

We Are Slightly Disfigured, But Still In The Ring

On account of remodelling and refitting our offices---which by the way, when completed, will be the finest in the city---in keeping with

LAKE VIEW HEIGHTS

which is by far the highest class residential property inside the city limits of Calgary, and at prices much below anything in the city with half the natural advantages

THEN WHEN YOU REMEMBER that we are spending over \$100,000 in improvements in Lake View Park, which is in the center of Lake View Heights, and are setting out next spring 10,000 Russian Poplar Shade Trees, which means two trees in front of each 25-foot lot in the entire property, which means, of course, the lots we have sold or will sell up till then, and now we ask you to stop and consider these facts just one moment.

LAKE VIEW HEIGHTS is just three miles from the Post Office, inside the city limits and the car line now is less than a mile from us. Does it not seem reasonable to expect the car line to be extended that distance to Calgary's only lake and the finest park in Western Canada. Furthermore, we know we will not only get a first class street car service, but all other city improvements before your lots are paid for on our easy terms.



LAKEVIEW PARK, AS IT WILL BE WHEN COMPLETED IN 1913.

Don't Leave Calgary Without Making An Investment in Lake View Heights

which will make you more money than you have ever made in proportion to the amount invested. *Don't forget the fact that Calgary is the most progressive, up-to-date, metropolitan city on the American Continent today*, and that her growth up to now has been made with only one railroad and less than one-tenth of the tributary farming community developed, then imagine what it will do with **three trunk line railroads** coming in this fall and the vast, rich, raw lands are under cultivation. Is there any reason why Calgary should not continue to grow to a city of at least 100,000 population or perhaps two or three times that size? Then, when this is so, can you realize what your profit will be from an investment of a few hundred dollars? Will you come in and talk it over with us? *Let us show you that it will be much to your advantage to secure one or more pair of lots in Lake View Heights*

PRICES FROM \$275 UP

Lots Sold Only In Pairs

TERMS: 10 per cent down and 5 per cent. per month, No interest, no taxes, Free deed in case of death. Or 1-4 down, balance in 6, 12 and 18 months or 1-3 down, balance in 9 and 18 months

It is Our Pleasure to Show You--Autos at Your Service

A. O. JENNINGS & E. J. FOSTER

813 First Street East

OWNERS

Phone 6949