

THESE BARGAINS AT SIMPSON'S TODAY

Boys' Clothing at Bargain Prices Today

Boys' Odd Bloomers Clearing at 89c.
Dressy-looking, strong-wearing Bloomers; tailored from heavy weight tweeds, in serviceable grey and brown mixtures; are strongly lined throughout; have belt loops at waist and strap and buckle at knee. Regular \$1.25, \$1.40 and \$1.50. Sizes 25 to 30. Friday bargain at **.89**

Boys' Junior Norfolk Suits, \$1.95.
Smart Junior Norfolk Suits, tailored from a Winter weight rough serge fabric, in a dark navy blue color; has neat military collar that fastens close to chin; finished with black bow tie; pleats in front to stitched belt. Sizes 21 to 27. For boys 3 to 9 years of age. Friday bargain **1.95**

Boys' Tweed Norfolk Suits, \$3.85.
Made of solid Winter weight tweeds, in grey and brown mixtures, and plain weaves; coats are single-breasted, with full cut yoke, and box pleat to bottom; loose all-around belt, and flap pockets; twill serge body linings; full fashioned bloomers are lined throughout. Sizes 25 to 35. For boys 7 to 17 years **3.85**

Bargains in Furs

Black Siberian Wolf Sets, muffs and stoles. Muffs are extra large, square, pillow shape, also semi-round shape, trimmed with head and tail; two styles of stoles, finished with head and tail to match muffs; best linings. **13.80** Regular \$18.00 set. Friday **13.80**

Black Belgian Hare Stoles; several styles to choose from; also long, straight scarves; each piece silk lined. Regular value \$5.00 to \$7.50 each. Friday **3.45**

Black Belgian Hare Muffs, large, square pillow shape; silk lined. Regular \$6.00. Friday **4.50**

Black Kid Cross Muffs, a splendid wearing fur, resembling cub bear; large pillow shape; full pleated ends, and lining of good silk. Regular \$8.00. Friday **4.50**

Handkerchief Bargains

Women's Belfast Linen Handkerchiefs, narrow hemstitch border; every thread Irish linen. Friday **.25**

Women's Belfast Linen Handkerchiefs, extra fine quality, fine even threads, narrow hemstitch borders. Friday **.35**

Men's Irish Linen Handkerchiefs, 1/4 and 3/4-inch hemstitch borders; extra fine quality of linen. Friday **.45**

Men's Handkerchiefs of fine Egyptian yarn, 3/4 and 1/2-inch hem, full size, all white. Friday **.25**

Boys' Mercerized Handkerchiefs, navy and white, full size. Friday **.15**

Children's Colored Border Handkerchiefs, neat colored patterns; white lawn. Friday **.13**

Children's White Irish Lawn Handkerchiefs, narrow hem borders, good wearing qualities. Friday **.20**

Wall Papers and Paints

IMPORTED OATMEAL PAPERS
30 inches wide, extra heavy quality; buff, blue, dark buff and light green. Friday **.17** per 8-yard roll

BORDERS, PER YARD, 50 scenic borders and hand borders, to use with oatmeal papers, on sitting-rooms and halls. Regular price 16c. Friday, yard **.05**

50c TAPESTRY PAPERS, 30c

Foliage and floral patterns, newest color treatments of blue, grey and tan; suitable for living-room. Regular price 50c. On sale Friday, **.30** single roll

CHAMBRAY PAPERS, 7c
Linen effects for bedrooms; pale blue, grey, cream and green colors to use with cut-out borders:
Walls, Regular 15c. Friday bargain, single roll **.07**

Floral Cut-out Borders, Regular 10c per yard. Friday at **.04**

HALL PAPERS, 11c
Canadian Wall Papers, conventional designs, in rich colorings of brown, green and tan. Regular 20c. Friday bargain, per single roll **.11**

VARNISH STAIN AND BRUSH, 10c
20c tin Kyanize and 10c brush; enough for two chairs; quality guaranteed. Outfit regular 30c. Friday complete **.10**

"B. B." FLOOR WAX, 35c L.B.
Easily applied, gives high luster, large size tins. 1 lb., regular 45c, for 35c; 2 lb., regular 90c, for 65c.

