



The radiant charm of lovely colour can be imparted in exactly three minutes to the woollen sweater, the dainty blouse, or the discarded garment.

Unfailing success attends the use of Majic Soap Flakes: A few minutes, a tablespoonful of Majic Soap Flakes, two glasses of hot water and your cast-off things emerge transformed exquisitely coloured without streak or spot.

No boiling. No rubbing. Does not injure the material or stain the hands.

PRICE 15 CENTS A PACKAGE.

**Robert Templeton,**

DISTRIBUTOR FOR NEWFOUNDLAND.

## Direct from the Potteries

Syphon Action & Syphon Jet Vitreous China Closets and Tanks.

Solid Porcelain Lavatories, with and without Pedestals.

Porcelain Laundry Trays, All complete with fittings.

**The Direct Agencies, Ltd.**

Selling only to the Trade.

may 17, 19

## PLACE YOUR INSURANCE

WITH THE  
**NIAGARA FIRE INSURANCE COMPANY**  
OF NEW YORK.

ORGANIZED 1850.  
Canadian Department: Montreal.

W. E. FINDLAY, Manager.

Assets exceed \$10,000,000.

**ALAN GOODRIDGE & SONS,**  
Agents for Newfoundland.

mar 2, 3m

## J. J. ST. JOHN.

JUST IN TIME.

40 VERY CHOICE TURKEYS.  
SHIRRIFF'S ASSORTED JELLY POWDERS.  
MINCE MEAT in Glass.  
KIT COFFEE and VI-COCOA.  
ENGLISH SPICES, 10 brs. CRANBERRIES.  
CALIFORNIA ORANGES, GRAPES and LEMONS.  
SHELLED WALNUTS and ALMONDS.  
MAKVEN'S FANCY BISCUITS in tins.  
GROUND NUTMEG, and the BEST 60c. and 65c. TEA in the city.

**J. J. ST. JOHN.**



## No Matter How the Fire is Caused

if you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

**PERCIE JOHNSON,**  
Insurance Agent.

## Furnish Your Dining-Room Now.

If you are planning new Furniture for your Dining-room this Spring, here is a special attraction for you in the shape of the finest collection of Dining-room Furniture in the island to-day.

We have handsome entire Suites in Fumed and Golden Oak, upholstered in Leather, for you to select from, or we can supply you with any single piece of Furniture you specially need. Tables, Chairs, Buffets, Cabinets, etc.

We have Dining-room Furniture of many kinds—one quality.

**U.S. Picture & Portrait Co.**

GENERAL FURNISHERS.

## Something New:

## LIBBY'S PEACH JAM!

Possessing the natural flavour and purity of the Choicest California Fruit. Put up in 20 oz. nett tins.

**Libby, McNeill & Libby.**

mar 18, 19

## What are They Worth?

When your eyes need attention, instead of counting the cost, consider what your eyes are worth to you.

If you suffer from eye strain, blurred vision, headaches, let us help you with a pair of smart looking and comfortable Glasses.

We duplicate broken lenses and do all kinds of spectacle repairing.

**T. J. DULEY & Co., Ltd.**

The Reliable Jewellers & Opticians.

## SLATTERY'S

## Wholesale Dry Goods

are now offering to the trade the following

### English and American Dry Goods.

English Curtain Net. White Curtains. English Art Muslin. Valance Net. White Nainsook. White Seersucker. Children's Gingham Dresses. Ladies' Handkerchiefs. Misses' Colored Dresses. Gent's Colored Handkerchiefs. Gent's White Handkerchiefs.

Also a very large assortment of SMALLWARES.

**SLATTERY'S DRY GOODS STORE,**

Duckworth and George Streets.

## THE BOOK-KEEPER'S ASSISTANT.

## Hourly Wage Reckoner

for accurate and rapid calculation of payrolls. Based on wage earnings from \$1.00 to \$100.00. Calculated on a 44, 36, 40 hour week basis.

Price only 30c.

**Dicks & Co., Ltd.,**

The Booksellers.

## TO THE TRADE!

WELCH'S GRAPE JUICE.

We have received a small shipment by the "Rosalind" and can fill orders as long as this supply lasts.

Owing to advance in prices and the high rate of American exchange it will be necessary to retail Welch's Grape Juice at the following prices during the season of 1920:

4 oz. "Nips", each . . . . . 20c.  
Half Pints, each . . . . . 35c.  
Pints, each . . . . . 55c.  
Quarts, each . . . . . \$1.05  
Half Gall, each . . . . . \$1.60

Even at these prices Welch's Grape Juice is the most wholesome drink, the most popular beverage and the best value for the money of all the imported drinks on the market.

Sales have increased from 15 cases in 1913 to 1,035 cases in 1918, it having been impossible to get enough to supply the demand during 1919.

**P.E. OUTERBRIDGE,**

Sole Agent,  
King's Rd., cor. Gower St.  
Telephone 60.

**CASH'S Tobacco Store** wishes to draw Smokers' attention to their recent shipment of the famous Old English



**B.B.B. BRIAR PIPES.**

Also to again remind smokers that in connection with our Pipe Department we have a regular up-to-date

## PIPE HOSPITAL

where ordinary repairs can be done and stems fitted at the shortest notice.

**JAMES P. CASH,**

Tobacconist.

## CADBURY'S

Quality goods, made in England. Strictly pure.

**BAIRD & CO'Y,**

Agents for Manufacturers.

AT YOUR SERVICE—

Let us quote you on your next requirements.

PHONE 438.

## Hides & Furs Wanted.

50,000 Muskrat Skins; also Silver, Cross, White & Red Fox, Marten, Mink, Bear, Weasel and Lynx Skins.

Highest Market Prices.

Special Prices for Cow Hides.

**North American Scrap and Metal Co.**

Phone 367. Office: Cliff's Cove. (Late G. C. Fearn & Son's Premises.)  
**ST. JOHN'S.**

## Reid-Newfoundland Company.

## FREIGHT NOTICE.

Freight for the S.S. Clyde, Presque Route, West Run, will be accepted at Freight Shed TO-DAY, Monday, April 5th, from 9 a.m., until sufficient has been received.

**Reid-Newfoundland Company.**

Very latest workmanship

Is guaranteed every

Customer who buys

This famous brand

Of High Class Clothing.

Right up to the minute in style.

You should try a suit and

become one of the

Really satisfied "DRESSERS."

Any First-class Store in

Newfoundland can supply this

Desirable line of clothing.

WHOLESALE ONLY BY

**The White Clothing Manufacturing Co., Ltd.**

## Jumbo Tobacco!

We have now a full supply of this famous brand in stock. Not local manufacture.

**M. A. Duffy.**

## Cleaned CURRANTS!

## NEW CROP.

Just Arrived One Pound Cartons.

For Lowest Price

**W. A. MUNN,**

Board of Trade Building,

## RED CROSS LINE!

The S. S. ROSALIND will probably sail from New York on April 10th, and from St. John's on April 20th. This steamer has excellent accommodation and carries both first and second class passengers.

For passage fares, freight rates, etc., apply to

**HARVEY & CO., Ltd.,**

AGENTS RED CROSS LINE.