

"Time has come to recognize our writers"

Plan organization, magazine for Atlantic Provinces



By ELIZABETH HISCOTT
Special to The Gazette

"The Maritime writer has been lacking in prestige and status and it is about time recognition is extended our literary talent." This belief has led Norman Lipschutz, Glace Bay, to begin an organization called The Atlantic Literary Alliance, in the Maritimes. With publication of "The Atlantic Mirror", a quarterly magazine, a medium of expression for the talented men and women of The Atlantic Provinces will be provided.

The primary aim of the magazine will be to encourage new talent. But the ALA hopes to organize available literary talents and their prospective benefactors in a concerted effort to raise the cultural and intellectual level of the Maritimes. It will offer moral and financial aid to the arts.

Norman Lipschutz has stated "The literary arts are neglected on the local level, the arts are suffering as a result, and our

writers are lacking in prestige." He also believes that publication space in the journals must be begged for and rejections are too common for competent writers. "Syndicated material, particularly from the United States, dominates our daily newspapers", stated Lipschutz at a recent meeting.

Lipschutz is author of a book "Victory Through Darkness and Despair", published in 1959. He experimented with a magazine, in 1951, which lacked proper support by advertisers. Among its subscribers were: The National Archives, The New York Public Library and the Governors of the National Geographic Society.

The circulation aim of "The Atlantic Mirror" is 5 - 10,000. It will be available at all Maritime news stands and by mail to all members, patrons, and supporters.

As an organization, ALA hopes to be able to apply pressure to the various levels of government

and their agencies, particularly the Canada Council, to support and subsidize literary ventures. It hopes to persuade newspapers to pay more attention to the arts and intervene on behalf of its members as regards proper space and remuneration. It could exert its influence with our television and radio media to give greater publicity to our literary talent. It feels universities should be persuaded to pay homage to our writers at ceremonies also. These things could be done with organized effort.

"In the future the ALA will offer evening programs whose purpose will be to enhance the cultural level of the populace and raise the status of the writer," stated Mrs. Edie MacLeod, correspondent for The Chronicle-Herald, in a recent report of ALA. Mrs. MacLeod is secretary of the ALA, Honorary chairman is Hugh MacLennan, McGill, novelist and native Maritimer. Honorary patrons include Maggie Morris, noted radio and T.V. personality, and the Hon. Allen MacEachen, minister of National

Health and Welfare. He will intercede with the Canada Council.

Many other people are in touch with Lipschutz and doing all they can to promote ALA. Some supporters and promoters include: Irving Layton; Farley Mowat; noted Halifax composer Trevor Jones; St. F.X. College, Sydney; the N.S. Institute of Public Affairs; Premier Stanfield has promised support of his government and has a paid advertisement for the first issue of the Atlantic Mirror.

Blaine, noted cartoonist, and staff artist of the Hamilton Spectator, will contribute some of his work to the magazine; and Chambers, distinguished Halifax Cartoonist has become a member also.

Membership is available to patrons of the arts as well as artists. St. F.X. University has given a grant of \$250. to ALA. Financial support will come from memberships, grants, donations, etc. Some supporters do not wish to be published as two educa-

tional institutions which have given substantial sums to ALA. Assistance from the Canada Council is available after eight issues of the magazine have been published. After the first issue is out the ALA hopes to obtain more advertisers. The "coming out" date is December 1966 but the date on the magazine will be Jan. - Mar. 1967 to coincide with centennial year.

Work submitted for the first issue would have to be in for the press by Oct. 30 of this year. The ALA already has many stories and poems, for the first issues which have been contributed by such writers previously mentioned, gratis. However, this is part of the infancy stage of the magazine and rates of payment for works will be published.

Wanted for publication: Short stories, historical works, folklore, humour, poetry, biographical sketches, book reviews, reports of theater, arts, music, and other topics.

A main project of the ALA will be an anthology of Cape Breton writers called "My Cape Breton Home".

All work of artists with promise will be accepted. "The aim is to expand literary horizons not restrict them", stated a staunch supporter of ALA in a report recently.

Membership is available to individuals, firms, corporations, or institutions. The fee, which includes a subscription to "The Atlantic Mirror", is \$10 per year and \$5 per year for students.

For further information and for membership please contact: Elizabeth Hiscott, Phone: 455-7840.

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Firms looking for Dal grads '67; begin recruiting this month

Are you job hunting? Do you intend to graduate from Dalhousie University next spring? If so, you will be interested in the schedule of firms that will be interviewing students from this campus for careers, that started earlier this month.

