

representative capacity. This is all wrong. Where it does not cripple a member financially, it makes him the master, not the servant of those on whose support he relies, constituencies tend to revert to the old condition of being pocket boroughs instead of being the strongholds of free and independent electors.

The need for Party Publicity greatly increased dus to the present position of the Press.

It may be assumed that what I have said in reference to party publicity I am forgetting the great and important part played by the press. The contrary, indeed, is the case. For nothing is a party publicity department more necessary than to supply the press with accurate and adequate data. The press does not get its information by some kind of divine inspiration or revelation, though it would seem that something of the kind from a source diametrically the opposite was not infrequently the case. The press reports speeches made in parliament, but newspaper correspondents give it the first tinge of party bias, and those who prepare the headings for articles give it what colour they please. The public which does everything more or less in haste gains its impression from the few words that head or introduce an

W. L. Mackenzie King Papers
Speeches-1922 - 1932

PUBLIC ARCHIVES ARCHIVES PUBLIQUES CANADA