November 11th.

Wednesday

ing Sales Day for the month. Here are a few of the lines that we will show: Flannels, Wrapperettes, Towellings, Towels, Ladies', Misses' and Children's Ringwood Gloves, Ribbed Cashmere Hose, Ladies' Ribbed Vests, 34 Tweeds and Canadian Blue Serges, 56-inch Blue and Black Worsted Serges,

Reduced Prices.

©*+*+*+*+*





Kellerd, in the character of James Kelso, the master villain of the plot, is, as he says himself, the sort of a chap who can forgive a rogue but not a coward. The interest of the play is sustained from the first, and while the plot is intricate its very intricacy furnishas its strength. Mr. Kellerd has engaged this year a company of eminent players, headed by that competent little actress, Mrs. Russ Whytal. Thru an arrangement with Mr. Daniel Frohman, he has secured the services of Mr. Charles Walcot, one of the grand old actors in the days of stock in New York. The other members of the company are David Torrance, Logan Paul, Cecil Magnus, Frank Sherridan, W. L. Branscombe, theorge Leach, Richard Webster, Edward Maitby, Frank Winston, William Thomas, Madeleine Bruguire, Pauline VonArnold and Mabel Aylward.

suspicion that threatens his undoing, the detective's friend is cleared, and the crime is fixed on the cashier of the bank which has ben robbed. It is mainly because of the cashier's intrigues and schemes that the blame has rested on the innocent, and the unearthing of his villainy clears the horizon. Dick Leonard, the detective, is a splendidly drawn character. His manliness and straigniforwardness lend an air which shows to good effect. Mike Fitzgerald, "Irish and proud of it." and Chris Schoenhoffen, who can't agree with Mike, furnish lots of good comedy, which keeps the audience in a good humor from the rise to the fall of the curtain.

To-Day at Shea's.

Beginning to-day, Mr. Shea will offer for the week the best and most expensive vaudeville bill ever presented in Toronto. It is headed by Jessie Bartlett Davis, the favorite contraito, who for many seasons



In the new order of things, the enlarging and refitting on the ground floor, the men's hats department comes in for the most benefit -plenty of room to turn round—and ample space for displays—and to accentuate

the fact we're showing to-day a complete new range of winter styles in men's hats from makers who are acknowledged world leaders in style and quality-with special mention Youmans-Stetson-Mallory and Roelof-new shape Derbys-new block Alpines-blacks and the new oxide shades-and the most correct "silks"—we invite to day—and any day this "opening" week to see for yourself-

-ALPINES.....2.00 to 10.00 -Silks......4.00 to 8.00

J. W. T. Fairweather 84 Trongs J.

was the star of the Bostonians and of several other equally good operatic companies. Miss Davis is in better voice than ever and has had tremendous success during the short time she has been in vauleing the short time she has been in vauleing as fame, and Jessie Gardner, who will be seen in a sketch entitled "The Soutes and the Cop," the Vaidis Twin Sisters, whose acrobatic act is entirely away ters, whose acrobatic act is entirely away from all others and a genuine noveity in from all others and a genuine noveity in severy respect; Perkins, Fisher & Co., in a sketch, entitled, "The Haliway House" is soon be starred in a new play written expressly for her; Hall and Staley in "The Twentieth Century Burglars"; Collins and Twentieth Century Burglars "The Course of the Scholars were addressed by Rev. William Sparling and Mr. John Mains. Rev. John T. German was the speaker at the evening service.

To-night the scholars will give an anniversary entertainment in the church.

Goed Place to Scleet Wives.

In response to the urgent request of friends, Mrs. Lill.an Massey Treble has finally consented that the Victor School

soon be starred in a new play written expressive for her; Hall and Staley in "The pressive for her; Hall and Staley in "The property of her; Hall and Staley in "The program."

At the Star.

The attraction at the Star this week, commencing with a matines to-day, will be commencing with a matine to-day, will be seen and the the victor School of Household Science and Art shall here of Household Science when the school of Household Science will be partment for the training of girls and young women who are unable to pay their own tuition. Scholarships are offered to the set wish of the school not only to train to the training of girls and young women who are unable to pay their own tuition. Scholarships are offered to the school not only to train the circumstance of refined specialties are introduced and the school not only to train the circums

Nearly two hours of glorious song, from the Advanced branches of household art, the Princess Theatre to hight. Mr. S. Kellerd will open his return ent in that very excellent play, "The Code." Mr. Kellerd has closed the in New York, which was one of the successor of the year. "The Code." suggests by its name exactly to will feel when they hear the great Nortode's suggests by its name exactly in ferior artists, Nordica will confide in recital on Thursday, Nov. 21. Undica in recital o

duet from Meyerbeer's "Les Huguenots, for violin and viola, was carefully and artistically given by Miss Wooldge and Miss Whitt.

