"STRUCK BY A CYCLONE."

What's the Reason?

Bradford has had in the last half century many experiences of a sensational nature: fire has devastated it, the usual surprises incident to business transactions that come to any business community, hard-fought battles in games and sports have taken place within its precincts, when "Greek meets Greek" was the expression when the contestants for honors displayed nature's best combination in skill, dexterity and muscle. Within these five decades of years many have come and gone, and while Bradford compared on a financial basis with other towns of its population in Canada, stands high in the average, some have failed to successfuly contest in business interest. This leads up to the question, "How comes success?"—in certain roadways to some, while others, apparently equally as well equipped, either simply exist in business and follow the procession, or turn off on some side road that leads to the bush of oblivion. This can be accounted for in many cases by conditions, but when a business venture located in our town, in less than four months jumps from a mere local one of small proportions to one that has marked it without precedent in Canada, and this been done in the short time noted. The question may well be asked what has caused this cyclone that has overcome opposition as quickly as "the snow of the Northwest by the Chenook winds?" We refer to the business of Edmanson, Bates & Co., who have within the last few months removed to Toronto. Having considerable business with them and being freely granted access to their sales and invoice books, can vouch for following astonishing figures being correct: The sales of Dr. Chase's Kidney-Liver Pills and Ointment for last three months are 800 per cent. more than any previous three months on record. These goods must have merit.

Again, how can one account for this remarkable and rapid increase is asked them, and the reply was in the first place Chase's goods have the intrinsic merit that demands public acknowledgment and we are simply getting the acknowledgment that is due goods of unquestionable merit when assisted by well-tried and judicious advertising. A pointer to advertisers can be gained from this upon considering that E. B. & Co. place a large proportion of their advertising expenditure with newspapers, depending then upon the merits of their goods to substantiate their advertised statements and win their way to public favor and universal patronage. The deduction we would make is when you have a business founded on merit and one that gives value for what received it pays to advertise and advertise well.

R. J. Hunter's New Store.

Formally opened to the public will R. J. Hunter's new store be to-day. At 31-33 King-street west a veritable little palace has been constructed, and in it Mr. Hunter has a carefully selected stock of tailoring materials and gents' furnishings. The firm has had 27 years' successful existence, and the new premises form a fitting milestone in its march of progress.

On the one side of the well-lighted shop is a range of woolens, which for quality will be unsurpassed. The stock of gents' furnishings that has been carefully selected for the new establishment is especially attractive. The whole of the old stock was disposed of at the old store and the new stock is one that has been carefully bought. The new establishment is a really attractive one and worthy of a visit.

For Both Classes and Masses.

Saturday is with us once more and with the day's close will come The Toronto Sunday World, a paper universally acknowledged to be the most entertaining published in all Canada—a paper that appeals both to the Classes and the Masses. That this evening's paper will be well up to the standard the following list of contents amply proves:

A great cartoon by Sam Hunter.
A page of society news, by Donna.
James Anthony Froude: sketch of the career of a great man, with portrait.
A Big City's Scandal; New York's great police exposure.
The stage and its people.
What is a Gaiety Girl?
The Home of England's Premier.
Of Love and Marriage; charming bits of verse.
Music in Fiction.
Passing of Trades Unions.
The Decay of Stoicism.
A Journal for Mothers-in-law.
Japan in a flame.
Betterment of the Poor.
Queens of the Turf; Lady Suffolk to Alix.
Western Horse Sharks.
Speed in Fifty Years.
The Dogs of Dickens.
Curious Cycling Incidents.
From Day to Day; by The Captious One.
Horse and Racing Notes by Pop.
The Ontario Jockey Club Trouble.
Short Stories, Poetry, Humor; etc.

The Toronto Sunday World is published at 9 o'clock every Saturday night. It is mailed or delivered free on the following terms: $2 a year, $1 for six months, 50 cents for three months, 20 cents a month, 5 cents a copy.

Independent Order Foresters.

Last evening the chambers of Court Toronto, on Temperance-street, were the scene of a very pleasant gathering, in honor of the election of Bro. Harry A. Collins to the position of high chief ranger of the High Court of Ontario, and the appointment of Bro. W. J. Kirby as high junior woodward. Addresses were delivered by prominent Foresters of the city, congratulating Bro. Collins upon his election to the highest position in the gift of the High Court, and wishing him all success. Bro. Collins, who is a silvery-tongued speaker, replied in eloquent terms to the many kind things spoken of him, and assured the brethren present that nothing would be lacking on his part to push forward Forestry more than ever.

"Trip Around the World."

