


Borden's

What does Borden Popularity mean to you?

It means dollars and cents to progressive grocers in every town in Canada who have linked up with the Borden publicity campaigns which are constantly being carried on through the medium of Canadian newspapers and magazines.

Get your share of these profit-building sales by putting the Borden lines on display prominently, by suggesting their use, by featuring them in your windows. The good profit they afford will make it well worth your while, and Borden quality and utility will take good care of repeat orders for you.

Borden Milk Co., Limited
MONTREAL VANCOUVER



*Leaders
of
Quality*