

WHY THIS GREAT FORCED SALE? In order to prepare for our Spring Merchandise we are forced to turn our great stock into ready cash. It is to your advantage to come early and benefit by this Great Sale.

FEDER'S FORCED SALE!

PRICES DASHED TO LOWEST LEVELS! : NOW IS THE TIME TO BUY! : THIS IS THE STORE!

Astonishing Savings in Ladies' Dresses

Values such as women cannot afford to overlook Dresses of every description for every occasion.

150 Ladies' Dresses
Made in the latest styles; colors: Navy, Brown, Sand, etc... **6.98**

Dresses
Were 24.75 to 29.50
The price scarcely covers the cost of the Silk or Serges... **14.98**

Dresses
Were 31.75 to 39.50
Choose from silk or wool models, for every occasion... **18.50**

189 Misses' Dresses
Plaids and Velvet; 3 remarkable price groups.
4.98 5.98 6.98
feb24.mar3

FORCED SALE PRICES ON OUR ENTIRE STOCK OF

Ladies' Coats
8.98 14.98 24.98

Ladies' Leatherette Coats
FORCED SALE PRICES
5.98 6.98 7.98

750 Pairs Ladies' Men's, and Children's Boots & Shoes
Ladies' all leather Boots at Forced Sale Prices **2.89, 3.89**
Men's genuine all leather Boots **4.50, 5.50**
Children's Boots, a big Forced Sale Value **2.48**
Sizes 8 to 2.

D. FEDER & CO.
334-336 Water St. cor. Adelaide St.

MEN! Get These Wonderful Values!

MEN! WHEN EVER SUCH VALUES?
OVERCOATS
9.50 14.50 19.75

Burly Overcoats for men and young men in a fine range of styles and colors; made of warm, all wool fabrics. A real buy!

OUR ENTIRE STOCK OF BOYS' SUITS and OVERCOATS IS INCLUDED IN THIS GREAT FORCED SALE.

MEN'S SUITS

The finest Men's Suits to be had anywhere, all taken from our regular stock and greatly reduced for this Great Forced Sale. Here are a few of our remarkable low prices:

9.50 12.50 19.50 24.75

Boys' Suits, 2.98, 3.89, 4.98 and up
Boys' Overcoats to clear... **6.98**

Heavy Fleece Lined Underwear.	Men's Dress Shirts.	Men's Sleeveless Sweaters.	Men's Odd Coats.
Extra heavy fleece. Forced Sale 95c. a gar.	Very newest patterns; all sizes. Forced Sale 98c. each.	Forced Sale, 2.48	Made in the best American styles. Forced Sale 4.98, 6.48, 7.98
Men's Warranted Waterproof Raincoats.	Men's Belts.	Men's Wool Ribbed Underwear.	Men's Separate Pants.
4.98	28c. each	1.29	Heavy quality, 1.89, 2.48

SIDE TALKS.

By Ruth Cameron.

A CHANCE TO BE A HEROINE.

"On inspection we shall find that even if we are not downright ashamed of a great part of our spontaneous thinking, it is far too intimate, personal, ignoble or trivial to permit us to reveal more than a small part of it. I believe this must be true of everyone. We do not, of course, know what goes on in other people's heads. They tell us very little and we tell them very little. . . . We find it hard to believe that other people's thoughts are as silly as our own, but they probably are."—James Harvey Robinson.

I thought of that passage the other day when after a period of silence someone sprang the old penny for your thoughts' challenge. A group of us had been taking a walk together; we had chattered and then fallen silent and had been walking thus for a few minutes.

Three out of the four of us responded to the challenge as most people do with evasions and feeble attempts at wise cracks.

What She Was Really Thinking. But the fourth said: "You're afraid to tell truly; I'll stump you." "Go on," we demanded, "the truth, the whole truth and nothing but the truth."

"I was having a lovely time," she admitted. "I was being a heroine. You know when I was away last summer the little hotel I was in caught fire, and we had quite a scare. They stopped it in time but if they hadn't, it would have been pretty serious for us folks on the top floor. Well, something made me think of that time—you know we were talking about mountains and heights and whether they made us dizzy—and I got to thinking about that room of mine and whether I could get out into the tree by my window, and so when we stopped talking I was imagining a fire and I was having a grand time being a heroine."

Where To Tie The Rope. I woke everyone up on my floor and got them out and finally had to go down on a rope made of sheets and blankets, and when you spoke to me I was just trying to decide what I would tie the rope to. I'd thrown out all my clothes and valuables and the

Important Announcement to Majestic Patrons

One of the most novel and original screen offerings ever to play this city is "The Flying Dutchman," the smashing picturization of Wagner's famous opera, which plays to-night at the Majestic Theatre. It is absolutely different from any other picture ever made—and every fan owes it to himself to see it.

In picturizing the centuries old legend of the little Dutch village of Vandendamm, Lloyd Carlsson, the producer, gives the tale of the phantom mariner a new treatment. He introduces the ghostly visitant in the midst of a social gathering at the burgomaster's home. It is a stormy night, the blinds are drawn, the lightning flashing. Flashes of glowing, soul-warming wine are being drained as the burgomaster relates the old legend of the landing every seventh year of the fated mariner whom only the love of a true maiden can redeem from the curse of eternal cruising of the high seas because of a rash taunting of the gods. The listeners' imagination also is aglow, stimulated by the flow of the nectar, and when there is a rap at the door, they start up in surprise and awe. And as it proves, surely enough, there is the central figure of the legend himself, framed in the doorway.