Mr. W. E. Ramsay's "Trip Around the World," to be presented in the Massey Music Hall, Friday evening, Oct. 19, will include scenes of famous cities, landmarks in the world's history, mountain scenery, beautiful lakes, historical obelisks and towers, the luxuriant tropics, the great desert and the frozen poles. It will be produced on an elaborate scale, with all the latest mechanical effects, showing storms at sea and on land, volcanic eruptions, mighty tempests, etc. Mr. Ramsay will introduce all the newest and most popular London songs and sketches heard and seen by him while in Europe.

Mrs. Mountford's Lecture To-Morrow.

Mrs. Von-Finkelstein Mountford, the Oriental lecturer, will deliver her lecture, "Ecce Homo," in the Pavilion to-morrow, Sunday, at 4 o'clock. The lecture will be preceded by a song service at 3.30, conducted by a large choir under the leadership of Mr. J. Hammersly Willson. Miss Eva N. Roblin, soprano, will sing a solo entitled, "Jerusalem," by Parker, and a quartet consisting of Mr. and Mrs. Wilson, Miss Roblin and Mr. A. E. Huestes will also sing. Doors will be open at 3.15 in order to avoid a crush. As this is Mrs. Mountford's masterpiece, there will no doubt be a large attendance.

Dentist Johnson in Custody.

John Henry Johnson, whose matrimonial troubles while he was a dentist in an office in Parkdale were the subject of considerable comment a few months ago, was arrested yesterday on a warrant, issued by his wife, who is now living in Port Hope, charging him with non-support. He was taken to Port Hope yesterday afternoon.

W. A. Murray & Co.

Drapery and Upholstery Department

Many Exquisite Designs and New Materials are now shown in our Drapery Department.

Prices will be found Remarkably Low considering the high grade of goods offered.

JUST IN—150 pieces New Japanese Crepes for Piano and Mantel Drapery and Window Decorations.

English and French Sateens, Art Designs, for Cushion and Quilt Coverings, colors perfectly fast and guaranteed Eiderdown Proof. Prices 30c, 35c and 45c per yard.

Special Sample Lot of Curtains, Table Covers and Piano Scarfs at less than manufacturers' prices.

W. A. MURRAY & CO.,
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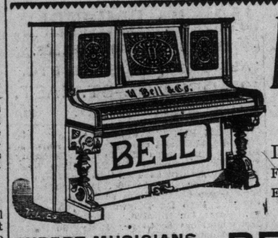
A High-Class Five Cent Cigar

Superior to the Majority of 10c Cigars.

TRY IT AND BE CONVINCED.

S. DAVIS & SONS



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IT HAS STOOD THE TEST AND FOUND TO CONTAIN ALL THE ESSENTIAL QUALITIES OF A HIGH-CLASS INSTRUMENT.

EXPERT MUSICIANS RECOMMEND AND USE **BELL PIANOS.**

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WHY? We have the experience. We have the facilities.

These reasons and our products put us to the fore.

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MANTLES!

I am now offering for sale at very low prices a choice lot of GERMAM MANTLES of the LATEST DESIGNS.

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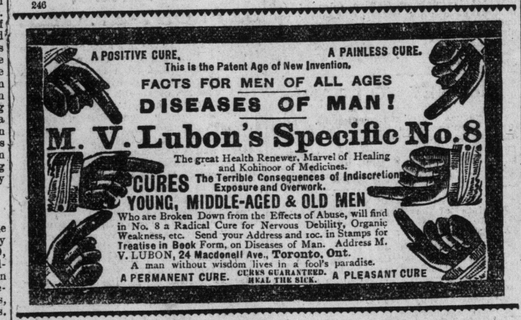
246



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56 Homewood-ave., Toronto,

Offers unexcelled advantages to all who desire to secure a practical and scientific musical training at the most reasonable rates.

Only thoroughly experienced teachers employed. Satisfactory results always guaranteed. No fancy prices, but good honest work at fair rates. Get full particulars before attending elsewhere. City pupils instructed at home if desired. Superior training in Harmony and Voice Culture without extra charge to piano pupils. Students will derive great advantage by boarding and practising at the college. Certificates granted only upon public examination. Call at college or write for catalogue for full information.

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Branch Office—259 Yonge-street, just below Wilton-ave., telephone 1868.
Branch Office—772 Yonge-street, just below Bloor-street, telephone 3572.

Ring up any of the phone numbers and your goods will be called for. 246

Ladies' and gents' goods of every description cleaned or dyed by the latest and best method.

BEST QUALITY OF COAL

Reduced to $5, Pea $4

FOR IMMEDIATE DELIVERY.

OFFICES:
20 King-st west
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306 Queen-st east
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419 Spadina-ave
Yard Esplanade east Near Berkeley-street
Yard Esplanade east Foot of Church-street
Yard Bathurst-st Opposite Front-street
246

ELIAS ROGERS & CO.

