

## **This is an Alarm! An Alarm of Fire!!**

**No Canadian can deny the facts as given here and not find himself the poorer!**

All that this booklet offers is a free privilege, the privilege of guarding the happiness and prosperity of yourself, your children and the generations that follow.

Every year—this year, as well—we burn down three or four times as much of Canada's timber as the lumberman cuts. Imagine trampling down four times as much of your corn crop as you haul to your barn! The two cases are parallel, except that the loss of a timber crop costs enormously more to replace. Both actions, however, deserve equal ridicule and condemnation.

More than 12,000 forest fires, large and small, occur in Canada every twelve months—**about 1,400 a month** between snow and snow.

### **YOUR MONEY GONE IN SMOKE**

You cannot dispute the correctness of these figures. But, you may say, **what do such things mean to me?**

They mean that millions of dollars in which you and your family should share are passing into smoke. You cannot bring back a burned forest in a week. Mature timber may redevelop in from 60 to 100 years. Do you feel like postponing your share or your son's share that long? You do not need to. You can put a stop to most of these 12,000 yearly forest fires if you make up your mind that way. Certain parts of the United States, all of Switzer-