

A Word to the Advertiser!

If you, Mr. Advertiser, want to reach the best class of homes in Canada and to place before the heads of the house your commodity, whatever it may be, with the greatest certainty of your advertisement being weighed and considered, use a church paper like The Canadian Churchman.

A paper read by every member of the family, and then mailed on to a friend to again be read with interest.

Remember, too, that unlike the daily paper a weekly stands in the library or living room until the following week's paper arrives and so increases the value of your advertising space seven-fold.

The wisest advertisers are realizing more and more, that at less cost and in less space, they can secure splendid results by appealing to the reading community through such mediums as "The Canadian Churchman," the outstanding paper of the great Anglican Church.

J. C. VAN CAMP
Funeral Director & Embalmer
30 BLOOR ST. WEST. North 702

1869 Oldest Established Undertaker in Toronto. 1914
Our Motto of Success—
"Courteous and Sincere Service."
DANIEL STONE
525 Sherbourne St. Phone North 28

Communion Wine
St. Augustine Registered
\$1.50 Gallon \$4.50 Case.
Container 25c.
D. G. STUART
391 Church St.
Phone M. 1329

WM. SMITH & SON
CHESLEY - ONT.
Manufacturers of
Church Pews and Church Furniture
Send for illustrated folder.

PRINTING
GOWANLOCK PTG. CO., LTD.
103 Adelaide Street West
FOR PRICES Phone A. 129

"GOOD THINGS TO EAT."
People's Restaurant
99 Yonge St.
MOST UP-TO-DATE AND SANITARY IN THE WORLD.
TABLE FOR LADIES.

DRINK HABIT
THE DRINK HABIT thoroughly cured by the FITZ Treatment—nothing better in the world. Rev. Canon Dixon, 417 King St., E., has kindly agreed to answer questions—he handled it for years. Clergymen and doctors all over the Dominion order for those addicted to drink. Write for particulars about a ten days free trial. Strictly confidential.
FITZ CURE CO.
P.O. Box 214, Toronto.



"Turns Chilly Houses into Cosy Homes"

ELIAS ROGERS CO. LTD.

28 W. King St., Toronto

5% DEBENTURES

INTEREST PAID EVERY SIX MONTHS

Capital Paid Up \$2,000,000.00
Assets \$5,000,000.00

Those who have the intention of making an investment, should write us for particulars of our five per cent. debentures. The safety of this security is easily explained and the splendid interest return makes them very attractive.

COMPLETE REPORT FOR 1913 SENT ON REQUEST

STANDARD RELIANCE MORTGAGE CORPORATION

Head Office, 82-88 King St. E. Toronto

Free Land for the Settler in New Ontario

Millions of acres of virgin soil obtainable free and at a nominal cost are calling for cultivation.

Thousands of farmers have responded to the call of this fertile country and are being made comfortable and rich. Here, right at the door of Old Ontario, a home awaits you.

For full information as to terms, regulations and settlers' rates, write to

H. A. MACDONELL,
Director of Colonization,
Parliament Buildings,
TORONTO, Ont.

HON. JAS. S. DUFF,
Minister of Agriculture,
Parliament Buildings,
TORONTO, Ont.

CANADA PERMANENT Mortgage Corporation

TORONTO STREET, TORONTO.
Established 1855.

President—W. G. Gooderham.
First Vice-President—W. D. Matthews.
Second Vice-President—G. W. Monk.

Joint General Managers—R. S. Hudson, John Massey.

Superintendent of Branches and Secretary—George H. Smith.

Paid-up Capital..... \$6,000,000 00
Reserve Fund (earned)... 4,250,000 00
Investments..... 31,826,618 37

Deposits Received Debentures Issued

This is a Typical Policy Result—

one of hundreds appearing in the 1915 profit booklet recently issued by the Great-West Life Assurance Company.

Plan: 20 Year Endowment.
Amount: \$1,000. Issued 1895.
Matures 1915. Age: 26.
Premium: \$47.34.

Total Cash Value of Policy in 1915 \$1,577.00
Total of Premiums Paid 946.80
Return in Excess of Premiums Paid. \$ 630.20

Or over 4 1/2% Compound Interest on the Investment in addition to the protection.

The booklet also gives present rates and guarantees. Write to The Great-West Life, Winnipeg, for a copy.

UNDER THE DISTINGUISHED PATRONAGE OF
T.R.H. the Duke and Duchess of Connaught and the Princess Patricia.

Fantastic Extravaganza

MASSEY HALL
January 28th and 29th.

Funds in Aid of Red Cross

MENEELY & CO.
Watervliet (West Troy), N. Y.
Chimes, Pells, Church, School and other Bells. Unequaled musical quality.
88 years' experience
Highest Grade Genuine Bell Metal

IN ANSWERING ADVERTISEMENTS, PLEASE MENTION "THE CANADIAN CHURCHMAN."