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News of the Automotive Industry

by Jno. D. Mansfield

President and General Manager Maxwell-Chrysler Motor Company of Canada, Limited

Throughout the world the automotive industry is enjoying very good business. In the States tremendous production of motor vehicles continued in July when the total production reached 397,094, the highest for any July on record, according to the figures of the Department of Commerce of the United States Government. The July total for cars and trucks made in Canada and the United States was only 1.4 below the figure for June, but was 46 per cent higher than the total for July last year, and 18 per cent above the mark set in the record year for 1923.

During July 11,155 cars and 1,780 trucks were produced in Canadian factories.

In the States and in Canada too from seventy to seventy-five per cent of all cars are sold on time. The usual practice is to pay one-third down and the balance in ten or twelve equal monthly payments. There are those who have raised the question whether it is sound economically for families to buy cars on the deferred payment basis. Is it good business they ask to have families obligated to buy cars when they cannot afford to pay cash form them.

Facts show that an automobile is a creator of economic wealth. In the countries where there are the most registered motor cars there is also the greatest prosperity. In those countries one will find the largest number of savings bank depositors and will find also the largest deposits. In those countries the life insurance business is the best. In a word, with the motor car goes prosperity.

A motor car after all is said and done is nothing more than individual surburban development and surburban developement means the building of homes and streets and highways. Further the automotive industry and you further the good roads movement and you help the petroleum industry and the plate glass industry.

In the States to-day the automotive industry is the largest industry manufacturing a finished product. It has proved a tremendous stimulus to good times. It has brought prosperity in abundance to a nation. And other nations of the world are taking note of the fact.

When China built a Great Wall it did a marvelous thing. But what a greater thing it would have been if China had built a great highway from one end of the country to the other.

There are those who argue today that China's great need is good roads. They know that without good roads the automotive industry in the country cannot move. And China, a country of 400,000,000 has but 10,000 motor cars.

Canada is a marvelous country. Its great need is capital and people. With greater population and adequate finance will come more roads and with more roads will come more automobiles more prosperity.

Nine thousand two hundred and seventy-nine persons were employed by the automotive industry in the Dominion of Canada during 1924.

During 1924 twelve automotive plants in Canada turned out products valued at $88,480,418.

Touring cars comprised 64,7 per cent of the total output of motor cars in Canada during 1924.

During 1924 New Zealand was Canada's best market for motor cars. Nineteen and five-tenths of Canada's output went to that country. Australia took 18.9 per cent, British South Africa 9.3 per cent, United Kingdom 15.4 per cent, British India 9.1 per cent, Argentine 5.7 per cent, Brazil 2.4 per cent, United States .5 per cent; and other countries 19.2 per cent.

PREVIOUS ELECTIONS

How the Provinces Have Voted in Dominion Contests Since Confederation

1867—Nova Scotia, Con. 3, Lib. 16; New Brunswick, Con. 7, Lib. 8; Quebec, Con. 45, Lib. 20; Ontario, Con. 46, Lib. 36. Total, Con. 101, Lib. 80.

1872—Nova Scotia, Con. 11, Lib. 10; New Brunswick, Con. 7, Lib. 9; Quebec, Con. 38, Lib. 27; Ontario, Con. 88, Lib. 50; Manitoba, Con. 3, Lib. 1; Total, Con. 103, Lib. 97.

1874—P.E.I. Lib. 6, Con. 0; Nova Scotia, Lib. 17, Con. 4; New Brunswick, Lib. 11, Con. 5; Quebec, Lib. 33, Con. 32; Ontario, Lib. 64, Con. 24; Manitoba, Lib. 2, Con. 2; B.C. Lib. 0, Con. 6; Total, Lib. 133, Con. 73.

1878—P E.I., Con. 5, Lib. 1; Nova Scotia, Con. 14, Lib. 7; New Brunswick, Con. 5 Lib. 11; Quebec, Con. 45, Lib. 20; Ontario, Con. 59, Lib. 29; Manitoba, Con. 3, Lib. 1; British Columbia, Con. 6. Lib. 0. Total, Con. 137, Lib. 69.

