

In Our Optical Department—
You can always get the newest and best in **OPTICAL GOODS** at very moderate prices.
John S. Barnard
Optician, 124 Dundas Street, W.

WHERE DID YOU GET THAT HAT ENAMEL?
AT ONE OF
Taylor's 5 Cut-Rate Drug Stores.

B. A. MITCHELLS
DRUG STORE FOR
Straw Hat Dyes
IN ALL CHASES.
114 DUNDAS STREET, W.

RUGLESS EYE EXAMINATION
Including Correct Glasses—Minimum Fee, \$2.50.
BROWN OPTICAL COMPANY.
223 Dundas Street, Phone 1877.

CHWARD & CO.
DIAMOND MERCHANTS
Diamond Rings, \$5 to \$600.
386 RICHMOND STREET, PHONE 1084.

We mine our own Coal and sell direct to you at lowest summer price.
Sage and Stove for furnace, Chestnut for baseburner, Large Pea Coal for range and heater.

DRINK
Grand Mogul
TEA
It's Pure Tea

FLORAL BERRY BOWL
Real Cut Glass, 8-inch size, \$4.25.
CUT GLASS WATER JUG.
3-pint size, floral design, extra heavy, \$4.50.
Light weight, \$3.25.
W. J. Wray & Co.
234 DUNDAS ST.

ABOUT YOUR EYES
Consult
C. H. TREBILCOCK
116 Dundas Street,
Formerly with Tait Optical Company.

NOTICE
Eggett & Co.
Plumbers, Hotwater and Steam Heating.
NEW ADDRESS:
336 Ridout St.

DR. S. R. MOORE
DENTIST.
Removed to Suite 12-16 and 1, London Loan Building, corner Dundas and Park Avenue.

I KNOW
I Can Relieve That Headache and Eye-strain.

The Optician
388 RICHMOND STREET.

The London Loan and Savings Company
allows
4% ON DEPOSITS
5% ON DEBENTURES

Safety Deposit Boxes and goods room spaces to rent.
Corner Dundas and Clarence Sts.

Gifts of Sterling Silver
Wedding presents should be chosen for their utility and beauty. THE GIFT DISPLAYS THE TASTE OF THE DONOR.
Most prized of all bridal gifts are those combining practical and enduring worth. Such a gift selected from our well-chosen and comprehensive stock of Sterling Silver and Sheffield Plate, will find favor in the eyes of the bride.

YOUNG'S
LONDON, EAST LONDON

YOU CAN DEPEND ON JOHNSTON BROS. XXX BREAD
It enjoys the confidence of thousands of families in London and surrounding parts.
PHONE 944.

FORMER LONDON SOLDIER NOW GERMAN PRISONER

Sergt. L. E. De Hart Captured by Enemy at Engagement of Canadians at Langemark.

Word was received in this city yesterday that Sergt. L. E. De Hart, formerly of this city, and who enlisted in Toronto with the 42nd Highlanders, had been taken prisoner in the recent engagement of Canadians at Langemark. His parents resided on a farm near Cumrill.

De Hart in a recent letter stated that he had been made warrant officer. He was recommended for a commission in the Canadian army, but refused the offer, preferring to stay with his own regiment.

Sergt. De Hart spent nine years with the R.C. Rifles at Halifax and three at Stanley Barracks, Toronto. His wife resides in Toronto.

HARRY T. DUNN BECOMES CONNECTED WITH THE WILLYS-OVERLAND COMPANY.

Mr. Harry T. Dunn, president of the Fiat Rubber Company since its inception, has acquired an interest and has become vice-president, and a director of the Willys-Overland Company of Toledo, Ohio, and in the future will devote the major portion of his time to that organization. It was under Mr. Dunn's leadership that the Fiat Rubber Company attained its present prominence and prestige in the tire industry. This connection culminates a long-time personal friendship that has existed between Mr. Willys and Mr. Dunn. The rapid growth of the Willys-Overland Company, and the plans which Mr. Dunn has formulated for its future development, brought about the present arrangement. The personnel of the Fiat Rubber Company and the Willys-Overland Company will remain unchanged.