MURESCO AND BRUSH, 55c
5-lb. package of Muresco, all tins, and Malsomine brush for applying same. Complete Friday **.55**

Friday Bargains in Household Hardware

Bread Boards, round, nicely finished hardwood, medium size. Friday **.15**

Wellington Knife Boards, for cleaning and polishing knives; size 6 x 18 inches. Friday **.19**

Oakey's Wellington Knife Polish, per tin, Friday **.10**

Indoor Clothes Line Reels, 28 ft. of braided cotton line on reel, winds up when not in use. Friday **.25**

Willow Clothes Baskets, clean braided willow. Medium size, 70c; large, size 1.15

Combination Mop and Polish Outfit, consisting of a dusting mop, a polish mop, a bottle of polish. Complete outfit Friday **.69**

Royal Floor Wax, a very good grade, 1-lb. tin Friday **.39**

Putz Cream Metal Polish, 1/4-pint size, Friday **.12**

Silverbrite Silver Polish, 50c size, Friday **.39**

Yacht or Deck Mops, a good sensible floor mop with cotton string head and long handle. Small size, Friday 25c; large size **.45**

Easy Clothes Wringers, have enclosed cog, spiral springs, warranted rubber rolls. Friday's price is about present factory cost. **4.69**

Marvel Washing Machines, square tub, rocket motion, a very popular and serviceable machine. Friday **3.98**

Tin Rinsing Tubs or Babies' Baths, 20-quart size, Friday **.35**

Potts' Sad Irons, Taylor-Forbes' make, full nickel-plated; three irons, stand and handle. Complete, Friday **.98**

Wear-Ever Aluminum Saucepans, 1-quart size, Friday **.29**

Aluminum Saucepans, 1/2-quart size, Friday **.45**

Aluminum Fry Pans, 10 1/2-inch diameter, a good \$1.25 pan. On Friday we will sell 50¢ at each **.69**

Aluminum Double Boilers, 2-quart size; may be used separately as a covered saucepan, Friday **.98**

Aluminum Covered Saucepans, 6-quart size, Friday **.98**

Aluminum Preserving Kettles, 10-quart size, Friday **.98**

Enamel Water Pails, seamless, 10-quart size, good grade of enamel. Friday **.39**

Coal Scuttles, a very superior make, black japanned steel with gold band, good grade of enamel. Friday **.45**

Scissors and Shears at Less Than Factory Cost—7 and 7 1/2-inch straight trimmers, nickel-plated, a high-grade shears, made by Clouse Shear Co., Tremont, Ohio. We couldn't duplicate them at the factory for Friday's price **.49**

Men's Winter Ulsters at \$9.45 Today

Every man who gets one of these winter coats will get a bargain. He will get a warm coat that will give him plenty of wear, and in spite of the low price they are also coats of very fine appearance. Made of heavy English tweed; grey or brown; double-breasted; convertible collar; belted back style, with strong linings. Sizes 35 to 44. Priced for Friday away less than their value, each **9.45**

Men's \$13.50 Suit for \$8.45

Here is a good-looking well-made business suit at the low price of **\$8.45**, or exactly \$5.00 less than they were formerly priced. The reason for the low price is to provide a special for Friday that you'll come down for early in the morning. It is made of brown and grey mixture, in English tweed, in the prevailing single-breasted style, thoroughly well made and nicely finished. Sizes 36 to 44. Friday bargain at **8.45**

Boys' Overcoats \$3.95

Double-breasted Russian style Overcoats, made of Winter weight tweed coatings; have neat military collars; all around belt; full fitting skirt, and warm fancy check flannel linings; grey and brown, in mixed stripes and plain weaves. Sizes 21 to 27. For boys 3 to 9 years of age. Regular \$4.75 to \$5.50. Friday bargain **3.95**

Boys' and Youths' Ulsters

89 Boys' and Youths' Ulster Overcoats, specially priced for Friday's selling; tailored from wool tweed ulsterings, in grey and brown mixtures; smart double-breasted models, with two-way collar; natural shoulders; half belt, and centre vent in back. Sizes 26 to 35; for ages 8 to 17 years. Friday bargain at **7.45**

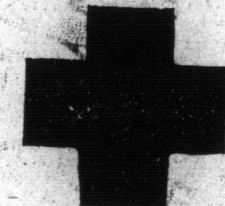


"Sans Peur et Sans Reproche"

The spirit of French chivalry has burned through all the ages with a clear white light, and shines with added brightness through the dark ages of the great war.

