

"Lest We Forget"

Made the Supreme Sacrifice

WATFORD AND VICINITY

Capt. Thos. L. Swift
Sergt-Major L. G. Newell
Pte. Alfred Woodward
Pte. Percy Mitchell
Pte. R. Walton
Pte. Thos. Lamb
Pte. J. Ward
Pte. Sid Brown
Pte. Gordon Patterson
Pte. F. Wakelin, D. C. M.
Pte. T. Wakelin
Pte. G. M. Fountain
Pte. H. Holmes
Pte. C. Stillwell
Pte. Macklin Hagle
Sergt. Clayton O. Fuller
Gunner Russell H. Trenouth
Pte. Nichol McLachlan
Corp. Clarence L. Gibson
Signaller Roy E. Acton
Bandman A. I. Small
Capt. Ernest W. Lawrence
Lieut. Leonard Crone
Pte. John Richard Williamson
Lieut. Chas. R. Hillis
Lieut. Gerald I. Taylor
Pte. Charles Lawrence
Lieut. Basil J. Roche
Pte. Alfred Bullough

Guide-Advocate

Member of Canadian Weekly Newspapers' Association
W. C. Aylesworth, Publisher.
T. Harris, Editor.

ADVERTISING RATES

Display Ads, set, transient 25c in.
Display Ads, set, year contract 16c in.
Display Ads, plate 16c in.
Special Position 25c in.
Theatrical Advt'g with reader or cut 35c per in.
Business Locals, Front Page 10c per line, inside pages 5c per line.

FRIDAY, JANUARY 26, 1923

NOTE AND COMMENT

When a man offers to let you in on the ground floor look out for a trap door.

As the light-house on the shore warns the ships from the rocks, the editor can warn the public from frauds and fakers.

It is definitely known that Ontario is going to have an election this year. It must come by October—it may come sooner.

Renfrew Mercury.—The height of optimism is a patient, who having been told by his doctor that he can't live long, starts to read a continued story in a monthly magazine.

The reason why some towns grow, remarks the Renfrew Mercury, is because there are men of push and energy in them who are not afraid to spend their time and money to boom their town.

The mail order business is declining. Toronto's two large houses which feature this trade, make this report, and the conclusion has been reached that the day of the mail order house is "passing."—The Financial Post.

The European situation continues to grow more disturbing as time goes on, apparently dissatisfaction is rife. There are twice as many troops under arms at the present time in Europe than there was in August, 1914.

Kingston Standard.—Recently it was urged by a Canadian Magistrate that sports diminished crime. This is borne out by the statement of a Canadian Judge that 75 per cent. of the criminals brought before him are between 17 and 22 years of age, and less than 1 per cent. of them ever engaged in sport.

London Advertiser.—The Jewish people, although today in possession of much of the wealth of the world, are a nation without a country, and are a people without a Government. At times they look away off to the East and watch the developments at Palestine, but the vicissitudes of international turmoil have for centuries surrounded that hope with a barricade of uncertainty.

The experience of the world's best advertisers proves that continuous advertising gets the best results, as advertising is cumulative, and when there is a slip the gap is not bridged over, and when you resume advertising you have to begin all over. Periodic splashes, no matter how big a space is used, is not an effective method for building up a substantial business.—Walkerton Telescope.

The local paper carries the advertising of the local people whose business success is so vital to the welfare of the Post Office as well as to the welfare of the town; still, the local paper in some Post Offices, is left lying undistributed while the Daily paper is placed in the boxes. Thus the Post Office again helps the City Departmental Store by placing their advertisements in the hands of the Public first.—Parkhill Gazette.

The Manitoba Medical Association has arranged for the manufacture of insulin, the Canadian-discovered cure for diabetes which has been approved by United States and European medical authorities. Arrangements have been completed for securing pancreas from slaughtered animals, and 50 units in insulin will be manufactured weekly, sufficient for 12 patients. This will be increased later.