1882—P.E.I., Con. 4, Lib. 2; Nova Scotia, Con. 15, Lib. 6; New Brunswick, Con. 10, Lib. 6; Quebec, Con. 48, Lib. 17; Ontario, Con. 54, Lib. 37; Manitoba, Con. 2, Lib. 3; British Columbia, Con. 6, Lib. 0. Total, Con. 139, Lib. 71.

1887—P.E.I., Con. 0, Lib. 6; Nova Scotia, Con. 13, Lib. 8; New Brunswick, Con. 10, Lib. 6; Quebec, Con. 33, Lib. 32; Ontario, Con. 52, Lib. 40; Manitoba, Con. 4, Lib. 1; North-West Territories, Con. 4, Lib. 0; British Columbia, Con. 6, Lib. 0. Total, Con. 112, Lib. 93.

1891—P.E.I., Con. 2, Lib. 4; Nova Scotia, Con. 16, Lib. 5; New Brunswick, Con. 13, Lib. 3; Quebec, Con. 30 Lib. 35, Ontario, Con. 49, Lib. 44; Manitoba, Con. 4; Lib. 1; N.W.T., Con. , Lib. 0; British Columbia, Con. 6, Lib. 0. Total, Con. 124, Lib. 92.

1896—P.E.I., Lib. 2, Con. 3, Ind. 0; Nova Scotia, Lib. 10, Con. 10, Ind. 0; New Brunswick, Lib. 5, Con. 9; Quebec, Lib. 49, Con. 16, Ind. 0; Ontario, Lib. 43, Con. 44, Ind. 5; Manitoba, Lib. 2, Con. 4, Ind. 1; North West Territories, Lib. 2, Con. 1, Ind. 1; British Columbia, Lib. 4, Con. 1, Ind. 0. Total, Lib. 117, Con. 89, Ind. 7.

1900—P.E.I., Lib. 3, Con. 2; Nova Scotia, Lib. 15, Con. 5; New Brunswick, Lib. 9, Con. 5; Quebec, Lib. 56, Con. 7; Ontario, Lib. 35, Con. 54; Manitoba, Lib. 2, Con. 3; Northwest Territories, Lib. 4, Con. 0; British Columbia, Lib. 3, Con. 2. Yukon, Lib. 1, Con. 0. Total, Lib. 128, Con. 78.

1904—P.E.I., Lib. 1, Con. 3; Nova Scotia, Lib. 18, Con. 0; New Brunswick, Lib. 7, Con. 6; Quebec, Lib. 54, Con. 11; Ontario, Lib. 38, Con. 48; Manitoba, Lib. 7, Con. 3; North-West Teritories, Lib. 7, Con. 3; British Columbia, Lib. 7, Con. 0; Yukon, Lib. 0, Con. 1. Total, Lib. 139, Con. 75.

1908—P.E.I., Lib. 3, Con. 1; Ind. 0; Nova Scotia, Lib. 12, Con. 6; Ind. 0; New Brunswick, Lib. 11, Con. 2; Ind. 0; Quebec, Lib. 55, Con. 11, Ind. 1; Ontario, Lib. 36, Con. 48; Ind. 2; Manitoba, Lib. 2, Con. 8, Ind. 0; Saskatchewan, Lib. 9, Con. 1, Ind. 0; Alberta, Lib. 4, Con. 3, Ind. 0; British Columbia, Lib. 2, Con. 5, Ind. 0; Yukon, Lib. 1, Con. 0, Ind. 0. Total, 133, Con. 85, Ind. 3.