Drop in Coal

First Quality of NUT STOVE EGG GRATE PEA } LOWEST MARKET PRICES.

FOR IMMEDIATE DELIVERY.

OFFICES:
6 King-st. East
792 Yonge-st.
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CONGER COAL CO., LTD.

"IT'S AN ILL WIND

That blows nobody good." When other dealers reduced their price of Coal to what we were then selling at, it was our business—if we were disposed—to make still lower reductions. That's exactly what we did—and the public are the gainers.

Our Price for HARD COAL A 1 Quality, is $4.75 PER TON

DELIVERED IN BAGS WITHOUT EXTRA CHARGE.

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OUR CELEBRATED COAL AT LOWEST PRICES.

For Immediate Delivery.

P. BURNS & CO.,

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WE ARE STILL IN IT

ALL SIZES OF $5.00 HARD COAL

Immediate Delivery.

THE REID Co. OF TORONTO, LTD.

BEST QUALITY COAL AND WOOD

Pea or No. 2 Nut $4.00 per Ton. Stove, Nut and Egg at lowest prices.

Best Long Hardwood $5.50
Best Cut and Split Hardwood $6.

Cut and Split No. 2 Wood $4.50
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Head Office and Yard, Bathurst-st. and Farley-ave. TELEPHONE 5393. Branch Office and Yard, 429 Queen-st. west, 402

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DOMINION BREWING CO., Ltd.

ROBERT DAVIES, Manager,

QUEEN-STREET EAST, TORONTO

When ordering your Ale and Porter ask for the Dominion Brewery Brands of 6

INDIA PALE ALE,
AMBER ALE
AND XXX PORTER

Which were awarded Gold Medals at the North, Central and South American Exposition, New Orleans, La., '88 and '89.

JOHN LABATT'S

LONDON BREWERY.

Pure Ale and Stout

On sale at all Leading Grocers, Wine Merchants, Hotels, Restaurants, etc., etc.

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Tickets issued to all parts of the World.

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Rates for Saloon Passage

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OTHER STEAMERS, Cabin, $45 and upwards according to accommodation and location of room. Excursion tickets at reduced rates. Second Cabin, $30. Steerage at low rates. Drafts at lowest current rates. For book of tours and other information apply to Henderson Bros., 7 Bowling Green, N.Y., or George McMurrich, 34 Yonge-st., Toronto, Ont., S. J. Sharp, northeast cor. King & Yonge-sts., Toronto, Ont., Robinson & Heath, 89½ Yonge-street, Toronto, Ont., R. M. Melville, 80 Adelaide-street east, Toronto, Ont., Thos. W. Todd, 1272 Queen-street, Toronto, Ont.

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Goods called for and delivered to all parts of the city.

First-class work guaranteed.

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MANTELS,
LOOKING GLASSES
MIRROR PLATES,
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Hayter-Street, - Toronto.

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Eagle Cabinet (retail 10c), Universal (retail 5c), wholesale only, by

J. W. SCALES,
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BRASS BEDS

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Furniture in Rare Woods to match

Iron Beds greatly reduced in price 30

THE SCHOMBERG FURNITURE CO.,

Agents for the Largest English Houses.
649 and 651 Yonge-street.

When depressed or suffering from brain fag, over-work or mental worry drink

SALVADOR

Bottles Only. 246

Reinhardt & Co.

Lager Brewers, Toronto.

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AUTHORS & COX,
135 Church-st., Toronto,

Gentlemen,—My rupture was very large, and getting larger all the time. I could not get a truss that would hold it until you fitted me with one of your New Era Trusses. I never expected such complete relief and comfort that I now experience.
John VanWyck, London.

Dear Sirs,—I have much pleasure in saying that the truss I got from you is the best article I ever got, either in the States or Canada. It is a perfect fit. P. J. T.

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AMERICAN LINE—For Southampton

Shortest and most convenient route to London. No transfer by tender. No tidal delays. Close connection at Southampton for Havre and Paris by special fast twin-screw channel steamers. Steerage at low rates.

New York..Oct. 10, 11 a.m. | Berlin...Oct. 24, 11 a.m.
Paris....Oct. 17, 11 a.m. | New York Oct 31, 11 a.m.

RED STAR LINE—For Antwerp.

Noordland.....Wednesday, Oct. 3, 8.30 a.m.
Waesland.....Wednesday, Oct. 10, 1.30 p.m.
Friesland.....Wednesday, Oct. 17, 7.30 a.m.

International Navigation Co., 6 Bowling Green, BARLOW CUMBERLAND, Agent, 72 Yonge-street, Toronto. 246

Str. Garden City

CHANGE OF TIME.

