

**REID-NEWFOUNDLAND COMPANY.**

**Columbia Ignitor Cells.**

We have just received a shipment of the world-celebrated  
**No. 6 Dry Cells.**

**Water St. Stores Dept.**

**When Will Peace be Declared?**

VICTORY denotes success with a termination of something successfully finished.

The correct answer, or nearest to correct, as to the date peace is declared and VICTORY for the Allies given, will receive at our office from FRANKLIN'S AGENCIES, LTD.

1st Prize . . . . . \$100.00 in Gold  
2nd Prize . . . . . 40.00 "  
3rd Prize . . . . . 20.00 "  
4th Prize . . . . . 10.00 "

Provided the answer is accompanied by a bill from your dealer for a barrel or more of VICTORY Flour. Send your answer in quickly, the first correct answer gets the first prize.

Our decision will be final.

Guess when the war will end, it costs you nothing, as you will likely be buying a high grade flour, anyway.

**FRANKLIN'S AGENCIES, Limited.**  
jan 7, 16

Try it one week for all baking at our risk. Your money back if it disappoints.

"More bread and better bread."

**PURITY FLOUR**

**STEER BROTHERS.**

**ARE YOU A MAN**

who likes to be dressed well? If so, read this: It is, no doubt, YOUR ambition to get clothing fit for a KING and if you will enlist you will be able to get your uniform and great coat made by us. Our prices are right.

AND our styles and qualities are of the very best. There is no other factory throughout the COUNTRY where you will be better treated than by us, and where you can get better value. We are the oldest established factory in Newfoundland. If you NEED proof of what we say, give us a trial and YOU will not be disappointed. We are noted for the finest military and civil clothing in Newfoundland.

**Mild. Clothing Company, Ltd.**

Hon. R. A. Squires, K.C., LL.B. Mr. J. A. Winter.

**SQUIRES & WINTER**

Barristers, Solicitors and Notaries.

**New Bank of Nova Scotia Building.**  
Corner Beck's Cove and Water Street. dec 31, 15

**Butchers Attention.**

In Stock and to arrive:  
150 QUARTERS  
**FRESH P.E.I. BEEF**  
5 Carcasses Fresh Pork.  
Phone 264.

**GEO. NEAL**

**Modern Office Equipment.**

Once the New Year opens up business comes on with a rush and is greatly facilitated by having everything in the office perfectly appointed and easily get-at-able, while the personal comfort of prospective clients frequently goes a long way towards a successful business deal.

We can show you anything you need, from a handsome massive Oak Desk to a Waste-paper Basket, Revolving Chairs, Solid Oak and Leather Chairs, Stenographers' Tables, Cabinets, Book Stands, Hat Stands, Rugs and Linoleums of the most up-to-date design are always in stock, as we make a specialty of Complete Office Equipment.

We are prepared to take any orders, large or small, for complete office furnishing, either singly or en suite, and guarantee perfect satisfaction. Estimates given.

**U. S. Picture and Portrait Co.**

**Burson HOSE.**

THE LEADING HOSE OF AMERICA.

All good dressers know of the superiority of this make over all others.

**Knit to Shape, Good Colour, Good Wearing Qualities.**

We have stocked a full line of this famous make and, owing to a special arrangement with the makers, we are able to offer them at practically the same price as they are sold for in American stores.

SPECIAL—Burson Fleece Lined at . . . . . 35c.

**Robert Templeton.**

333 WATER STREET.

**Bargains in STAIR CLOTH!**

Just received a small shipment of Stair Oil Cloth, all neat and attractive designs. Our prices

**11c. and 15c. per yard** while they last. Outport orders promptly attended to.

**WILLIAM FREW.**

**Advertise in the Telegram**

**DENTISTRY**

Having enjoyed the confidence of our Outport and City patients for many years, we beg to remind them that we are "doing business as usual" at the same old office, 203 Water Street.

Remember, Lehr's Teeth stand for durability and workmanship, combined with good fit.

Full Upper or Lower Sets \$12.00  
Good Clean Extraction Without Pain . . . . . 25c.

**A. B. LEHR,**  
(The Senior Dentist)  
s, tu, th, fr 203 WATER ST.

THE **RIGHT STORE** FOR **Account Books** AND **OFFICE REQUISITES.**

Ledgers, Foolscap & Demy, 100 to 1000 pages.  
Journals, Foolscap & Demy, 100 to 1000 pages.  
Day Books, Foolscap and Long Folio, 100 to 1000 pages.  
Cash Books, Foolscap and Long Folio, 100 to 1000 pages.  
Blank Foolscap Books, 100 to 600 pages.  
Blank Demy Books, 100 to 600 pages.  
Pocket Ledgers & Journals, 100 to 400 pages.  
Pocket Cash and Day Books, 100 to 400 pages.  
Indexed Price Books from 20c. up.  
Invoice Books, 200 to 500 pages.  
Counter Books and Diaries.  
Books of Account and Invoice Forms.  
Books of 100 Order and Memo Forms.  
Books of Parcel Delivery Forms.  
Copying Letter Books from 250 to 1000 pages.  
Memorandum Books from 2c. to 60c.  
Manifold Order Books, all sizes.  
Files, Clips, Binders, Inks, Pens, Holders, etc.