1911—P.E.I., Con. 2, Lib. 2, Ind. 0; Nova Scotia, Con. 9, Lib. 9, Ind. 0; New Brunswick, Con. 5, Lib. 8; Ind. 0; Quebec, Con. 27, Lib. 37, Ind. 1; Ontario, Con. 72, Lib. 13, Ind. 1; Manitoba, Con. 8, Lib. 2, nd. 0; Saskatchewan, Con. 1, Lib. 9, Ind. 0; Alberta, Con. 1, Lib. 6, Ind. 0; British Columbia, Con. 7, Lib. 0, Ind. 0; Yukon, Con. 1, Lib. 0, Ind0. Total, Con. 133, Lib. 86, Ind. 2.

1917—P.E.I., Unionist, 2, Lib. 2; Nova Scotia, Unionist 12, Lib. 4; New Brunswick, Unionist 7, Lib. 4; Quebec, Unionist 3, Lib. 62; Ontario, Unionist 74, Lib. 8; Manitoba, Unionist 14, Lib. 1; Saskatchewan, Unionist 16, Lib. 0; Alberta, Unionist 11, Lib. 1; British Columbia, Unionist 13, Lib. 0; Yukon, Unionist 1, Lib. 0. Total Unionist 153, Laurier-Liberal 82.

1921—P. E. I., Lib. 4, Con. 0. Prog. 0, Labor 0; Nova Scotia, Lib. 16, Con. 0, Prog. 1, Lab. 0; New Brunswick, Lib. 5, Con. 5, Prog. 1, Lab. 0; Quebec, Lib. 65, Con. 0, Prog. 0, Lab. 0; Ontario, Lib. 21, Con. 37, Prog 34, Lab. 0; Manitoba, Lib. 2, Con. 0, Prog. 12, Lab. 1; Sask., Lib. 1, Con. 0, Prog 15, Lab. 0; Alberta, Lib. 0, Con. 0, Prog. 10, Labor2; British Columbia, Lib. 3, Con. 7, Prog. 3, Lab. 0; Yukon, Lib. 0, Con. 1, Prog. 0, Lab. 0. Total, Lib. 117, Con. 50, Prog. 65, Lab. 3.

oOo

Let us have your order for Christmas Stationery at an early date, so we can give it our best attention before the rush of that kind of work arrives.

Brogue Oxfords

Women desiring a more than comfortable shoe, and the girl a Shoe for school wear, will find SERVICE and COMFORT in a pair of our

BLACK OR BROWN CALF BROGUE OXFORDS

with the Goodyear Welt Sole and Half Rubber Heels. All sizes, price

$3.98

"LIFE BUOY" FIRST QUALITY RUBBERS FOR ALL

Shaffner's Shoe Store
MIDDLETON, NOVA SCOTIA

Why Rheumatism Often Comes Back

THE USUAL TREATMENT DOES NOT REACH THE ROOT OF THE TROUBLE

Most treatments for rheumatism do no more than aim to keep down the poison in the blood and enable nature to overcome that particular attack. Then when the system becomes run-down from any cause the disease again gets the upper hand and it has to be done over.

Sufferers from rheumatism who have found their condition unrelieved or actually growing worse while using other medicines, would do well to try Dr. Williams' Pink Pills. The tonic treatment with this medicine has proved in thousands of cases that it builds up the blood to a point that enables it to cast out the rheumatic poisons through the regular channels, the bowels, kidneys and the skin. When this is done rheumatism is banished, and as long as the blood is kept pure and rich the patient will be immune from attack. This is fully proved by the case of Mr. Samuel Zinck, Upper Blandford, N. S., who says:—"For a long time I was a great sufferer from rheumatism which settled in my hip and down to the knee. At times the pain was so great that I could not walk. I tried liniments and medicines but without getting more than mere temporary relief. Then one day a friend called who said that he had been affected with this trouble which was banished by Dr. Williams' Pink Pills, and urged me to try them. I did as advised and after using a few boxes there was no doubt they were helping me. Not only was the rheumatism disappearing, but my general health was improving. I continued the pills until I had taken about a dozen boxes when every trace of the trouble had disappeared, and I have not felt a twinge of it since. I may add that my wife used these pills for a run-down condition with equally good results."