CARD OF THANKS.
Mrs. Baker and family wishes to express their thanks for the great kindness and sympathy extended them by their friends in their bereavement.

Fruit-growers will find John Sharn, representative of E. D. Smith, nursery stock, etc., at Darch & Hunter Seed Company, Market entrance, Thursdays and Saturdays. ywt

Kodak
Take a KODAK with you on the holiday.

Bring Your Films to Strong
to be perfectly developed and printed.
Have the Best One Enlarged.

CUT PRICES IN PATENT MEDICINE AND DRUGS EVERY DAY.

STRONG'S DRUG STORE
184 Dundas St. London.

Quality Is Economy
"PERFECT PICTURES"
From Every Roll.

Bring or Mail Your HOLIDAY FILMS
—to—
CAIRNCROSS
Drugs and Photo Supplies.
216 DUNDAS ST. PHONE 880.
(No extra charge for postage.)

Hamilton's Ale and Porter
Cannot be excelled. It's a favorite drink with many, and will suit you if you try it.

LONDON'S SOLDIERS CAPER LIKE COLTS AFTER LONG MARCH

Came Through Hike to St. Thomas Fresh—To Tramp Back Today.

[Special to The Advertiser.] ST. THOMAS, May 21.—The 250 men from the 33rd Battalion who left London at 9:30 this morning reached St. Thomas at 4:30 p.m.

The 25th Regiment band and a number of automobiles containing Mayor M. B. Johnson and other prominent citizens, assembled a short distance north of Sandy Mount, two miles from the city and escorted the men into St. Thomas.

The contingent marched through Talbot street to the city hall, where they were given a welcome by their worship the mayor. They then returned westward to Metcalf street, where they proceeded to curling clubs.

where they will make their headquarters over night. It was intended to camp out at Pinfare Park, but owing to the late arrival of the contingent it was decided to put up at the rink.

The company is in charge of Capt. Nelles. The boys were given freedom of the city and had a big time tonight, parading the streets in groups, singing songs and giving samples of single file drills, etc. They will march back to London Saturday morning.

Seven Mechanics for Britain. Seven St. Thomas men, among them Fred Moulton, Ronald Milton, Chas. Marple and Frank London, have left for England, answering the call from that country for machinists to work in the shipbuilding yards. Many others have expressed their intention of going later.

Will See Rochester Parks. John Fullard, superintendent of Pinfare Park, Thos. Allen, of the waterworks park, and Dr. F. E. Bennett, president of the Horticultural Society, will take in the Ontario Horticultural Society's trip to Rochester Saturday. The horticulturalists of the province are going to America's flower city for information in horticultural work.

To Wire Hospital. The contract for the wiring and electrical fixtures in the Amasa Wood Hospital has been awarded to Sandham & Roberts, of this city. The work will be started at once.

A banquet was served this evening to the young boys of the city at the new Y.M.C.A. by the Ladies' Auxiliary. About thirty boys from London came down for the occasion. They created a splendid impression, marching down the main street dressed in white duck suits carrying flags. They carried with them a bugle band. A concert followed the banquet.

DECRIES BROOKS
"Up-to-Date" Answers "Old Resident" in Letter.

To the Editor of The Advertiser: I admire "Old Resident" for his love of the cows and the chickens and the brooding hen, but when it comes to the prospect of any kind running through our prosperous city, we ought to draw the line.

"Old Resident" must realize that brooks may be had for the asking in such places as Lambeth and St. John, but not in this city. What the future will be in the big days of the future is a great trunk sewer, and the Thames River is there ready to be incased. When it is levelled with a fine speedway it would make for automobilists.

