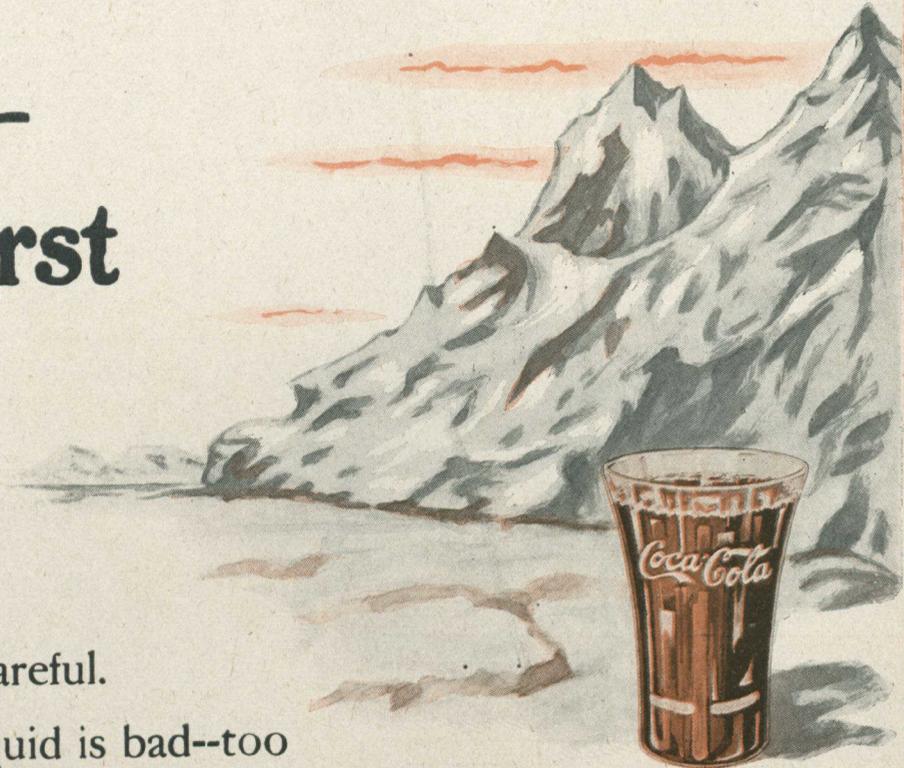


# Hot Sun - Much Thirst



Now be careful.  
Too much liquid is bad--too  
little is worse. Don't fill up on ice water--anyway  
the more you drink the more you want.

**DRINK**

# Coca-Cola

TRADE MARK  
REGISTERED

One glass satisfies. It has the wetness--a vim, dash  
and sparkle that delights parched palates and re-  
freshes tired bodies and brains.

**Delicious--Refreshing--Thirst-Quenching**

**5c Everywhere**

THE COCA-COLA CO  
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