To tell the rest of the story would be unfair; at any rate, students of mythology know it by heart. Jacobson and Evans won renewed favour in their musical act last night after a week's rest and they turned loose a combination of late hits which delighted the audiences.

Next week "The Birth of a Nation" will be exhibited and the many who did not see it because of high prices charged will have a chance to see it at popular prices.

Britain-U.S. Can Make Peace Sure

Sir Esme Howard Says Co-operation Now Stronger Than Ever.

NASHVILLE, Tenn., Feb. 20.—Belief that the United States can do much to help in the aim of settlement and peace abroad "without in any way undertaking any dangerous commitment for the future," was expressed by Sir Esme Howard, British Ambassador, in an address before the Lion's Club.

Saying that the United States lies outside "the hurricane belt," he welcomed United States co-operation "in all matters in which she feels herself able to co-operate without damaging her own interests. Never since the United States War of Independence, has there been so good an understanding as now exists between Great Britain and the United States," Sir Esme said.

"A new sun had arisen on the political horizon under the benign influence of which old prejudices and misunderstandings were melting as rapidly as snow in April," he said.

"There is a great feeling growing, not only in Britain but in the Dominions, as well as, I hope, and believe, here, that there is nothing on earth, which will hold so much towards a settlement of the various difficult questions which arise in Europe and the rest of the world, as the knowledge that the United States of America and the British Empire are standing together for peace."

Fads and Fashions

A double seam in the back of one's frock is open at the hem to increase the flare.

Shades of brown, yellow, beige, rose and orange are of spring-like smartness.

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ONE-CENT MAIL.



WALT MATON

Upon the brown postoffice floor a box that holds a ton or more is stationed. It is a box that we may dispose of circulars and things like those. The box is emptied every day, great loads of mail are borne away and burned as though to celebrate the folly of the feeble-skate who sends abroad his one-cent screeds, his circulars that no one reads. We graveyards travel sad and slow; to get the morning mail we go; each has his box with front of glass, through which he squints and cries, "Alas!" he mutters, as his mail he laments, "my letters all have one-cent stamps; they're all appeals I know full well from me who have gold bricks to sell;" and then he dumps them in the box, and full of ire, away he walks. I go expecting to receive a loving letter from Aunt Eve; perhaps a note from Uncle Jones, inclosing check for seven bones; or kindly lines from Pete or Mike, explaining what the weather's like. I find my box is full of mail, and glad emotions then prevail, but speedily my joy decamps.

—my letters all have one-cent stamps. They all are circulars from boobies who'd sell me tires and inner tubes, and mustard plasters for my neck, and town lots in the vale of Heck.

And I denounce the dippy scamps who send me mail with one-cent stamps. I'd never buy a lock or lamp that's boosted "with a one-cent stamp."

Pointed panels, hung from a low-placed satin girdle give the desired swinging motion to a frock of chiffon. Frocks of lame are untrammelled except for a single ornament, and rely on beauty of cut and material.

There will be a marked difference in your feelings, and in your ways, if to-night you will seek the aid of Beecham's Pills.

This thoroughly tried, time-tested family remedy will not disappoint those who use it, correcting the mistakes made in eating and living. Beecham's Pills tone the stomach, stir the liver and regulate the bowels. They clear the system of the impurities which do mischief and cause suffering. To feel and look in better condition

TAKE BEECHAM'S PILLS
Sold Everywhere in Canada

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Just Folks.

By EDGAR GUEST.

PRAYER FOR PATIENCE.

Lord, help me to be patient with small vexations and the petty annoyances of life.

Let me be willing when the stars fall To brave a little while the darkest way.

I would not spoil with words of discontent The laughter of another, or be flung into passion's futile argument. And leave a blot of shame upon my page.

Perhaps I have not skill for great things. Nor are the heights of glory mine for me; But with the countless little hurts and stings Surely more patient I can learn to be.

I would be brave through all the must meet. With petty cares I'd do the best I can. But whether mine the victory or defeat Lord, let me know I've battled well.

Embroidery in gold thread and lacquer is used on a gown of black and lacquer-red mousseline. Small, round mirrors are set in narrow bands of metal used in making a frock of white crepe.

—By Bud Fisher

MUTT AND JEFF

JEFF, I THOUGHT WE CAME DOWN HERE TO CLEAN UP A ROLL, BUT ALL YOU SEEM TO CARE FOR IS GOLF!

AIN'T I CLEANED UP 500 BUCKS? I CALLS THAT A HEALTHY ROLL!

SEE, BUNK, WHERE DID YOU GET THE FUNNY LOOKING CADDY?

SH-H! HE'S A SEMINOLE INDIAN CHIEF AND WHATEVER YOU DO DON'T SPOOF HIM!

LISTEN! THAT INDIAN KNOWS WHERE A WONDERFUL GOLD DEPOSIT PURE GOLD DUST, AND—

IT'S THAT CASE HENRY FORD WILL BE CADDYING FOR ME IN ANOTHER WEEK, HOT DOG!

SURE!

CONTINUED IN OUR NEXT

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