

REID-NEWFOUNDLAND CO.

Notre Dame Bay Service!

S.S. "PETREL" is now on service with the S.S. "CLYDE" on Notre Dame Bay. Notice of sailing dates from Lewisporte will be advertised from time to time.

BACON

Bacon

We offer to-day an exceptionally fancy lot of our delicious "Berkshire" brand of

Boneless Breakfast BACON.

This particular lot is made from Canadian Pea Fed Hogs and is positively the Finest we ever handled.

If you want Bacon Satisfaction get our "Berkshire" brand.

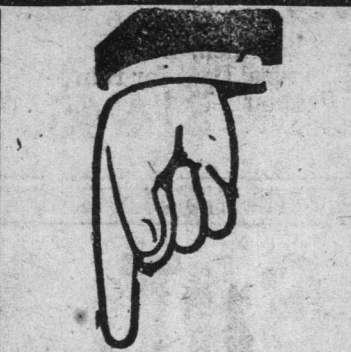
F. McNAMARA,
Queen Street.

New HATS and MILLINERY at BLAIR'S

Just arrived per S.S. Lexington:
LADIES' FELT and VELVET HATS,
Feather Mounts, Sprays & Flats,
Wings, Flowers, & Berry Foliage,
Veilings, Mercerised Scarves,
Taffeta and Merv Silk Ribbons,
Black Satin and Velvet Ribbons.

Henry Blair

Advertise in the Telegram



In stock & to arrive
**500 Kegs
Gun
Powder.**

The Direct Agencies
Limited.



Having enjoyed the confidence of our Outport and City patients for many years, we beg to remind them that we are "doing business as usual" at the same old office, 203 Water Street.

Remember, Lehr's Teeth stand for durability and workmanship, combined with good fit. Full Upper or Lower Sets \$12.00

Good Clean Extraction Without Pain 25c.

A. B. LEHR,
(The Senior Dentist)
s,t,u,th,tf 203 WATER ST.



HAYWARD & CO., Water Street, East

TEA!

If you want a comforting cup of delicious refreshing TEA, you are safe in using our Choice Blends of

Royal, Crown, Our Best

which have the something which other TEAS lack, and that something is more QUALITY.

Butter!

Good Butter is an article of food which appeals to us all. Try
BLUENOSE,
In 2 lb. slabs and 5 lb. tins.

Coffee!

For a good cup of Coffee CHASE & SANBORN'S SEAL BRAND is hard to beat.

Chocolate!

For an instant cup of Chocolate "WHITMAN'S" is what you need.

Cocoa!

VI COCOA, combination of Cocoa Kola, Malt and Hops. A perfect beverage for invalids.

MANHU DIABETIC BISCUITS. These Biscuits will be found of great convenience to those who must live on special diet.

BOWRING BROS., Ltd.

GROCER

332

'Phone

332

Wristlets!

We are now showing a rare assortment of Bracelet and Strap Watches, latest styles, small and very neat.

The following are a few of the best:
The New Waltham Convertible Bracelet Watch with the disappearing eye; can be worn on the wrist or with a chain.

Crown Convertible Bracelet Watch, 20 year Gold Filled with small dial.

Gold and Silver Strap Watches, very neat, suitable for ladies.

Military Strap Watches.

A Nurse's Watch with centre second.

Special!

The Canadian Military Strap Watch, silver case with protected dial. See our window for same.

T. J. DULEY & CO.,

The Reliable Jewellers,
ST. JOHN'S, NEWFOUNDLAND.

IN SPITE OF

bare markets we are in a position to supply the trade with our usual low and high grade goods.

In Spite of

the great war the demand for our goods is increasing. Particular men now realize that big money may be saved by buying

Suits Branded

Americus, Fitreform, Silenfit, Truefit, Progress, etc.; also our Overcoats, Overalls and Shirts.

The Mld. Clothing Company, Ltd.

We Know Just How You Feel!

You need an engine for your boat and you are worried almost to death trying to decide which is the best one to buy. One fellow tells you to buy his machine because it is cheaper than others. Another firm advises you that they have been in the engine business longer than anyone else and therefore their machines are the best. Then along comes another chap with an engine which he claims is entirely new and better than anything else on the market.

NOW LISTEN.

DON'T buy an engine or any other piece of machinery because it is cheap; probably it has been made cheap.

DON'T experiment with new designs, let the other fellow do that.

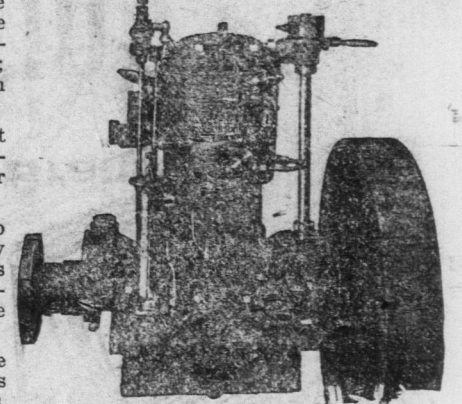
DON'T depend too much on what any manufacturer says about his own product. Ask someone who has used it.

We would like to give you names of parties using FERRO Engines.

Write for catalogue with prices and terms, also ask for list of prominent men throughout Newfoundland who are using FERRO Engines. Ask them what they think about the FERRO.

L. M. TRASK & CO.,

110 Water Street. P. O. Box 1217. St. John's.
FERRO DISTRIBUTORS FOR NEWFOUNDLAND.
nov18, eod, tf



Just Received!

400 ROLLS 1 PLY,
600 ROLLS 2 PLY,
400 ROLLS 3 PLY
"H" Brand

Roofing Felt.

BEST QUALITY.
DOES NOT STICK TOGETHER.

HARVEY & Co., Ltd.
Wholesale.

Gas and Hospitality.

The sound of motor wheels heralding the arrival of unexpected guests has no terrors for the housewife whose menage is run on up-to-date lines. While the visitors are removing the traces of travel with the hot water which a gas water-heater keeps always "on tap," a match to the gas fire makes the drawing room a place of warmth and pleasantness for their reception; and the children love to "help mother" by toasting the crumpets before the clear and smokeless glow.

The gas cooker (or the modern gas trivet by the drawing rooms gas fire) boils a kettle of water in no time, and within a quarter of an hour after their arrival the guests are enjoying a cosy chat over the cup that cheers. Should they be persuaded to stay, the invaluable cooker makes it possible, even at such short notice, for the experienced housewife, after a raid upon her emergency store cupboard, to set before them a dainty dinner of which no hostess need be ashamed. Gas means ever-ready hospitality.

ST. JOHN'S GAS LIGHT COMPANY.