

EATON VALUES

INVITE QUICK BUYING

WRITE FOR OUR
CATALOGUE
TO-DAY



STRIKING
EXAMPLE
of EATON
ECONOMY

350

TAILORED EFFECT

1H-1000. A smart, becoming style at remarkably small cost is offered in the large Hat here illustrated, which can be had in any one of five colors or any desired combination of them. If your preference is for burnt straw—always a dressy and modish choice—picture the charming effect of the black chiffon trimming, white wings and black velvet flange. If navy be your choice, the straw, chiffon and wings may all be in this useful shade, or a variation introduced by choosing white wings. The same choice of selection is afforded in other colors, which are black, brown and natural white. In further detail it may be said that the Hat has a curved, slightly upturned brim, a wide garniture of softly folded chiffon inset with a fold of velvet in the centre, large wings stylishly placed at side, and a fold of black velvet. It is made of glossy, even straw braid, and measures about 18 inches from side to side and 15½ inches from front to back. EATON price 3.50

OUR SPRING AND SUMMER CATALOGUE is the medium whereby you can buy to wonderful advantage—where you can get practically everything you need—and can obtain full value for your money—and also do your shopping at prices you will be more than willing to pay. It places before you a wide range of dependable merchandise which was either made in our own factories—when all middlemen's profits were eliminated—or made expressly for us—when we received special discounts. In both cases our customers reap the benefit of these savings as they are reflected in the prices we quote to you.

WE PAY FREIGHT ON \$25.00 ORDERS
IN ONTARIO, QUEBEC AND THE
MARITIME PROVINCES

(NO EXOEPTIONS)

THE REASON FOR THIS is easily explained—more economy is effected by us in the handling of one large order than with several small ones. For instance, in the filling of a \$25.00 order there is less clerical work, less handling, less packing and packing material, less stationery and less cartage. But that's not all. What is really of more importance is the fact that freight charges cost just the same for 100 lbs. as they do for 25 lbs. So that it is easily understood whereby a saving is effected in the filling of a \$25.00 order without lessening the high quality that accompanies EATON values.

WE ALSO DELIVER FREE
THE FOLLOWING HEAVY GOODS

EVEN IF YOUR ORDER does not amount to \$25.00, we deliver free the following heavy goods at the prices quoted in our Catalogue for the different Provinces: FURNITURE, HOUSE MANTELS, SEWING MACHINES, STOVES AND RANGES, FARM MACHINERY, WIRE FENCING, CREAM SEPARATORS, BINDER TWINE, GRAIN BAGS, WAGONS, BUGGIES, PUMPS, GASOLINE ENGINES, MOTOR BOATS AND CANOES.

GET A COPY OF THIS BOOK = IT'S FREE

IT CONTAINS over 250 large pages, listing the season's choicest goods, all clearly illustrated and described in a manner which a child will readily understand. The introductory pages explain our Mail Order System in the simplest language. They tell you how to make out an order, how to send us your money, and how that money will be returned to you in full, plus all transportation charges, if you are not perfectly pleased with the treatment afforded you by T. EATON CO. We guarantee absolute satisfaction in every instance, or give you back your money if you are dissatisfied with our merchandise, our values, our prices or our service. TRY US.



THE T. EATON CO LIMITED
TORONTO CANADA



couraged, "My seeds did not come up," is the result.

The "general useful" may be exemplary, and in all other respects "know a hawk from a handsaw," but he cannot tend seeds in a hotbed. In his anxiety lest they be thirsty or chilled, he waters too much, and hesitates to ventilate properly on pleasant days. The result is that the seedlings either spindle or suddenly disappear altogether, through the ravages of mould. In short, hotbed

responsibility is not to be transferred.

I must wear gloves in my gardening work, else I may have knobs on my joints at forty. I allowed myself the luxury of touching the soil to-day, for my fingers are like the antennae of an insect, and receive many a thrill of pleasure that would be insulated by gloves. Then, too, I seem to breathe partly through my fingertips.

I think it better to start all flower

seeds in the hotbed, except half a dozen kinds that are grown en masse, like sweet peas, nasturtiums, mignonette, nicotiana, blueets, convolvulus, or the untransplantable sweet sul-tans and annual poppies. It is so much easier to keep track of your colors and adjust the plants themselves in the beds than to thin out seedlings. Then, too, with our climate of drouths and cloud-bursts, the growth of the more delicate seeds is precarious. If one lacks a hotbed

altogether, much can be done in terra-cotta trays on the window ledge. In fact, I've sown my Margaret carnation seeds in this way, for the hotbed does not give them the cool air they need, and they are already up and thrifty.

Under my eye, Bertie has also sown some tender vegetable seeds this afternoon—egg-plants, tomatoes, peppers, cauliflower—besides devoting a frame each to early lettuce, radishes and cucumbers. He has a straight