It is a courtesy to our gallant allies, and an aid through the Red Cross—to our own men to visit the

FRENCH WAR EXHIBIT



The Toronto Branch of the Canadian Red Cross is charging 25 cents to see this exhibit, which comprises the greatest collection from the battlefields of the Great War that has yet been seen in this country. Pay your visit to the Sixth Floor as soon as possible.

A Rush Special in Women's Boots Today at \$1.19

No Phone Orders, and Not More Than Two Pairs to a Customer.

For less than the value of the soles and heels. But please remember that there are only 232 pairs, so you'll have to come early if you want a pair. Made of fine brown cravenette, with fancy patent leather trimmings; perfect fitting, new toe style; Goodyear welt sole and Spanish leather heels. This is a stylish, good-wearing boot, made and stamped to sell at \$4.50. Sizes 2 1/2 to 6. Friday bargain **1.19**

Another Lot of Women's Boots at the Bargain Price of \$2.49

1,800 pairs of Women's High-grade Boots, including four hundred pairs of Ames Holden & McCready samples. These include some of the newest and best fitting lasts used by these large manufacturers for this season's trade. The leathers are patent colt, velour calf and vicid kid, made with Goodyear welt and McKay sewn soles; plain and toecap vamps; leather and cloth tops, in both lace and button; all sizes from 2 1/2 to 7. Regular \$3.50 and \$4.00 boots. Friday bargain at **2.49**

Men's Blucher Boots, \$1.99.

300 pairs of Men's Blucher Lace Boots, made of dongola kid leather. Full fitting round toe shape, with heavy McKay sewn soles. This boot, while light in weight will give lots of wear and is an exceptional bargain. Sizes 6 to 11. Friday **1.99**

Boys' Box Kip Boots, \$1.99.

Boys' Boots, made of Casco calf and box kip leather, heavy solid standard screw soles, military heels. A good appearing and comfortable boot, and one that will stand lots of hard wear. The value is of outstanding excellence. Sizes 11 to 12 and 1 to 5. Friday bargain **1.99**

Girls' Lace Boots, \$1.49.

Girls' Blucher Style Lace Boots, made of heavy box kip leather, neat shape toe, standard screw soles and low heels. Regular \$1.95. Sizes 8 to 10 1/2 and 11 to 2. Friday bargain **1.49**

Also 300 pairs Girls' Dongola Kid Button Boots, made on neat wide toe shape, with patent toecap. Sizes 5 to 10 1/2. Friday **1.19**

Men's Furnishing Bargains

Men's Blue Chambray Work Shirts; collar attached style; double sewn seams; large roomy bodies. Sizes 14 1/2 to 16 1/2. Regular 50c **.39**

Men's English Grey Military Union Flannel Shirts, collar attached style; double yoke and double sewn seams; large roomy bodies. Sizes 14 to 16 1/2. Friday special at **.69**

Men's Flannelette Night Robes, collar attached style; pink, blue, brown or grey stripes; broken ranges from our regular stock; some are slightly counter soiled. Sizes 17, 18 and 19 only. Regular 75c **.59**

Boys' Heavy Cotton Sweaters, pullover style, fine cardigan stitch; plain grey only; roll collar. Sizes 28 to 32. Regular 50c each. Friday **.33**

Men's Natural Color Underwear, soft, woolly, fleece lined. Penangle and sanitary makes; shirts and drawers. Sizes 34 to 44. Friday **.43**

Men's Scotch Wool Underwear, made from fine Shetland wools. Shirts are double-breasted. Sizes 34 to 46. Regular 89c each **.75**

Men's Hats

Men's \$2.00 and \$2.50 Black Stiff Hats, 95c.

All from well-known English makers; full and tapered crown shapes. Sizes 6 1/2, 6 3/4, 6 3/8, 6 7/8 only. Regular \$2.00 and \$2.50. Friday clearing **.95**

Men's \$2.00 and \$2.50 Soft Hats, \$1.45.

150 only, smart flat set and slightly curled brim shapes, in green, grey, brown, navy and black. Not all sizes in any one line, but all sizes in the lot. Regular \$2.00 and \$2.50. Friday clearing **1.45**

Children's \$1.50 Tams, 89c.

Navy and black tams, in regular man-o'-war shapes, made of fine quality English felt. Plain and named bands. Regular \$1.50. Friday clearing **.89**

Children's \$1.25 Tams, 69c.