**GARLAND'S BOOKSTORES,**  
177 & 353 Water Street.

**THE FIREMEN**

may save your home and belongings from utter destruction by the flames, but the smoke and water will create a great deal of havoc.

**FIRE INSURANCE** will make good your damaged property and supply you with sufficient ready funds to replace destroyed articles. Have me write you an insurance policy to-day.

**PERCIE JOHNSON,**  
Insurance Agent.

**Do It Now!**

Ring up, write or send us in instructions to call for your **Laundry** when next you require any work done.

**EXPERT WORKERS. LATEST MACHINERY. PROMPT SERVICE.**

**Globe Steam Laundry Co., Limited.**  
Phone 148. P. O. Box 474.  
may 13, 15

**What Does Our Regt. Want?**

Lots of warm clothing and many other things. Help supply them by attending the

**Grand Dance** at the C. C. HALL on **WEDNESDAY, January 19th.** in aid of W. P. A. Fund.

Tickets—Gent's (double), 70c.; Ladies', 40c. **MUSIC BY C. C. C. BAND.**

Jan 11, tu, thurs, tu.

**Overland 75**



We would be pleased to have you call and see the New 75 Model OVERLAND. You will be delighted with it—it's a beauty.

Full equipment, including Electric Light, Electric Starter, Speedometer, High-Tension Magneto, Demountable Rims, etc.

Price \$615.00 F.O.B., Toledo.

**T. A. MACNAB & COMPANY,**  
Sole Importer,  
CITY CLUB BLDG. ST. JOHN'S.

**'GILT EDGE' BUTTER, Cheese, etc.**

Due Monday, ex Stephano.

**"Gilt Edge" Creamery BUTTER,**  
30-lb. Tubs.

**TWIN CHEESE,**  
30-lbs. each.

**Extra Choice Spare Ribs, Tierces.**

**SMALL HOCKS.**

**Light Ham Butt Pork,**  
80 to 90 Pieces.

**F. McNAMARA,**  
Queen Street.

**BEAVER BOARD WALLS & CEILINGS**

Strong, Rigid Panels Made of Pure-Wood-Fibre

Saw BEAVER BOARD like wood—nail panels to studding or over old lath and plaster—then paint and nail on the decorative strips.

You'll have walls and ceilings that never crack or need repair.

**Don't Get Cheap Stuff. Get Beaver Board. You'll Save Money.**

**COLIN CAMPBELL.**

**TEN PAGES TO-DAY**  
WEATHER FORECAST.

TORONTO, Noon.—North westerly winds, colder with occasional snowfalls.

ROPER'S, Noon.—Bar. 29.1 ther. 53.

**VOLUME XXXVIII**

**Auction Sale**  
PUBLIC AUCTION

To-Morrow, Saturday at 11.30 a.m.

1 GOOD GENERAL HORSE, 3 years old; also

1 CHEST CARPENTERS' TOOLS

**M. A. BASTON**  
Auctioneer

Jan 14, 16

**Good DENTAL WORK**

**The Maritime Dental Parlors**

FRAMING A GENUINE FACE is what our sketch is aiming at, giving the public of our ability to do it faithfully, conscientiously, expertly.

**FIRST-CLASS DENTAL WORK** in every branch—Crown and Bridge work, Fillings, Sets that defy imitation. Our methods are painless, most satisfactory. Our growing list of patrons proves our dental service to the public. Examination free. Treatments services.

Painless Extraction . . . . .  
Full Upper or Lower Sets . . . . .

**M. S. POWER, D.D.S.**  
(Graduate Dentist)  
176 WATER STREET.  
(opp. M. Chaplin.)  
nov 23, w, f, m, fr

**Money To Loan**

On first class Real Estate Security, in amounts of one hundred dollars (\$100.00) and up at current rates of interest. Before arranging a mortgage elsewhere, consult us.

**Fred. J. Roil & Co.**  
REAL ESTATE.  
Smallwood Building, Duckworth Street.

THE **RIGHT STORE** FOR **Account Books** AND **OFFICE REQUISITES**

Ledgers, Foolscap & Demy, 100 to 1000 pages.  
Journals, Foolscap & Demy, 100 to 1000 pages.  
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Indexed Price Books from 20c. up.  
Invoice Books, 200 to 500 pages.  
Counter Books and Diaries.  
Books of Account and Invoice Forms.  
Books of 100 Order and Memo Forms.  
Books of Parcel Delivery Forms.  
Copying Letter Books from 250 to 1000 pages.  
Memorandum Books from 2c. to 60c.  
Manifold Order Books, all sizes.  
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