## LIFE WITH GYPSIES IN GRANADA, SPAIN, PLEASANT MEMORY

Prof. I. Brown Tells of His Brilliant Lighting and Decora-Experiences.

CURSE ONCE EFFECTIVE

## SHRINERS ENTERTAIN AT FIRST BALL SINCE **OUTBREAK OF WAR**

tive Effects at Masonic

## Three British Thermal Units in a Match

THE WEATHER. Lower Lakes—Easterly gales with rain. Georgian Bay—Easterly gales with snow or rain.

When the smoker asks for a match he asks for the equivalent of three British thermal units. Going back to the definition of the British thermal unit, there is enough heat in an ordinary match to raise the temperature of three pounds of water one degree under specified conditions, or one pound of water three degrees if the match is completely burned.

Wherever there is heat energy there are British thermal units, each British thermal unit representing enough heat to raise the temperature of one pound of water one degree. The work which gas, oil or coal is capable of doing is dependent absolutely on the number of British thermal units it contains. Large industries buy their fuel on the basis of its British thermal unit content. There is a growing belief the British thermal unit content of fuel should dictate its value in the household as well.

Although Natural Gas Is Cheap, Do Not Waste It-the Supply Is Not Everlasting.

Southern Ontario Gas Co., Ltd.

#### SALVATION ARMY DRIVE HAS REACHED TOTAL OF \$35,000; BIG SUBSCRIPTIONS COMING

\$9,905, While Auction Sale Helped Materially, \$2,000 Being Raised.

They were sharp in a trade, but they deep were sharp in a trade, but they were sharp in a trade in the such winsome manners that they were sharp in a trade with the such winsome manners that they were sharp in a trade with the such winsome manners that they were sharp in a trade with the such winsome manners that they were sharp in a trade with the such winsome manners that they were sharp in a trade with the such winsome manners that they were sharp in a trade with the such missing the such that such winsome manners that they were sharp in a trade with the such missing the such that such winsome manners that they were sharp in a trade with the such missing the such that such winsome manners that they were sharp in a trade with the such manners that they will be such that such winsome manners that they will be such that such winsome manners that they will be such that such winsome manners that they will be such they will be such that such winsome manners that they will be such they will be such that such winsome manners that they will be such that such winsome manners that they will be such that such winsome manners that they will be such that such winsome manners that the wind they will be such that such winsome manners that the wind the such winds and the winds and t

A wedding of interest to Londoners was solemnized at the home of Mr. and Mrs. F. E. Reid. 197 Louise avenue. Highland Fark, Mich., whea their only daughter, Maybelle, was united in marriage to Lieut, Park Layton Yorke, son of the late Hiram and Mrs. Alana Yorke, Rev. G. Coltman officiating. Miss Pearl Newell, cousin of the groom, played the wedding march. The bride was prettily gowned in georgette crepe and carried a shower bounded of orchids and roses. Miss Irene Woell was bridesmaid and wore agown of robin egg blue and carried pink roses. Bruce Her was best man The groom holds a commission in the U. S. Officers' Reserve. A luncheon was served, after which Mr. and Mrs. Yorke left for a trip west.

YOUR BILIOUSNESS and constipation, headache, drowsiness, coated tongne, bad breath, bad daste in the mouth, quickly disappear for you take Hood's Pills. Many say these pills act better on the liver and bowels than anything else. Do not gripe; 25c, of druggists or by mail of C. 1. Hood Company, Lowell, Mass.

to have a container ready for the joyous day of deliverance from thirst. The auctioneer, in offering the bicycle for sale, glanced around the room, and on finding that C, B. King was not present, declared that it would be an excellent means of saving car fare. A tire was bought by 25 workers who each contributed \$1, and presented it to the Salvation Army. The London Life bought a knitting machine for \$8 and presented it to the Salvation Army. Many of the articles purchased were donated to various charitable institutions. G. A. Wenige and Major Hume Cronyn, M.P., gave the fowl which they had bought to Byron Sanatorium.

Many of the articles had been donated by people who were unable to contribute money. An old lady of 78 years donated the quilt which she had made. The knitting machine was donated by a lady who had no further use for it, because she had become totally blind. A cabinet which was built by a little boy in West London brought almost \$5.

ENGINEER MINSTRELS

last, was again given in that institution.

The whole cast was formed of Engineers, who were dressed as "darkies," and wore elaborate costumes. The choruses were especially well rendered, and included many new and popular songs, among which were "We Ain't Got Weary Yet," "Ring Out Sweet Bells of Peace" and "Everybody Loves My Girl."

Those in charge of the troupe were Captain Mitchell, who took a leading part; Captain Canfield and R. P. Liddle from the Y. M. C. A. Those taking part were: Sergt. Maj. Griffith, C. M. Q. S. Rudland, Sergt. Brown, C. S. M. Griffith, Corp. Clark, Sapper Parry, Sergt. Andrews, Quartenmaster Robertson, Sapper Widner, C. S. M. Totten, Sapper Burt, Sergt. Watson,

# Yesterday's Total Reached LIBRARY BOARD WILL NEED \$19,000 FOR THIS YEAR'S WORK

EXPORTIONOS.

