

attractiveness, the brightness of the matter and the usefulness of the information published therein, and there have been no severe criticisms.

There has been a marked improvement in the sending in of local items of interest for publication, but there are yet too many lengthy newspaper clippings which the editor does not have time to re-write, and not being acquainted with the local circumstances, she is likely to leave out just the very points that you would desire emphasized. Apart from this the newspaper clipping does not give your Press Superintendent a chance to develop along that line. No matter how brief, the editor would like in all cases where practicable to have the Press Superintendent—or those appointed to do so—to contribute "original" matter.

We append herewith a comparative table showing the number of Journals taken by each Union during last year and the present year, and also a recapitulation of the Unions showing the subscription list by Counties.

With a membership of over 6,000, Ontario ought to have, for the work's sake (to say nothing of it from the point of a success financially for the publishers) 2,500 to 3,000 subscribers at least. If this could be the case, and we believe it could be with a vigorous canvass in your Province, the success of the Journal would be assured, its usefulness would be enhanced, and the publishers could make improvements and developments that would be of great interest and benefit to all concerned.

Will you not try during the next two or three months, as a Province, as Counties, as Unions and as individuals, to raise the subscription list to where it ought to be, to make it a more useful organ and put it on the financial basis it must be to insure the continuance of its publication?

We will gladly send sample copies and blank receipt forms to all desiring them and trust that each member will take the development and growth of the Woman's Journal as a "personal affair."

Respectfully submitted,

ANNIE O. RUTHERFORD.

ORGANIZATION.

MISS CHARLOTTE E. WIGGINS, Superintendent.

I have worked in 29 Counties of Ontario during the year. There are ten Counties in which I have not been able to do any work.

Eighty-one local Unions have been visited, 15 new Unions organized and two "Y's." There were added to the roll 392 new members and 199 honoraries. In the new Unions organized there were 288 members enrolled and 94 honoraries, making a total of 680 members and 293 honoraries.