

The Twentieth Century Spectator of
Britain's Farthest West

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with an advisory editorial committee
of literary men and women

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Established 1911
THE BRITISH COLUMBIA
MONTHLY
The Magazine of The Canadian West
Devoted to COMMUNITY · SERVICE · FEARLESS · FAIR & FREE

"Be British" Columbians!

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VANCOUVER, B. C.

Our Base is
VANCOUVER
Our Province
BRITISH COLUMBIA

and
Our Field of Service
The CANADIAN WEST

AN OPEN LETTER

TO WESTERN CANADIAN BUSINESS MEN:

MANUFACTURING & MERCHANT LEADERS IN EVERY LINE.

YOU may be seeing this Magazine for the first
time. But this not the place to refer to its history.

It NOW aims to be the REPRESENTATIVE MAGAZINE
of the CANADIAN WEST; but it cannot become so, in the
increasing measure the times require, without more
PRACTICAL CO-OPERATION from Business Leaders.

Like the Board of Trade, and other community
service organizations, we are not concerned about
political party affiliations: but we are earnestly
interested in all that affects the healthful
development of Western Canada, and particularly the
two westmost provinces. If, therefore, you are among the
REALLY BIG BUSINESS MEN of BRITISH COLUMBIA and the West
— with an interest in ideals and western progress as well
as dollars— we ask you to use some space regularly in the
BRITISH COLUMBIA Monthly Magazine.

"It's a business proposition," but it is also
a community service one. Can we count on YOU?

Sincerely,

THE BRITISH COLUMBIA MONTHLY,
per

D. A. Chalmers.

Managing Editor.

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