerns Marketing His Products at a Living Price.**

The several spasmodic movements toward general prosperity in the post-war years have started when agricultural products had sufficiently advanced in price relatively, but the movement was halted because prices of other products began to advance again, this destroying the improved position of the farmer, Frank O. Lowden, of Illinois, declared in an address before the Rotary International Convention in Toronto last week.

There can be no permanent general prosperity until the disproportion between the prices of farm products and services and other commodities and services are wiped out, he asserted, and how to "rid ourselves of this disparity is not the farmer's problem alone, but the problem of all."

"The disparity between prices of the things the farmer has to sell and the prices of those things we must buy is the main cause of placing agriculture in the hardest times it has had in the present lifetime of the generation," Mr. Lowden declared. "I am speaking more particularly of the United States, but I imagine they are not far different in Canada or in other countries where agriculture is still thought to be the basic industry."

"When the depression of 1920 set in there was a large accumulation of goods of all kinds on hand, but industry, being highly organized, was able to resist more successfully than the farmer the pressure for lower prices. If the farmers are to put themselves upon terms of equality with the great industries they, too, must organize. Agriculture now finds itself freely competing among themselves while it is obliged to sell its products in a highly-organized industrial and commercial world."

"It is not desirable that farmers should imitate the great industries,

**FREE MARRIAGE LICENSE INFORMATION**

Fill in this coupon and we will mail you in a plain sealed envelope our folder on wedding rings and marriage license information **PROCTOR'S 262 Yonge St., Toronto.**  
Name.....  
Address.....

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**ELARTON SALT**

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**Home—Cattle—Land**

Unsurpassed for Strength and Purity

To be obtained from nearly every store in this District.

or  
**Elarton Salt Works Co.**  
WARWICK, ONTARIO  
ml6-6m



**PETER VINEGAR 1676—62261**  
Enrolled under the Ontario Stallion Act. Inspected and Approved.  
Enrolment No. 1656. Form 1  
SIRE—Peter Billiken, 50319; by Peter the Great, 28955, out of Baron Lassie Vol. 17, p. 499 A.T.R.  
DAM—Birthright Vol. 20, p. 453, A.T.R. by Fairlawn, 7277, 2nd Dam Birthmark by Kentucky Prince 2470 3rd Dam Flaxey by Ewalt's Dixie.  
Peter Vinegar is a Chestnut horse silver mane and tail, stands 16.1; weighs 1300 lbs. He is a horse of exceptionally heavy bone and a grand individual. The right type of a horse for the production of either saddle or wagon horse.  
Will stand at Jas. O. Brush's barn race track, Watford, for the entire season of 1924.  
Service fees: \$15.00 to insure; payable January 1st, 1925.  
For any further information apply to **J. O. BRUSH, Watford**

**Switt's Mammoth July Sale**

**LAST LAP—A few days left yet to secure your share of the money saving bargains.**

**LINEN DEPT.**

Purchased specially for last days of our sale.

**HUCK TOWELS**

Hemmed ends, size 40x19  
**3 for \$1.00**

**FROM BELFAST**

A good strong Union Towel Bordered ends, size 20x40in  
**49c each**

**TURKISH TOWEL SPECIAL**

Fringed ends, size 36x18in.  
**19c each**

**ODD BATH TOWELS**

Table of Odd, High Grade White and Colored Bath Towels—about 5 dozen at Clearing Prices

**MEN'S SUITS**

**ONLY 14 SUITS** left to go at  
**\$9.95**

**ONLY 24 SUITS** left to go at  
**\$14.45**

**BIG RANGE—SPLENDID TWEED AND WORSTED SUITS**  
**\$19.95**

**SMART SUITS IN TWEED AND WORSTED** Some with 2 Pair Trousers  
**\$24.45**

**BOYS' KHAKI PANTS** Carhartt Brand  
Per pair .... **\$1.19**

**BOYS' TWEED PANTS** Big table  
to clear at **\$1.60**

**RUGS**

**31 FLOOR RUGS** to clear at big saving

**AXMINSTER WILTON BRUSSELS TAPESTRY**

**DRESS VOILES**

Marked to clear out quickly  
**39c, 49c, 69c**

**PRINT**

10 Patterns only at ..... **22c**

**LADIES' COTTON HOSE**

Black, good quality  
Per pair..... **19c**

**GINGHAM**

10 Patterns of Canadian Dress Gingham  
Per yard ..... **18c**

**SWIFT, SONS & CO.**

Hundreds of other special lines to clear last days of sale.

adopt the corporate form of organization and operate their farms through corporate management; It would weaken our whole social structure if our millions of farmers would surrender their individualism in this way. Nor is it necessary. While much improved efficiency in production is still possible, the farmer has made constant progress in this respect. His most pressing problem is concerned with the marketing of his products at a price which will enable him to live and go on producing.

"On every hand we learn of farm abandonment. If we should avoid this ruin, the farmer must organize. Co-operative farm marketing associations no longer are an experiment. Wherever they are employed you will find agriculture in its best estate.

"Those who oppose the principle seem to think that in some way these associations are seeking to avoid the operation of the law of supply and demand. Quite the reverse is true. The purpose is not to

defy the law, but only to make the law serve the farmer fairly.

"Co-ordination is possible only through co-operation. Co-operation is one of the watchwords of Rotary. You were among the first to recognize the interdependence of all business and industry. If now you were to become the instrument of effecting a complete co-ordination between the farm and business generally, it would be a mighty accomplishment for good. The farmer's difficulties can only be overcome promptly if the merchants, manufacturers, bankers and civic groups whole-heartedly co-operate with the farmers."

**DR. A. C. ANDERSON**

Chiropractor.  
Watford—Mon., Wed., & Friday 9 to 11 a.m.  
Office over Mr. Rogers' Store  
Appointment other days by phoning 92w Strathroy. j25-tf

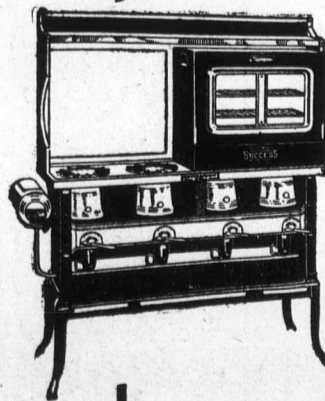
**FOREST**

D. R. McCahill, of Forest, has been appointed manager of the Dominion Cannery's plant in Strathroy and is moving his family to that town this week. Mr. McCahill has been manager of the Forest plant for some years. His residence here has been leased to H. H. Rid, the new manager of the Standard Bank here, who will bring his family to Forest from Tavistock at an early date.

The Forest driving club held a meeting on Monday afternoon June 30, and decided to hold a race meet on Wednesday, July 16. They are offering \$1000. in prizes made up of purse \$350 for 2.15 pace or trot; purse of \$350 for 2.20 pace or trot and purse of \$300 for 2.30 pace or trot. It will be held under Canadian national rules and Russel J. Shepherd is secretary of the meet.

**"OLD HOME WEEK"**  
COME ON HOME!

**No Gap Between the Flame And Your Cooking Vessel!**



McClary's Florence Oil Stove burners bring the heat right under the frying pan or boiler. No waste heat and an instant response from the intense blue flame.

**McClary's Florence Oil Cook Stove**

is odorless, smokeless, and absolutely safe. Wickless burners ignited by patent asbestos kindler. Equipped with patent levelling device on strong, rigid legs. Stands up well. Sold with built in oven or McClary's Success Oven.

Order McClary's Florence now for use in city, country or summer home. The most economical stove in first cost and upkeep.

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