We would advise those husbands who advertise their wives as having "left my bed and board," and "that no one shall credit her on my account," to read the following notice in an American paper by an advertised wife: "I take this method of informing the public that he never had a bed; the board has always been furnished by myself; and as to anybody trusting me on his account, I know of no one that would trust himself. His credit has always been so much below par that he could not get trusted for his own shirting, and now wears some of my underclothing on his back, slightly altered."

Dominion Parliament opens on Wednesday, January 31. By the desertion of Joseph Binette, M. P., for Precott, from the ranks of the Progressives and uniting with the Liberals, the King Government now has a majority to two over all. Indications at present are that the session will be a heavy one. The Government will likely bring down a redistribution bill early in the session, the revision of the Bank Act is due this year, and the establishment of a National Bank is expected to be pressed for, as well as the necessity for a more generous system of credits to farmers and stockmen and the encouragement of small banks.

Upholding the millions of dollars expended on purchasing foreign farm produce as a reflection on the efforts of the Canadian farmer, Dr. G. G. Creelman, Dominion Government agricultural expert of Ottawa, told farmers of Essex County at the opening of the Essex County Corn Show at Essex, that farmers of Western Ontario are not working intensively enough their own cultivation. As a result, he said, the production of farm produce is insufficient to cope with the demands of the home market, thus necessitating heavy expenditures abroad.

Dr. Creelman told his hearers that \$172,000,000 has been spent on securing farm produce from abroad, which included \$12,000,000 of corn, \$19,000,000 of fresh fruit, \$11,500,000 for meat and over \$2,000,000 for butter and cheese. All these expenditures, the speaker asserted, could be overcome within a few years if only farmers of Canada would realize the potentialities of their work and undertake it more enthusiastically.

The winter season is a hard one on the baby. He is more or less confined to stuffy, badly ventilated rooms. It is so often stormy that the mother does not get him out in the fresh air as often as she should. He catches colds which rack his little system; his stomach and bowels get out of order and he becomes peevish and cross. To guard against this the mother should keep a box of Baby's Own Tablets in the house. They are sold by medicine dealers or by mail at 25 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

QUESTIONS and Bible Answers

If Parents will encourage children to look up and memorize the Bible Answers, it will prove a priceless heritage to them in after years.

If we love God, what should we hate? —Psalm 97:10
Why should we exalt the Lord and worship at his footstool?
How should we enter into the house of God? —Psalm 100:1-5
What are some of the reasons why we should bless the Lord? —Psalm 103:1-5
Does God deal with us after our sins? —Psalm 103:8-12
To whom is the mercy of God ever-lasting? —Psalm 103:17, 18
Where hath God prepared his throne? —Psalm 103:19
Who should bless the Lord? —Psalm 103:20-22

WARWICK WOMAN HANGS HERSELF

Mrs. Bertha Bartram, a widow aged 52, met death in a distressing manner yesterday on the farm of her son-in-law, Hanson Holbrook, Warwick, near the Main road, with whom she resided. She had been acting queerly of late, and Saturday afternoon, when she was missed from the house, the family became alarmed. Later a neighbor, Dan Kilmer, found Mrs. Bartram dead in the barn hanging by a rope.

Dr. Hubbard, of Forest, coroner, was called and gave a certificate of death by suicide. An inquest was deemed unnecessary.

Mrs. Bartram was always regarded as a woman of very fine qualities and had done a great deal of work in the community as a practical nurse. She is survived by two children by her former husband, Mr. Davidson Arthur, in Chicago and Mrs. Hanson Holbrook. She was brought up in Arkona. The funeral was held on Monday to Arkona cemetery.

THE LATE JANE McLEOD OF PLYMPTON

The death of Mrs. Jane McLeod, of Front con., Plympton, relict of the late John McLeod, occurred on Monday morning, Jan. 8th, at the home of her daughter, Mrs. Albin Lester, L.R.E., Bosanquet, after a short illness. Mrs. McLeod was born near Strathroy on April 28th, 1862, and was married to the late John McLeod, June 21st, 1880, to which union were born, John of Portland, Oregon; Mrs. Margaret Stilling and Mrs. Mac Klein of Detroit, Mich.; Mrs. Jennie Lester, L.R.E. Bosanquet; Nell of Cleveland; Archie of Sarnia; Norman of London; Angus of Schomberg; Elizabeth of Detroit and Allen at home. All were present in her last hours. The funeral was held from the home of her daughter, Mrs. Albin Lester, on Wednesday, Jan. 10th, the Rev. John Murray officiating. The pall bearers were Mr. John Gray, Mr. Andrew Gray, Mr. Samuel Ross, Mr. Sherman Symington, Mr. George Lester and John Vivian.