This is what I call up-to-date and providing for the future. When we want to take a boat ride we can go to Port Stanley or some other real water-logging place. The sport of the day and the future will very probably continue to be motoring during the greater part of the year and what's the use in lamenting over the passing of the sports of a quarter of a century ago? Give the bus wagon a chance.

SALUTE CANADIAN FLAG
Birmingham Scholars Also Send Empire Day Greeting.

[Special Cable to The Advertiser.] London, May 22.—Scholars of the Hookery Road School, the largest primary school in Birmingham, held their Empire celebration today. They saluted the Canadian colors, and are forwarding a cablegram, asking to be allowed to express "the pride in the story of the Dominion across the broad seas. We have crowned and saluted your flag today in the happy assurance that the Empire is safe as long as the spirit which caused your rulers to send your men is still alive in the hearts of the race. May God bless your service."

SWITZERLAND WILL PROTECT NEUTRALITY
[Canadian Press.]

Copenhagen, via London, May 22.—Berlin papers say Switzerland is calling up more men, and it is expected that a complete mobilization will be ordered shortly for the prevention of a violation of neutrality. It is said that Switzerland has made arrangements with Italy for a continuance of the regular food supplies.

WESTERN VARSITY HAS RECORD LIST FOR GRADUATION

Sixteen Degrees of B. A. Conferred and Three M. A.—Convocation May 26.

When the Western University convocation is held on Friday, May 26, more graduates will be conferred with degrees than ever before in the history of the Western.

Sixteen degrees of B.A. and three degrees of M.A. will be given. The fact that the list of graduates this year upon whom degrees will be conferred is larger than it ever was before in the history of the Western's university, points to a greater influence and proves the steady growth and progress of the institution.

The University Senate will meet on the same afternoon as that on which the convocation is to take place. The faculty of the arts department has already met and arranged the list of recommendations for degrees to the Senate.

The degree of M.A. will be conferred upon the following graduates: Rev. H. B. Metcalf, B.A., of London; Rev. A. J. Rolfe, B.A., of Sydney, Australia; Miss Hazel G. Tanager, B.A., of London.

The degree of B.A. will be conferred upon the following graduates: Miss Lily Bell, London; Miss Kathleen E. Broderick, London; Miss V. M. Charters, London; H. E. Charles, Brantford; W. D. Cosens, London; C. W. Foreman, Lucan; Miss Bertha F. Fraser, London; F. W. G. Fraser, London; S. Hardy, Toronto; Miss A. K. E. Kenyon, Toronto; R. J. Lee, London; Miss Doris L. Liddicoat, London; D. R. MacDonald, Toronto; D. H. Pearson, London; Miss Pauline M. Stanley, Lucan.

The class list and prize and scholarship lists will be announced in a few days.

Mobilization CAMP ORDERS

By Colonel L. W. Shannon, administering 1st Divisional Area and Camp Commandant.

Headquarters, 1st Division. London, Ont., May 21, 1915. T. Brown, of the Women's Canadian Club, to Marjorie Jenkin, for the best essay written in her school on the subject, "Britain and Her Part in the War."

Recitations and choral songs of a patriotic character were given at the children's party in the evening. "We'll Never Let the Old Flag Fall," "O Canada," "Rule Britannia," and other patriotic songs were sung by the hundreds in the choir, with fervor.

Empress Avenue. The pupils of the Empress Avenue school assembled on the lawn, patriotic songs were sung, and an address was delivered by Rev. Canon Sage.

Mrs. A. T. Edwards presented the Women's Canadian Club prize. Dr. C. R. Flanders addressed the Princess Avenue school. The pupils sang choruses, and the flag was raised.

Empire Day readings was the program at the Simcoe street school. Mrs. Harry Barty presented the prize to Walter Lewis.

Talbot street school. Talbot street school celebrations were held in the afternoon, and the pupils heard addresses by Rev. Dr. E. B. Braithwaite, of Western University; Rev. S. Anderson, E. T. Sorey, K. C., and W. T. Strong. Mrs. Coleman presented the Canadian Club prize.