- Oct. 13 - Hudson's Bay Co. Ltd. - Retail Sales.
- Oct. 13 - Ontario Water Resources - Prov. Gov't.
- Oct. 17 - Touche Ross Bailey & Smart - Chartered Accountants
- Oct. 18 - Can. Imperial Bank of Commerce - Banking
- Oct. 20 - British American Oil Co. - Manufacturing
- Oct. 21 - British American Oil Co. - Manufacturing
- Oct. 21 - Factory Mutual Engineering Co. - Safety Inspection & Sales
- Oct. 24 - Pan American Petroleum Corp. - Accounting Division

- Oct. 24 - Union Carbide Can. Ltd. - Chemistry Division
- Oct. 25 - Polymer Corp. Ltd. - Research
- Oct. 25 - Mutual Life Assurance Co. - Administration
- Oct. 25 - Pan American Petroleum Corp. - Accounting Division
- Oct. 25 - Pfizer Co. Ltd. - Pharmaceutical Sales
- Oct. 26 - Imperial Oil Ltd. - Manufacturing
- Oct. 26 - Royal Bank of Canada - Banking
- Oct. 27 - Imperial Oil Ltd. - Manufacturing
- Oct. 27 - Nightingale Hayman & Co. - Chartered Accountants
- Oct. 28 - Zellers Ltd. - Retail Sales
- Oct. 31 - Canada Manpower Services - Federal Gov't.
- Oct. 31 - London Life Insurance Co. - Administration
- Nov. 1 - Pan American Petroleum Corp. - Geophysics Dept.
- Nov. 1 - Canada Manpower Services - Federal Gov't.
- Nov. 2 - Pan American Petroleum Corp. - Geophysics Dept.
- Nov. 2 - Armstrong Cork Canada Ltd. - Manufacturing
- Nov. 2 - Civil Service Commission - Accounting
- Nov. 3 - H.R. Doane - Chartered Accountants
- Nov. 7 - Shell Canada Ltd. - Manufacturing
- Nov. 7 - Defence Research Board - Research
- Nov. 8 - Clarkson Gordon & Co. - Chartered Accountants

- Nov. 8 - Manufacturers Life Insurance - Insurance Sales
- Nov. 8 - Ujpho Co. Ltd. - Pharmaceutical Sales
- Nov. 8 - Robert Simpson Eastern Ltd. - Retail Sales
- Nov. 9 - Canada Packers Ltd. - Food Processing
- Nov. 9 - Aluminum Co. of Canada - Manufacturing
- Nov. 9 - General Foods Ltd. - Food Industry
- Nov. 14 - Dupont of Canada - Manufacturing
- Nov. 14 - Atomic Energy of Canada - Research
- Nov. 14 - Deloitte Plender Haskins & Sells - Chartered Accountants
- Nov. 14 - Mobil Oil Canada Ltd. - Manufacturing
- Nov. 15 - Canadian Arsenals Ltd. - Research
- Nov. 15 - Dupont of Canada - Manufacturing
- Nov. 15 - Peat Marwick Mitchell - Chartered Accountants
- Nov. 15 - Canadian General Electric Co. - Manufacturing
- Nov. 16 - Chevron Standard - Accounting Division
- Nov. 16 - Civil Service Commission - Physical Sciences
- Nov. 16 - Civil Service Commission - Bio-Sciences
- Nov. 16 - Sun Life Assurance Co. - Administration
- Nov. 16 - Shawinigan Chemicals - Chemistry only
- Nov. 17 - Canadian Pittsburgh Industries Ltd. - Manufacturing
- Nov. 17 - Chevron Standard - Accounting Div.

- Nov. 17 - Civil Service Commission - Physical Sciences
- Nov. 17 - Civil Service Commission - Bio-Sciences
- Nov. 17 - Prudential Assurance Co. - Administration
- Nov. 17 - Cyanamid of Canada - Manufacturing
- Nov. 18 - Riddell Stead Graham & Hutchison - Chartered Accountants
- Nov. 18 - Bank of Nova Scotia - Banking
- Nov. 21 - Pan American Petroleum Corp. - Geology
- Nov. 21 - Simpsons Sears Ltd. - Retail Sales
- Nov. 22 - Pan American Petroleum Corp. - Geology

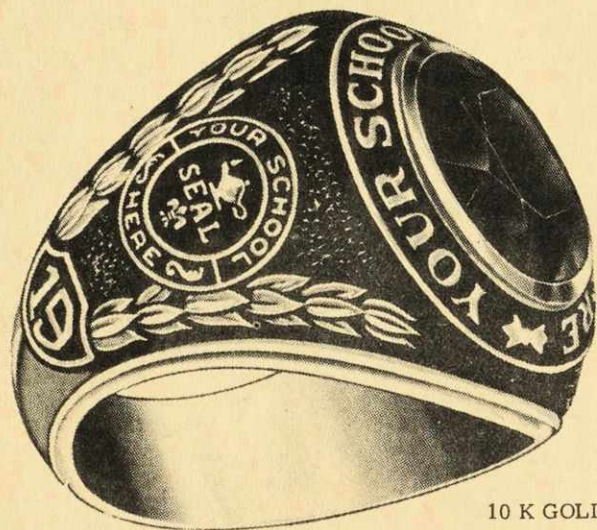
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