WHY THIS GREAT FORCED SALE? In order to prepare for our Spring Merchandise we are forced to turn our great stock into ready cash. It is to your avdantage to come early and benefit by this Great Sale.

FEDER'S FORGED SALE

PRICES DASHED TO LOWEST LEVELS!

Astonishing Savings in

Values such as women cannot afford to overlook Dresses of every description for every occasion.

150 Ladies' Dresses

Made in the latest styles; colors: Navy, Brown, Sand, etc. .. 6.98

Dresses

Were 24.75 to 29.50

The price scarcely covers the cost of the Silk or Serges

Laides' Skirts

Ladies' Blouses

Made of very good quality Voiles. Reg. 1.98 val-

ues. Forced Sale Price,

Forced Sale Price 96a

Serges, Plaids & Tweeds. A wonder value,

1.98, 2.98, 3.98

1.68 a gar.

FORCED SALE PRICES ON OUR ENTIRE STOCK OF

Ladies' Coats 8.98 14.98 24.98

Ladies' Leatherette Coats

FORCED SALE PRICE

MEN! WHEN EVER SUCH VALUES?

19.75

Burly Overcoats for men and young men in a fine range of styles and colors; made of warm, all wool fabrics. A real buy!

OUR ENTIRE STOCK OF **BOYS' SUITS and OVERCOATS** IS INCLUDED IN THIS GREAT FORCED SALE.

taken from our regular stock and greatly reduced for this Great Forced Sale. Here are a few of our remarkable low prices:

12.50

Boys' Suits, 2.98, 3.89, 4.98 and up Boys' Overcoats to clear 6.98

Dresses

Were 31.75 to 39.50.

Choose from silk or wool models, for every occasion

Ladies' Heaviest Quality Fleece Lined Underwear Reg. 3.00. Now

189 Misses' Dresses Plaids and Velvet; 3 remarkable price

6.98

Don't We All Pretend?

Brassieres Forced Sale Price 14c. each.

750 Pairs Ladies' Men's, and Children's

Ladies 'all leather Boots at Forced Sale 2.89, 3.89

Men's genuine all leather Boots 4.50, 5.50

D.FEDER&CO

334-336 Water St. cor. Adelaide St.

Boots & Children's Boots, a big Forced Sale Value 2.48 Sizes 8 to 2.

Forced Sale 95c. a gar.

Men's Warranted -Waterproof Raincoats, 4.98

Heavy Fleece Lined Men's Dress Shirts. Underwear. Extra heavy fleece Very newest pat terns; all sizes.

> Forced Sale, 98c. each.

Men's Belts.

Men's Sleeveless Sweaters.

Men's Wool Ribbed Underwear

Made in the best American styles Forced Sale 4.98, 6.48, 7.98

Separate Pants

Odd Coats.

Heavy quality, 1.89, 2.48

Men's

SIDE TALKS.

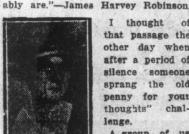
5.98

By Ruth Cameron.

A CHANCE TO BE A HEROINE.

"On inspection we shall find that | crowd were cheering me because I al, ignoble or trivial to permit us to be a heroine with no inconvenience or self to see it. reveal more than a small part of it. danger, I suppose you think I'm an I believe this must be true of every- awful silly but I bet you're just as one. We do not, of course, know silly yourself sometimes." I agreed thoroughly with her last what goes on in other people's heads. They tell us very little and we tell statement, but not with the one bethem very little. . . We find it hard fore it. to believe that other people's thoughts are as silly as our own, but they prob-

4.98



sprang the old game of let's pretend. penny for your thoughts" challenge.

A group of us had been taking a walk together; we had chattered and then fallen silent and had been walking thus for a few

Three out of the four of us respond ed to the challenge as most people do with evasions and feeble attempts at wise cracks.

What She Was Really Thinking. But the fourth said: "You're afraid to tell truly; I'll stump you." "Go on," we demanded, "the truth the whole truth and nothing but the

truth." "I was having a lovely time," she admitted, "I was being a heroine. You know when I was away last summer the little hotel I was in caught fire, and we had quite a scare. They stopped it in time but if they hadn't it would have been pretty serious for us folks on the top floor. Well, something made me think of that time you know we were talking about mountains and heights and whether they made us dizzy-and I got to thinking about that room of mine and whether I could get out into the tree by my window, and so when we stopped talking I was imagining a fire and I

Where To Tie The Rope. I woke everyone up on my floor and not them out and finally had to go 'own on a rope made of sheets and lankets, and when you spoke to me I was just trying -to decide what I would tie the rope to. I'd thrown out all my clothes and valuables and the

was having a grand time being a

Important Announcement to Majestic Patrons

One of the most novel and original delighted the audiences. even if we are not downright ashamed was so cool. . . Really. you inter- Majestic Theatre. It is absolutely dif- at popular prices. of a great part of our spontaneous rupted me at a most inopportune time. ferent from any other picture ever thinking, it is far too intimate, person- It isn't every day you get a chance to made—and every fan owes it to him- Britain-U.S. Can