Dr. W. M. Shoobham presided at the Victoria school celebration. The essay prize was presented by Mrs. H. B. White. Songs and choruses formed the program.

ROOSEVELT WINS
Jury Believes All Charges He Made Against Barnes True.

[Canadian Press.] Syracuse, N. Y., May 22.—The jury in the trial of William Barnes' suit for libel against Theodore Roosevelt today returned a verdict in favor of the defendant, after considering for more than eleven hours the question of placing all the costs of the action upon the plaintiff. It is the belief of the jury everything Col. Roosevelt charged is true, and therefore the plaintiff, not having been libelled, is entitled to no damages.

When the jury make the enormous advance that they have during the past few months, the general inclination is to lower the quality and put in more dust. The Salada Tea Company gives exactly the same quality of tea, from down dust as in the past. They would prefer going out of business to lowering the quality they have served the public for 15 years, but they must charge the higher prices they are compelled to pay for fine teas.

Through an error in Hay's Stationery Store advertisement on Friday, the price of developing films was quoted at 25 cents. It should have read 5 cents.

EMPIRE DAY SERVICE
United Service in First Methodist Church in the Morning.

Attention is again called to the united "Empire Day" service to be held on Monday next, in the First Methodist Church, Wellington street, at 10:30 a.m. The service has been arranged for by the Ministerial Alliance. The speakers will be the Rev. Canon Tucker and the Rev. D. C. McGregor. Mr. A. D. Jordan, who is about to leave for the Panama Exposition, will preside at the service and lead the united choir, drawn from all the churches. In the present crisis this service seems very fitting, and it is impossible to think of a better way in which to hold the celebration of the day than by holding a service in the house of God.

DR. A. W. CHASE'S CATARRH POWDER 25c.
Is sent direct by express, parts by the Improved Blower. This powder clears the air passages, stops drops, cures Catarrh and Hay Fever, cures Croup, Whooping Cough, and all other ailments of the throat and lungs. All dealers or Educators. Bates & Co., Limited, Toronto.

WEGNER CLOTHING CO.
Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.
London's Largest High-Class Workingmen's Outfitters.
Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls.
371 TALBOT ST. OPPOSITE MARKET
Open Evenings. Phone 1840.

PROGRAMS GOOD ON EMPIRE DAY

Aberdeen School. Empire Day was celebrated in the Aberdeen school with the following program: National Anthem; solo, Chris Pink; puppets, chorus, "We'll Never Let the Old Flag Fall"; address by A. E. Silverwood, of the board of education; solo, Chris Pink; chorus by the pupils, "Soldiers of the Cross"; presentation by the Women's Canadian Club to Gordon McGee, by Miss Cannel, for the best essay; solo, Miss E. McBride; address, Rev. Dr. McGregor, of St. Andrew's Church instrumental selection by Miss Pink; chorus of pupils, "O Canada," and the National Anthem by all in attendance.

Wortley Road School. The Empire Day celebration of Wortley Road School was held in the assembly room of the school, and was presided over by Trustee Rowe.

The children sang many patriotic selections, among which were: "O Canada," "Soldiers of the Cross," "Jack Canuck," and "We'll Never Let the Old Flag Fall."

Miss Henderson sang a solo, and Rev. A. E. Lloyd presented the prizes won by the school for physical training. Rev. Mr. Cree, assistant secretary of the city, gave an address. The prize for the best essay, which was won by Alleen Boomer. The school's annual donation to the Royal Victoria Order of Nurses, which was sent in on Empire Day, amounted this year to \$27.

An attractive program of patriotic songs and essays and drills was well rendered. Julia Butler's paper on "Neutrality" being worthy of remark.

Alexandra School. Children of the Alexandra Public School celebrated Empire Day in Victoria Park, when they decorated the monument, and heard a patriotic address by Rev. J. B. Silcox, pastor of the First Congregational Church.