Due to her energy, endurance, and patience she made her home and reared a large family, all left to mourn her loss and to whom the sympathy of the community is extended in their bereavement.

DEATH OF ALFRED J. WILLIAMS

An old and respected resident of Wisbeach passed away on Saturday morning, January 20th, in the person of Alfred Williams, in his 79th year. He was born on lot 26, Main road, where he lived continuously until his death.

The funeral took place Monday afternoon to Wisbeach cemetery, the service being conducted in the church by Rev. L. P. Hagger. The pallbearers were Thos. Chambers, John Chambers, William Holmes, John Watson, William Watson and William Waun.

Mr. Williams is survived by one son, Richard, living at home and one daughter, Mrs. William Popping of Arkona, also nine grandchildren and one great grandchild. He is also survived by four brothers, namely, Henry, John, Charles and Joseph.

Those who attended the funeral from a distance were Mr. and Mrs. Henry Williams and son Thomas, of Harbor Beach, Mich.; Mrs. John Fraleigh of Jeddo, Mich., and Mrs. James Smith of London, Ont. His brother Joseph was unable to attend on account of illness.

His wife predeceased him nine years ago.

MRS. DURBAN OF SARNIA IS RECIPIENT OF HANDSOME GIFTS

A pleasant evening was spent at St. John's parish hall, Sarnia, on Monday when a presentation of a beautiful quarter set oak clock, electric lamp and other articles, together with an address was made to Mrs. Durban (nee Lillie Sedwick) by the choir and others of that church, in recognition of her valued aid to the church as organist and in other ways.

Rural Dean Newton occupied the chair. The male quartette, Messrs. Williams, Peacock, Minch and Hargreaves, furnished the musical part and Mr. Thorne gave some of his best songs and created much amusement by his funny recitations. Mrs. Peacock was accompanist. A good luncheon was served at the close of the program. The presentation was made by Miss Alice Eldridge and the address read by the Rural Dean.

Money for Spring

FARMERS who could benefit by credit advances for seed grain, feed, or sound extensions to their farm equipment are welcomed into conference with our local Manager. Talk your problem over in confidence with him.

THE STERLING BANK
OF CANADA

SAVE ~ Because

EAST LAMBTON AGRICULTURAL SOCIETY

Financial Statement for 1922 Shows a Successful Year. List of Officers for 1923

The Annual meeting of the above Society was held in the Council Chamber on Saturday afternoon, Jan. 20, with a fair attendance. Mr. J. F. Elliot was elected chairman of the meeting. Minutes of last meeting read and confirmed. The financial report, as follows was read, and on motion of C. E. Jones and W. Annett was adopted.

To bal. from 1921	\$432.12
Members' fees	39.00
Gov't grant	208.00
County grant	100.00
Township grant	25.00
Entrance F.C.C.	25.00
Hall rent and booths	64.00
Entrance horse races	107.50
Gate receipts	764.38
Donations	48.00
Members' fees retained	53.00
Transfer Building Fund	44.45
Outstanding cheques	5.25
Gov't grant F. C.	50.00
	\$1960.70

By Paid prizes	\$646.20
Paid School Fair	46.20
Paid races	21.00
Retained members	53.00
Printing	70.00
Judges	36.00
Work on buildings	158.10
Music	155.00
Treasurer's salary	50.00
Prizes F. C. C.	75.00
Horse races	400.50
Labor and caretakers	61.85
Baby Show and small ac.	71.40
Balance	116.45
	\$1960.70

On motion it was decided to enter the standing field crop competition, and also to employ Government judges.

The following officers were elected.