> In picturizing the centuries old legend of the little Dutch village of Vandendam, Lloyd Carleton, the pro- Sir Esme Howard Says Co-operation ducer, gives the tale of the phantom mariner a new treatment. He introduces the ghostly visitant in the I suspect that those opportunities burgomaster's home. It is a stormy to help in the aim of settlement and to be brave and unselfish and bril- night, the blinds are drawn, the peace abroad "without in any way here, that there is nothing on earth, I thought of liant and charming, and all the things lightning flashing. Flagons of glow- undertaking any dangerous committhat passage the we wish we were come every day to ing, soul-warming wine are being other day when most of us. . . I doubt if there is drained as the burgomaster relates after a period of any indoor sport quite as fascinating the old legend of the landing every silence someone or quite as common as this grown up seventh year of the fated mariner whom only the love of a true maiden can redeem from the curse of eternal cruising of the high seas because of a rash taunting of the gods. The THREE FLOWERS listeners' imagination also is aglow, stimulated by the flow of the nectar, and when there is a rap at the door, they start up in surprise and awe. And as it proves, surely enough, there is the central figure of the legend himself, framed in the doorway.

To tell the rest of the story would

be unfair; at any rate, students of

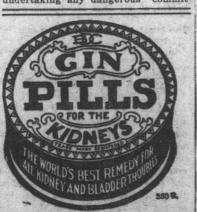
Jacobson and Evans won renew after a week's rest and they turned | Club. loose a combination of late hits which

Next week "The Birth of

Make Peace Sure

Now Stronger Than Ever.

NASHVILLE, Tenn, Feb. 20.-Belief midst of a social gathering at the that the United States can do much



ments for the future," was expressed by Sir Esme Howard, British Ambasfavour in their musical act last night sador, in an address before the Lion's

Saying that the United States lies outside "the hurricane belt," he welis "The Flying Dutchman," the smash- will be exhibited and the many who all matters in which she feels hering picturization of Wagner's famous did not see it because of high prices self able to co-operate without damagopera, which plays to-night at the charged will have a chance to see it ing here own interests. Never since the United States War of Independence, has there been so good an understanding as now exists between Great Britain and the United States."

Sir Esme said. "A new sun had arisen on the poli tical horizon under the benign influ- celebrate the folly of the feckless ence of which old prejudices and mis- skate who sends abroad his one-cent understandings were melting as rapid- screeds, his circulars that no one

ly as snow in April," he said. "There is a great feeling growing, standing together for peace."

Fads and Fashions

A double seam in the back of one frock is open at the hem to increase the flare Shades of brown, yellow, beige, rose

and orange are of spring-like smart-

ONE-CENT MAIL.

Upon the brown postoffice floor a box that holds a ton or more is stationed t h a t we may dispose things like those. The box is emptied every day,

great loads of mail are borne away and burned as though to

reads. We graybeards travel sad and slow; to get the morning mail we go; not only in Britain but in the Domin- each has his box with front of glass, through which he squints and cries. "Alas!" he mutters, as his mail he which will hold so much towards a lamps, "my letters all have one-cent settlement of the various difficult stamps; they're all appeals I know questions which arise in Europe and full well from men who have gold the rest of the world, as the know- bricks to sell;" and then he dumps ledge that the United States of them in the box, and, full of ire, away America and the British Empire are he walks. I go. expecting to receive a loving letter from Aunt Eve; perhaps a note from Uncle Jones. inclosing check for seven bones; or kindly lines from Pete or Mike. explaining what the weather's like. I find my box is full of mail, and glad emotions then prevail, but speedily my joy decamps -my letters all have one-cent stamps. They all are circulars from boobs who'd sell me tires and inner tubes. and mustard plasters for my neck. and town lots in the vale of Heck.

LISTEN: THAT

INDIAN KNOWS

And I denounce the dippy scamps who send me mail with one-cent s I'd never buy a lock or lamp boosted 'reath a one-cent stamp Pointed panels, hung from

placed satin girdle give the of circulars and swinging motion to a frock of chiff Frocks of lame are untrimmed e cept for a single ornament, and re on beauty of cut and materia

prepare for a good to-morrov

There will be a marked ference in your fee will seek the aid of Be

This thoroughly tried, tested family remedy w disappoint those who u correcting the mistakes in eating and living. am's Pills tone the stir the liver and regu bowels. They clear th of the impurities wh To feel and look in better

TAKE BEECHAM'S PILLS Sold Everywhere in Canada

Just Folks By EDGAR GUEST.

#040404040404040404040

PRAYER FOR PATIENCE. Lord, help me to be patient to Vexations and the Let me he willing when the sh

To brave a little while the dark would not spoil with words of The laughter of another, or Fly into passion's futile argument And leave a blot of shame upon page.

Perhaps I have not skill for gr Nor are the heights of glory But with the countless little hurts Surely more patient I can lear

would be brave through all must meet. With petty cares I'd do the But whether mine the victory Lord, let me know I've battled

Embroidery in gold thread and lettes is used on a gown of blacks and lacquer-red mousseline. Small, round mirrors are sewn narrow bands of metal used in ming a frock of white crepe.

MUTT AND JEFF-

Oriental influence, or decidedly mod-

PIPE THE TRICK LAYOUT OF A SEMINOLE INDIAN CADDY.





GEE, DUNK, WHERE







-By Bud Fisher

e Banka

the Lead

eal with.

re never