You can get these pills from any medicine dealer or by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

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We apoligize for all mistakes made in former issues and say they were inexcusable, as all an editor has to do is to hunt news and clean the rollers and set type, sweep the floor and pen short items, and fold papers and write wrappers, and talk to visitors, and distribute type, and carry water, and saw wood and read proofs, hunt the shears to write editorials and dodge the bills and delinquents, and take cussings from the whole staff, and tell the subscribers that we must have money—we say we have no business to make mistakes while attending to those little matters, and getting our living on hopper tail soup flavored with imagination, and wearing old shoes and no collar and a patch on our pants, and obliged to turn a smiling countenance to the man who tells us our paper ain't worth a dollar and a half any how and that he could make a better one wit hhi seyes shut.

oOo

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MANIFESTO OF THE UNITED CHURCH OF CANADA

The United Church of Canada begin its active life in a great spiritual gathering, where the divine presence and leadership was manifest to all and as with the disciples of old the Mount of Transfiguration experience preceded and inspired them for the ardous duties and heavy responsibilities incident to the establishment of Christianity, so our new Church must go forward to assume and discharge the great tasks that lie before it. We have a great heritage and great opportunities. Shall we meet the test of greatness which Jesus set for His disciples when He said, "If any man will be great among you let him be servant of all?" What an opportunity for service confronts us!

The conserving and consolidating of our Church life in every city, town and hamlet from the Atlantic to the Pacific.

The establishment of Sunday schools and places of worship in the great number of districts throughout West. Canada where English - speaking people and those from foreign lands have been living for years with no Church life whatever within their reach.

The maintenance of strong educational institutions to provide leadership for the Church in the days to come.

The support of our missionaries who under most difficult circumstances and under financial handicaps are establishing Christianity in the dark places of the earth.

Some of our congregations have lost valuable members and support, involving a heavier burden on those who remain, not only for the maintenance of the local work but also for the carrying on of the outside activities to which we are committed.

The members now constituting the United Church gave for missionary, schemes of our constituent churches during the last twelve months period about $3, 350,000.

The difference between this amount and the $4,000,000 required to be raised in the approaching Maintenance Campaign is made up as follows:

1. To make up for amounts taken last year from reserves and received from other special sources which have been seriously depleted and will be still further reduced when the withdrawing Presbyterians receive their share of trust and reserve funds $467,143.

2. The financial period now under way, while covering a year for the Methodists and Congregationalists, covers fifteen months for the Presbyterians, necessitating an additional expenditure of $300,000.

3. Provision must also be made for Church Union Expense Funds, Deficits and other Emergency needs incidental to Union, in the sum of $328,652.

4. To make up for loss of contributions from withdrawing Presbyterians $300,000.

5. Additional amount required to efficiently carry on the work of the United Churches on a normal basis $255,117.

Making a total of $1,648,957

It is clear that the necessities of the situation involve a standard of giving by our people such as they have never reached before. Many people whose giving to the Church has been incidental and inadequate, involving no serious sacrifice, will require to contribute on a scale that will necessitate their depriving themselves of comforts and luxuries which they could otherwise have, and it is this spirit of unselfishness—this Bringing of the tithes into the storehouse—which will insure to the new Church The opening of the windows of Heaven and the pouring out of a blessing such as there shall not be room enough to receive.

But let no one think that he has discharged his duty when he has contributed his money. Many people have already contributed for this campaign sums five and ten times those which they have been accustomed to give and, in addition, are devoting their time, best thought and energy to the organizing necessary for achieving our objectives. It is most important that, throughout every congregation, those men who are capable of leadership shall definitely assume the responsibilities of organizing their congregations thoroughly, efficiently, patiently, and that there shall be no one who will fail to take his part in insuring:

1. That proper standards of giving are established.

2. That every man, woman and child in the United Church becomes a contributor.

3. That those who have been giving inadequately shall face the responsibility of increasing their contributions to such a scale in harmony with the needs of the situation.