On and after Wednesday, Sept. 26th, the Garden City will make single trips, leaving Toronto at 3.30 p.m.

NIAGARA FALLS LINE

THE FAST STEAMER

EMPRESS OF INDIA

in connection with the G.T.R., leaves City Wharf daily at 3.30 p.m., making close connections for St. Catharines, Niagara Falls, Buffalo, New York and all points East. Tickets at all G.T.R. and leading hotels and ticket offices, and at head office on wharf.

NIAGARA RIVER LINE

CHANGE OF TIME.

On and after Thursday, Sept. 27th, trips leaving Toronto at 11 a.m. and 4.45 p.m. will be cancelled.

STEAMERS

Will leave Geddes' wharf at 7 a.m. and 2 p.m., for Niagara, Queenston and Lewiston, arriving back about 1 p.m. and 8.10 p.m.

JOHN FOY, Manager.

ALLAN LINE

Royal Mail Steamships, Liverpool, Calling at Moville.

	From Montreal daylight	From Quebec
PARISIAN	Oct. 6	Oct. 7
MONGOLIAN	" 13	" 14
HIBERNIAN	" 20	
LAURENTIAN	" 27	" 28
NUMIDIAN	Nov. 3	Nov. 3
PARISIAN	" 10	" 11

RATES OF PASSAGE.

First cabin Derry and Liverpool, $45 and upwards single; $95 and upwards return. Second cabin Liverpool, Derry, Belfast, Glasgow, $30; return $55. Steerage at lowest rates (everything found).

All steamships except the Hibernian carry 1st cabin, 2nd cabin and steerage passengers.

STATE LINE SERVICE

NEW YORK, LONDONDERRY AND GLASGOW.

STATE OF NEBRASKA.....Oct. 12
STATE OF CALIFORNIA.....Oct. 26
STATE OF NEBRASKA.....Nov. 22

Cabin passage, $40 and upward, return $80 and upward; Second Cabin $25, Steerage at lowest rates.

For tickets and every information apply to H. BOUILLIER,

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GRAND TRUNK RAILWAY.

WESTERN EXCURSIONS.

On October 4th, 5th and 6th,

RETURN TICKETS will be issued from TORONTO to

DETROIT and PORT HURON	$ 4 00
CLEVELAND	6 50
SAGINAW and BAY CITY	7 00
GRAND RAPIDS	8 00
CHICAGO and CINCINNATI	10 00
ST. PAUL and MINNEAPOLIS (Via Chicago or North Bay)	33 00
ST. PAUL and MINNEAPOLIS (Via Lake and Rail)	34 50

Proportionate rates East and West of Toronto. Tickets valid for return to leave destination on or before October 22nd.

ARE YOU GOING?

VIA CANADIAN PACIFIC RY.

P.M. Trains SEPT. 28TH, all Trains SEPT. 29TH, to DETROIT for $3.90. Tickets good for return until OCT. 3RD, 1894.

OCT. 4, 5, 6,

FROM TORONTO TO

DETROIT	Return FOR	$4 00
CLEVELAND	"	6 50
SAGINAW BAY CITY	"	7 00
GRAND RAPIDS	"	8 00
CHICAGO CINCINNATI	"	10 00
ST PAUL MINNEAPOLIS	All rail	33 00
	Boat&rail	34 50

ACCORDING TO ROUTE.

All tickets good for return until Oct. 22, 1894.

For full particulars as to route, time, etc., ask for "Western Excursion Folder" from any agent of the Company.

INTERCOLONIAL RAILWAY OF CANADA.

The direct route between the west and all points on the Lower St. Lawrence and Baie des Chaleur, Province of Quebec, also for New Brunswick, Nova Scotia, Prince Edward and Cape Breton Islands, Newfoundland and St. Pierre.

Express trains leave Montreal and Halifax daily (Sunday excepted) and run through without change between these points.

The through express train cars on the Intercolonial Railway are brilliantly lighted by electricity and heated by steam from the locomotive, thus greatly increasing the comfort and safety of travelers.

Comfortable and elegant buffet sleeping and day cars are run on all through express trains.

The popular summer sea bathing and fishing resorts of Canada are along the Intercolonial, or are reached by that route.

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Passengers for Great Britain or the Continent leaving Montreal Sunday morning will join outward mail steamer at Rimouski the same evening.

The attention of shippers is directed to the superior facilities offered by this route for the transport of flour and general merchandise intended for the Eastern Provinces, Newfoundland and the West Indies, also for shipments of grain and produce intended for the European market.

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D. POTTINGER,
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Railway Office, Moncton, N.B.
20th June, '94.