The children, nearly a thousand in all, were led by the band, and sang patriotic songs. The presentation of the Empire Day prize was made by Mrs. George T. Brown, of the Women's Canadian Club, to Marjorie Jenkin, for the best essay written in her school on the subject, "Britain and Her Part in the War."

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Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.
London's Largest High-Class Workingmen's Outfitters.
Exclusive Manufacturers' Agents for the Best Canadian and American Makes of Overalls.
371 TALBOT ST. OPPOSITE MARKET
Open Evenings. Phone 1840.

GREY HAIR
Dr. Treman's Natural Hair Restorer, restores grey hair to natural color, or money refunded. Positively not a dye, and non-injurious. On sale at Anderson & Nelles' drug store, 288 Dundas street, London. Price \$1.00 (postpaid). Write Treman Supply Company, Dept. T., Toronto.

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Rowat's COFFEE
50c Per Pound.
T. A. ROWAT & CO.
250 Dundas St. Phone 3051-3052.

FATHER OF SIX CHILDREN ENLISTS
Member of 33rd Battalion Gave Up Much for His Country.

A member of the 33rd Battalion, who asked that his name should not be mentioned on the ground that his wife objects to the publicity, was chatting with an Advertiser reporter yesterday, and casually mentioned the circumstances under which he enlisted.

He is the father of six children, and when the first contingent was being recruited she refused to give her consent to his joining it. When he heard that a second contingent was to be formed he renewed his arguments, but again without avail. Even when the 33rd was recruited and quartered here she was obstinate, until one day he showed her a story in The Advertiser which described an eyewitness account of barbarities practiced by the Germans in Belgium upon women and children.

"Don't you think your husband ought to do his part in helping to crush the nation that authorizes such acts as that?" he asked, and she agreed that, although his going would be a big wrench, his country needed him more than she did.

"You see," he explained to The Advertiser, "my wife will be provided for while I am away, and in the event of my being killed, so that her need of me is no more than a sentimental one, although of course she is making a tremendous sacrifice, a greater sacrifice by far than I am, but the Empire's need of me and other men is an absolute economic one. Her continued existence depends on getting men to fight for her; that is why I am going."

He went on to say that this would not be his first service for the Empire, and as evidence of this fact he opened his vest and showed a breast on which were two ribbons, those given for the South African campaign, indicating service against the Boers in both the Queen's and King Edward's regiments.

SEE ANNOUNCEMENT ON PAGE 7

Fill Your Bin With Our Coal
THE BEST COAL MINED.

Heaman & Son
YORK AND BURWELL STS.
Phone 312.

UPCOOK
"It's the Bread That Serves You Best!"
167 DUNDAS ST. W. AND 388 RICHMOND ST.

Nothing Is Too Good For That Boy or Girl of Yours

You try in every way to shield them from hardships of all kinds. You buy the warmest clothing in winter and the coolest in summer for them. If they become ill you immediately send for a physician. You will not allow them trashy candy or cakes containing adulterants. But are you as particular about the bread you use at each meal? Do you give your children and your family the most important article of their diet without considering how it is made, of what it is made, and under what conditions it is made? In a nutshell, do you feed them bread made in a bakery that you know nothing about?

Parnell's Breads

Are made of only the purest of ingredients: Purity Flour, Fleischman's Yeast, Red-path's Sugar, Salt, Malt and London water filtered. Men who have had years of experience in making bread are employed by us, and our bakery is the most sanitary and up-to-date building of its kind in Canada. Why, even our drivers take particular pride in delivering our bread to you in the cleanest way possible.

If you have never tried PARNELL'S breads, we want to send you a sample loaf today. A phone call or a postal will bring it to you. We would also like to have you make a tour of inspection of our bakery.

Parnell the Breadman
Phones 929-1390

Made Clean **Delivered Clean**