Hon. President—John Farrell.
President—Dr. J. McGillicuddy
1st Vice-Pres.—J. F. Elliot.
2nd Vice-Pres.—S. W. Edwards.
Directors—S. Hair, J. Gilliland, W. Annett, C. Dolbear, C. E. Jones, W. G. Connolly, R. Williamson, W. E. Parker, W. D. McKenzie, A. G. Brown, W. Harper, D. Cameron, J. Zavitz.
Hon. Directors—J. B. Parker, J. Manders, G. T. Fuller, H. W. Nixon.
Auditors—W. McLeay, W. H. Shrapnell.
Delegate to Ont. Dist. Fairs Assn.

A DOCTOR IN A TIN BOX!

Sounds strange, does it not? Yet that is how Mr. J. Cartier says Zam-Buk is regarded by his family. Mr. Cartier, who is a member of the family of the late Sir George Cartier, is Justice of the Peace and Assistant Clerk of the Circuit Court, Montreal. He first discovered the wonderful power of Zam-Buk by using it for eczema, which it completely ended. Since then his family is never without it.

"Allow me to express my gratitude," he writes, "for the benefit I have derived from the use of Zam-Buk. I have proved that it is, without doubt, the finest remedy for eczema. Its general healing and curative powers are immense. We call it 'Our Family Doctor,' and are never without it."

Mothers should see that Zam-Buk is always handy, for not only does it end pain, draw out inflammation and prevent blood-poisoning, but it heals skin diseases and injuries in the shortest time possible. All dealers, 50c. box.



Meeting adjourned.

At the meeting of the new board held afterwards it was moved by W. Annett, sec. by W. G. Connolly that J. R. McCormick be secretary for the year.

The Guide-Advocate was given the printing contract for the year.

J. F. Elliot and C. E. Jones were elected delegates to the Western Fairs Association meeting to be held in Watford on Jan. 26th.

S. W. Edwards, J. Manders and W. D. McKenzie were elected delegates to visit Watford and Watford councils regarding grants to the Society.

Meeting adjourned until the second Saturday in June at 7.30 p.m.

WEST LAMBTON AGRICULTURAL SOCIETY

Sarnia, Jan. 21.—A statement of the operation of the West Lambton County Fair was given out yesterday, showing a deficit for last year's show of over \$500. The gate receipts were \$1,915 and donations collected were \$904 and municipal grants and ground rentals were \$960. The aggregate of cash receipts was \$6,000 and the disbursements \$6,573.63. The success of the children's exhibition was stressed, showing \$214 paid out in prizes and this feature will be enlarged at the fair this fall. One reason for the deficit was placed upon improvements to the grounds and repairs.

Officers for 1923 are as follows: Honorary presidents, F. G. Pardee, Robert Paul and Geo. Crawford; honorary directors, James Simpson, James Carr, N. W. Leckie, Malcolm MacKenzie, J. Hardieck; president, C. A. McArthur; vice-presidents, W. T. Goodison and Geo. Wenino; secretary, M. A. Sanders; treasurer, J. M. Hunt; board of directors, A. J. Kelly, Henry Broughton, H. Sanders, G. Bridger, J. Mellon, K. Guthrie, J. Smith, R. J. White, J. D. Mills, E. C. Barrie, L. Harkness, D. McMillan, W. Nickell, W. Egermain, W. J. Craig, J. F. Myers.

CASTORIA
For Infants and Children
In Use For Over 30 Years
Always bears the Signature of *Chas. H. Fletcher*

Clear a The ak "SA" is refle The most delici JU

BORN
In Watford, on Monday, 22nd, 1923, to Mr. Robert J. Thomson, a (stillborn).
DIED
In Warwick, on Thursday, 1923, Jean Laws, belc of "W. D. McKenzie.
In Watford, on Sunday, J 1923, Donald Gillies, in year.
In Toronto, on Saturday, 1923, Edward Orange, o in his 76th year.
In Strathroy, on Tuesday, Mary Harker, in her 82
In Metcalfe, on Tuesday, Edgar Goldrick in his 61
In Warwick, on Saturday, 1923, Alfred James

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