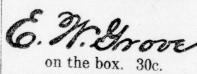
CURSE ONCE EFFECTIVE

American Judge Said To Have at Allowed Pear To Sway Him.

Chysicis in Lifewaines and Boathy The Company of the Company o

"Laxative Bromo Quinine Tablets"

Be sure you get the Genuine Look for this signature



A National Cash Register

Begins to prove its worth the day you install it. JULIUS MADDI, SALES AGENT. The N. C. R. Co. of Canada, Limited 350 DUNDAS ST., LONDON, ONT.

Have YOU Had Spanish Influenza?

GIVE PERFROMANCE FOR

SANATORIUM PATIENTS

The Engineers at Carling Heights gave the patients at the Byron Sanatorium a treat on Wednesday afternoon, when the minstrel show, which was staged at the camp on Friday last, was again given in that institution.

The whole cast was formed of the Market and was trong again.

The many people who have had Spanish Influenza and who have been fortunate to survive will be greatly weakened as a result of this disease. Every Nerve, every Muscle and every Fibre in the Body seem to have been affected. If you wish to regain your lost health quickly, if you wish to increase your Nerve Force, and to get back to your old-time vigor, you should take HACK-Your Strengthen up the Stomach, Tone up the Nerves and make you strong again.



# A SEPARATE SKIRT IS

THE THING



Not for many season's has there been so much reason for the separate skirt's popularity. Many of the newest coats are somewhat shorter, so the skirt which complements them has much to do with the charm of the costume. The change in the style, too, will popularize the separate skirt, the new models being a little longer and narrower at the bottom, after the hobble style, and are

# Special For Saturday, \$6.50

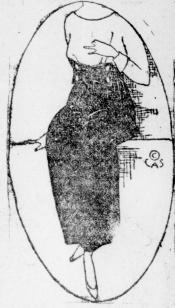
Small woman's and regular size Dress Skirts of silk poplin, shirred at waist, fancy pockets, two styles, and very smart, in colors of sand, taupe, grey and black, lengths 32 to 38. At this pricing they make a buying opportunity of distinct advantage. The styles are more or less simple modes, suitable to be worn with the new coats and blouses. To really appreciate their extreme good looks is to see them. Price ......\$6.50

ORIENTAL PEARL EARRINGS, 98c Pair.

Here is a very special line for Saturday—six dozen only of these beautiful Opalescent Shaded Oriental Pearl Earrings. While they last ...... 98c pair Jewelry, Main Floor.

### Clearing Children's Sweater Coats Saturday, 98c Each

These are in sizes for ages 1 to 9 years, brushed and plain knit, combination and plain colors, military collars and V necks; a special purchase of factory samples and are exceptional values, in colors of rose, grey, copen, nile, cardinal, brown, emerald and peach; sizes 1 to 9 years. Sale price Saturday ...... 98c each



#### Another Candy Treat Saturday

150 lbs. Peanut Crisp, home-made and pure, our own make.

Special, 28c Lb.

#### ELECTRIC IRONS AND TOASTERS AT SPECIAL PRICES FOR SATURDAY.

30 only Hot-Point Electric Toasters. Very special .... \$4.49 50 S. & I. Special Electric Irons and Toasters, all guaranteed. Special price ............\$3.95 each Toaster or Iron Apple Coring Kuife, also can be used for paring potatoes, slicing, taking eyes out of pineapples; a handy knife ...... 15c each Ash Sifters, balance of stock to clear at one-third off. Each

#### NIGHTGOWNS AND KITCHEN APRONS. SPECIAL FOR SATURDAY, 89c and 39c.

Five dozen Nightgowns, slipover kimono style, made of heavy quality white cotton, neck and sleeves trimmed with lace, lengths 56, 58 and 60. Special Saturday . . . . 89c Five dozen Kitchen Aprons, made of splendid quality blue and white checked gingham. Special Saturday ......39c

#### TOILET PAPER SATURDAY, 13 ROLLS FOR \$1.00. SATISFACTORY BRAND.

Saturday we will offer 3,000 rolls of this quality Toilet Paper, extra fine tissue, put up specially for us. Large rolls ..... 3 for 25c, 6 for 50c, or 13 rolls for \$1.00

THIS CABINET, WITH ROLL OF WAX PAPER, SATUR-DAY ONLY, 98c.

Oak - Finished Cabinet for holding paraa much heavier paper than in

the small rolls and keeps everything fresh and clean. It is a much cheaper way of buying wax paper, and cabinets will hold one, two, three or four pound roll. You should not be without a cabinet in your home. Saturday, cabinet with one-pound roll of Para-Sani Waxed Paper, special ..... 98c

#### SALE OF BLEACHED COTTON SATURDAY,

21c YARD.