We are at a critical time in the history of Canada and particularly in our religious life. The people are eager and anxious for adequate religious leadership. On the other hand the increase in material wealth in Canada during the next few years will probably be such as to constitute a real menace to the moral and religious standards that have meant so much in days gone by.

It is the privilege of the people of the United Church of Canada to set a standard of unselfishness and service which will make the Canada of the future a country worthy of the courageous and far-sighted men who have laid the foundations on so noble a scale.

J. H. GUNDY
Chairman of Committee of Direction

November 1st, 1925.

oOo

"HULLO!"

W'en you see a man in woe,
Walk right and say "hullo!"
Say "hullo," an' "how d'ye do!"
"How's the world using you?"
Slap the fellow on the back,
Bring your han' down with a whack;
Waltz right up and don't be slow,
Grin and shake and say "hullo!"

Is he clothed in rags? O sho!
Walk right and say "hullo!"
Rags is but a cotton roll
Jest for wrapping up the soul;
An' a soul is worth a true
Hale and hearty "how d'ye do!"
Don't wait for the crowd to go,
Walk right in and say "hullo!"

W'en big vessels meet, they say,
They saloot an' sail away,
Jest the same as you an' me,
Lonesome ships upon the sea;
Each on sailing his own jog
For a port beyond the fog.
Let your speakin' trumpet blow,
Lift your horn an' cry "hullo!"
Say "hullo and how d'ye do!"
Other folks are good as you.
W'en you leave your home of clay
Wanderin' in the Far-Away,
When you travel through the strange
Country t'other side the range,
Then the souls you've cheered will know,
Who you be, an' say "hullo."

oo

Wear A Vetcraft Poppy on Saturday, November 7th

oOo

The first half of life is spent in longing for the second, the second half is regretting the first.

MORSE'S SELECTED ORANGE PEKOE TEA
1 lb. NET
The original Orange Pekoe
Take no Substitute

Pratts Poultry Regulator
Guaranteed to Make Your Hens Lay More Eggs!
Pratts Poultry Book and Advice FREE
Write for it
PRATT FOOD CO. of CANADA, Limited, TORONTO

MAKE HENS LAY

NOW IS THE TIME TO GET EGGS FOR CHRISTMAS COOKING!
Force your hens to lay by feeding Royal Purple Poultry Specific.

—NEW ARRIVALS—

Turkish Figs (new stock), New Dates in bulk (extra choice), Pure Extracted Honey in glass and comb. Cranberries. Red Clover Salmon (best grade put up).

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THANKSGIVING DINNER

You want a nice dinner on Thanksgiving, and a nice Goose or Chicken with a full line of vegetables will make just such a meal as you desire.

Let us supply you with the above goods. We are sure you will be well pleased.

FRESH SAUSAGE — CHOICE MEATS of all kinds
FISH — VEGETABLES

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GENERAL INSURANCE

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We are well stocked with LUMBERMEN'S RUBBERS bought before the recent advance in price.

Now is the time to outfit the family

They are cheaper now than they have been for years. They will be higher.

CHILDREN'S, sizes 7-8-9..... $1.50
YOUTHS', sizes 10-11-12-13..... 1.90
BOYS', sizes 1-2-3-4-5—3 kinds—.....2.25, 2.50, 3.00

MEN'S in many different styles—over $1.00 per cheaper than last year. We especially call to your attention our

15 INCH LEATHER TOP, at per pair.... $6.25
9 INCH LEATHER TOP, at per pair.... 4.50

Very best leather and guaranteed. No harm done if you look them over and don't buy.

W. V. SPURR
TORBROOK MINES — NOVA SCOTIA

5 Scribblers, 5 Cts.

We have a number of Young Scribblers going at ONE CENT EACH. Get a whole bunch now. This price good till stock is cleared out. Just the thing for little "tots" to practice on.

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