## "THE TRUTH IS COOO ENOUCH"

In less than six weeks Christmas with all its hurry and bustle will be upon uś. One of the favorite gifts, and one of the most acceptable, is something in furs, of which we quote a few at varying prices ; the illustration is of the fur lined coat at $\$ 47.50$ Furs will assuredly go no cheaper, and the market price is rising every week, so that it seems good to suggest a selection now. Look through, also, the other sections of this announcement. More and more busy every day


| This is a 54 -inch coat of imported broadcloth, made in the loose coat, both front and back; lined throughout with heavy quilted mercerized lining, large collar and revers of fine furred marmot Colors black, navy, brown ar d green. Sizes 34 to 42. FUR-LINED COAT AT \$47.50 <br> This is a semi-fitting coat of imported broadclath, lined with 36 inch lining of marmot, faced up with heavy quality satin; collar and revers of Columbia sable, the whole stylishly trimmed with stitched straps of self, in black, navy, brown and green. Sizes 34 to 42 . 34 to 42. <br> MINK-TRIMMED COAT AT $\$ 75.00$ <br> This is a coat of which we are justly proud, as we know that it cannot be excelled at the price shell is of fine grade broadcloth, tailored in either the semi-fitting or loose style. Trimmed with straps of self. has 36 -inch lining of Eastern rat, faced up with satin lining collar and revers of Canadian mink. Black, navy, brown and green. Sizes 34 to 42. <br> CHILDREN'S COATS AT \$4.50 UP <br> A very smart coat of heavy beaver cloth, with collar and revers <br> of inlaid velvet and trimmed with velvet-covered buttons; turnback cuffs trimmed with silk'soutache; in navy, brown and red. Length 27 to 45 inches. Priges rise 50 c for every inch. MARMOT MUFF AT $\mathbf{\$ 6 . 0 0}$ <br> Made in the popular Empire shape, lined with good quality satin, down filling and silk BLACK CONEY MUFF AT $\$ 2.50$ |
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MEN'S UNDERWEAR

##  <br>  med with howers and ribbon. Colors brown, dinal and fawn. Assorted stizes. <br> mitration atrachan mitrs, s1.50 ph  





$\qquad$ The old rellable make, which every-
one knows, an sizzes. In three standMENs shekp lin



 mevis caps at soc up In treed or corduruy, plain black or navy blue cloth,
with fur or knot bands. All sizes and a very great with fur or knot
rexiety
mens for felet fress
Same quality and make as above in
combinations. All sizes from 36 to 44 ,



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