Same shape as above, in regular \$1.25 quality. Friday clearing at **.69**

50c Glengarry Caps, 19c.

Imported caps in this smart Highland shape, well finished, with black leather and silk bindings. Regular 50c. Friday clearing **.19**

Special Value in Work Pants

These Pants are made for working men; they are of a strong brown tweed that will stand a lot of rough usage. Sizes 32 to 44 waist. Special price on Friday **1.59**

Bleached Sheets \$1.29 Pair

Fully bleached and serviceable quality, finished hemmed; size 78 x 90 inches. Friday bargain, per pair **1.29**

Hemmed Pillow Cases, size 48 x 38 inches. Friday bargain, 3 pairs for **1.00**

White Union Wool Blankets, warm and durable; size 64 x 82 inches. Friday, pair **4.19**

Pretty Silk Japanese Bed Comforters, size 72 x 72 inches; yellow, mauve and blue colorings. Regularly \$5.75. Friday, bar. **4.45**

White Flannelette, 28 inches wide. Friday, per yard, at **.10**

White Flannelette, 31 inches wide; extra soft and fine quality. Friday bar. **1.48**

Crash Roller Towelling, 17 inches wide. Friday **.95**

Huckaback Bedroom Towels, with fancy pink or blue borders; hemmed. Friday, per pair **.49**

Damask Breakfast Cloths, ready hemmed. Size 64 x 70 inches. Friday bargain, each **.75**

Damask Table Napkins, hemmed; size 18 x 48 inches. Friday bargain, half dozen for **.49**

Unbleached Cotton, medium weight, 36 in. wide. Friday bargain, 10 yards for **.95**

Fourth Floor.

The Pure Food Market

Telephone Tonight until 9 o'clock for Provisions to go by early delivery Saturday. Call Adelaide 6100.

- MEATS.**
- 1,000 lbs. Smoked Picnic Hams, 5 to 7 lbs. each. Friday, special, lb. **.17**
 - 1,000 lbs. Blade Roasts, prime Best. Friday, special, lb. **.15**
 - 500 pairs Lard, 3 lbs. gross weight. Friday special per pair **.49**
 - Bristle Slicing Beef, per lb. **.12 1/2**
 - Sirloin Steak, Simpson quality, lb. **.25**
 - Family Sausage, our own make, per lb. **.12 1/2**
 - All Pork Sausage, our own make, per lb. **.23**
- GROCERIES**
- One car Standard Granulated Sugar in 20-lb. cotton bags, per bag **1.64**
 - Choice Family Flour, 5-lb. bag **1.12**
 - Yellow Cooking Sugar, 5 lbs. **.50**
 - Choice Cleaned Currants, 2 lbs. for **.44**
 - California Seeded Raisins, 2 packages **.28**
 - Heather Brand Extracts, assorted, 3/4-oz. bottle, 3 bottles **.25**
 - Perfecton Baking Powder, 3 tins **.25**
 - New Orleans Molasses, 2-lb. tin **.10**
 - Mixed Pastry Spice, per tin **.07**
 - Canada Cornstarch, pkg. **.09**
 - Finest New Mixed Peas, lb. **.29**
 - Choice Shelled Almonds, lb. **.49**
 - Finest Creamery Butter, lb. **.45**
 - Crisco, per tin **.47**
 - No-Eg Powder, per tin **.24**
 - Choice Rangoon Rice, 4 1/2 lbs. **.25**
- FRUIT SECTION**
- Choice White Cauliflower, good size, each **.15**
 - Fresh Parsnips, peck **.35**
 - Large Bunches Carrots, 3 for **.25**
 - Choice Malaga Grapes, lb. **.22**
- CANDY SECTION.**
- Main Floor and Basement.
 - Fruit and Nut Fudge, per lb. **.15**
 - Assorted Gum Drops, per lb. **.10**
 - Fruit Delight, per lb. **.15**
 - Butter Scotch Drops, per lb. **.15**
- FLOWER SECTION**
- Cherry Trees, each **.39**
 - Pots of Mums, very bushy, each **.49**
 - Fern Plants, well filled, each **.25c** and **.37c**
 - Boston Sword Ferns, each **.39** and **.59c**
 - Araucarias, each **.15c**
 - Choice Rubber Plants, each **.65**

The SIMPSON Company
Robert Simpson Limited