1,000 yards Bleached Cotton, full yard wide, an exceptionally good cotton for general use, suitable in weight for most any purpose. While it lasts Saturday by the yard or bolt. Sale price ...... 21c yard

TUNGSTEN LAMPS.

40-watt Genuine Sunbeam Mazda Lamps, special .... 60-watt Genuine Sunbeam Mazda Lamps, special ..... 39c

## LINEN DEPT. SPECIALS SATURDAY

18-INCH BROWN CRASH TOWELING, 25c YARD.

500 yards only for Saturday's selling, strong, heavy, dark Toweling, with red stripe border, just the crash you have wanted for the farm house. Get a good supply Saturday 

18-INCH BROWN ART LINEN, 45c YARD.

For library table runners, centres, etc. This is the desired linen shade. Get your requirements early, as it's a very 

LACE-TRIMMED SCARFS, 85c EACH.

These dainty Lace-Trimmed Scarfs at this low price will mean quick clearance, full 17x45 inches, filet lace trimmed. Saturday only ......85c each

MELBA TOILET PRE-PARATIONS.

We have just opened a large shipment of these famous toilet preparations which, owing to restrictions during the war, we were unable to procure. You will, no doubt, appre-Face Powder, etc.

ciate being able again to have your old favorite "Melba" Melba or Love Me Talcum ..... Melbaline Face Powder .......29c Melba Face Powder with chamois ..... Melba Rose Blush (rouge) ......29c

CASTILE SOAP, LARGE BARS, SATURDAY 25c. 10 cases of our Large Bar Genuine Vinolia Castile Toilet 

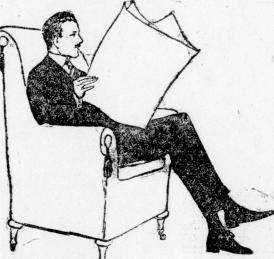
At Soap Counter. Writing Pad, With Envelopes,

23c

About 50 good Linen Folding Correspondence Pads will be sold at above price Saturday, and one package of Envelopes (25) with each. Outfit complete Saturday ...... 23c



# Men's Suits and Youths' AND BOYS' OVERCOATS



If you need a suit or overcoat, now, during the February sale, is the time to get it. Prices are very much lower, so much lower, in fact, that many are buying clothing now for next winter. Note the prices on Saturday's grouping-many are about half.

MEN'S SUITS, \$25.00.

35 Men's Suits for special selling on Saturday. These include tweeds and worsteds in grey stripe, grey, brown and mixed patterns, also blue serge, in single and double breasted styles, with regular and slash pockets, some body-fitting and others regular sack style, all of splendid quality, extra value; sizes 34 to 44. Price ...... \$25.00 suit

YOUTHS' AND YOUNG MEN'S OVERCOATS, \$14.95.

Just eleven of these coats to clear out Saturday morning. They are priced remarkably low, and whoever is fortunate enough to secure one of these coats Saturday will be more than satisfied; seven are blue chinchillas, bodyfitting, with Hudson seal collars; the others are grey tweed with black dog collars; the sizes are—three sizes 32, one size 34, one size 36, three size 38 and three size 40. At about half regular value, this lot should go 

MEN'S FLANNELETTE NIGHTSHIRTS, \$1.95. Flannelette Nightshirts, in light or dark shade, stripe pattern, some with collars and some with military neckbands,

made good and roomy and of good, durable quality; sizes 15 to 18. Price ...... \$1.95 each BOYS' SWEATER COATS, \$1.35.

Boys' Sweater Coats, in heather-mixed shade, medium winter weight of wool and cotton, collar and pockets. To clear out at a very low price Saturday; sizes 26 to 32. Sale price ...... \$1.35 each

MEN'S LINEN HANDKERCHIEFS, 25c. Men's Pure Linen Handkerchiefs, hemstitched, the proper size, extra big value for all linen. Saturday ... 25c each

MEN'S CAPS, 75c EACH. Men's Caps, a few dozen to clear out Saturday, heavy winter caps, in dark shade, with ear bands, and some medium-weight caps in assorted patterns, lined. Many of these are marked at half price and less. See these on Saturday, mostly all

BOYS' OVERCOATS, \$2.95.

40 Little Boys' Overcoats to clear on Saturday much below

regular value. They are made mostly in the box back style,

with velvet and self collars, a few in the belt-back style have

self collars with velvet trimming, all very stylish little coats,

made of medium-weight tweed, in shades of grey and brown,

and will fit boys from 3 to 7 years. Price .........\$2.95

sizes. Sale price ...... 75c each

CORTESE ORCHESTRA Saturday Afternoon Balcony and Tea Room

FEBRUARY FURNITURE SALE - Savings average one-third. Third Floor.