## Estimates For The Year

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FOR SIXTY YEARS
CANADA'S FINEST BRANDS

You often hear people talking about how to make their money make more money.

Every day you see them purchasing this or that investment because they are offered a quarter or half per cent more for their money than it would earn them in some other way---which is right and proper

## BU'T

There is ONE form of investment which leads ALL THE OTHERS all hollow in dividend paying, and you find your chance to get in on it by reading the sale ads in the papers, on dodgers, street cars, posters, or where they are to be found.

Take for instance the Roberts \& Van-Lane Shoe Co. Sale now going on at 203 Colborne Street Brantford.

Everybody wears shoes ---wears them all the time. Shoes are as necessary as bread and butter, or clothing or any other human need.

Besides which, shoes are an article upon which a person or a family can stock up away in advance of their actual wants, and do it intelligently and with a certainty that the goods will
not deteriorate in the slightest.

The average family's shoe bill runs up into quite a lot of money in a year, which helps considerably to keep the family purse in a thin and unhealthy condition. But for the wise ones who think into the future a little, this R. \& V.-L. Sale offers a mighty real opportunity to let their money earn a whole lot more than it would in the bank, or buy any other form of investment.

If your family spends twenty dollars, fifty dollars, or a hundred dollars a year on shoes, this R. \& V.-L. Sale now going on lets you save forty per cent of the amount -and that forty per cent is forty per cent earned.

Talk it over at home Make a list of the shoes that will probably be needed in your family this year.

Bring your list to the Roberts \& Van-Lane Sale at 203 Colborne St., Brantford, and get your pick of $\$ 30,000$ worth of the newest, most fashionable and most re liable footwear to be found in this or any other city at 40 per cent less than regular prices

## The Roberts \& Van-Lane

Shoe Co., Limited
203 COLBORNE ST., BRANTFORD
OPEN EVENINGS THIS WEEK

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WILSON PLEADS
EARN
For the Repeal by Congress
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United States
Is Now Anxi For Good
Mexican Situation Ambitions o Japs.