Mr. Almond's rendition of "The Anchor's Weighed," left nothing to be desired, and he also had to succumb to the continued applause. Gerald Lane's "Roses of June," sung by Miss Mabel McCormack, being redemanded, she was constrained to respond. The two plano soloists, Miss Lilian Johastone and Miss May Rice, in the "Polka du Concert" and Pape's "Has Sorrow Thy Young Days Shaded," respectively, acquitted themselves admirably, and were listened to thruout with the greatest attention and appreciation. "Hope Told a Flattering Tale." for violin, was faultiessly played by Miss Justine Allen, and the hearty applause which followed showed how well her efforts were esteemed.

The humorous element, in the hands of Mr. Harry Bennett and Mr. Bob Wilson, met with uproarious applause and double encores at every appearance. The accompaniments were sustained by the conductor, with his usual care and attention, in supporting both instrumentalist and vocalist. "God Save the King" brought to an end a concert which was undoubtedly in advance of any one hitherto given under the auspices of the Sons of England.

CITY NEWS.

If you want to borrow money on household goods, pianos, organs, horses and wagons, call and see us.
We will advance you any amount from \$10 up same day you apply for it. Money can be paid in full at any gans, horses and wag-Money any amount from \$10 Money paid in full at any time or in six or Money twelve monthly pay-

Money ments to suit borrower. We have an entirely Money Call and get our terms.

The Toronto Security Co. Address Room 10, No. 6 King West

You Ought to Drink

Just because it is the only water that is really pure and free from dangerous disease germs. It costs you "next to nothing," you "next to nothing," and may save you not only dollars but precious lives. No typhoid fever where you drink distilled water.

5 Gallons-40c-delivered J. J. McLaughlin, Chemist,



QUESTION

There's always a certain amount of worry to you in purchasing a fur garment. It represents a considerable outlay of money, and there's the uncertainty as to the quality of the fur. We cheerfully admit that one must actually be an expert to know good fur, but with us there is no uncertainty because we protect you. We are experts with a reputation of which we are proud, and which we intend to sustain. Our record since 1864 precludes any dissatisfaction. We positively do not handle anything but the best. The tailoring is done on the premises under the watchful eyes of men who have spent their lives in the business.

There's no uncertainty in purchasing our garments, because they cannot be made better or of better materials. We buy our furs in large quantities direct. Being the largest furriers in Canada, this gives us an advantage, the benefit of which you receive in the low prices we ask for our goods.

We can't make you buy an unworthy article. The secret of our success is not in advertising a poor thing, but in always giving you your money's worth in quality

If you live out of town we have a Style Book waiting your call. Our Mail Order System is reliable.

ALASKA SEAL JACKETS There's nothing yet discovered or manufactured on this earth to equal the Alaska Seal Jacket. It's the desire of every lady to possess one. It's the privilege of a few to possess a good one. Our customers are numbered among the latter, because we flatter ourselves that we never sold an Alaska seal of Inferior quality.

Alaska Seal Jackets—\$150 to \$250

PERSIAN LAMB Nothing to equal it in the long catalogue of furs—it's a good wearer and the neatest in oppearance. We select all ours specially, and only put in the neat, sharply-curied fur.

Persian Lamb Jacketz—\$75 to \$125

ELECTRIC SEAL Electric Scal Jackets \$35 to \$40

RUFFS AND CAPERINES This is the weather for a Caperine tr's the latest and has quality to it.
We claim to be supreme in our new
Caperines, having specially selected the
fur and imported the fashions from
Paris. New York and London. Your
pocketbook is the only thing necessary
to consult, for we begin our prices at
\$10 and go up to \$250.

FUR-LINED OVERGOATS comfortable garment than a fur-lined overcoat. We have covered this broad overcoat. We have covered this broad Dominion with our carefully-manufactured coats. We make a specialty of them. We watch every inch of furthat goes in, and nothing but solid quality is used—the tailoring is all'done on the premises, under the eye of an expert. Beautiful Overcoat of beaver-cloth, lined with muskrat, with wide otter collar and lapsis. Other overcoats lined with mink, c., \$125 to \$150.

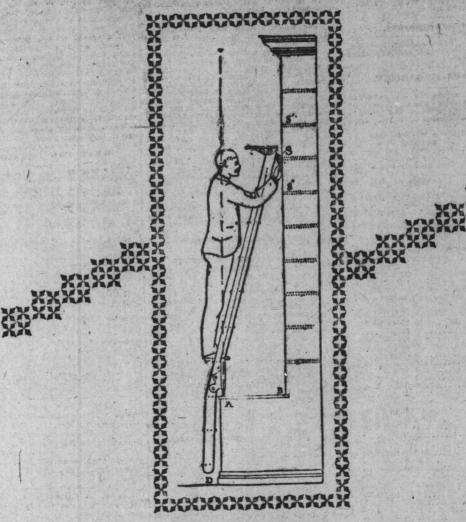
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For Men and Boys.

Here's an assortment of "winter warmers" and our prices for them. Reefers and Ulsters and Pilot Cloth Suits-well may the satisfied customers of the men's store laugh at winter weather and expense. We have defied the one and banished the other;

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Men's Heavy Navy Blue Pilot Cloth Suits, made double-breasted, with good durable Italian cloth linings and trimmings, well made and very serviceable for a uniform, sizes 36-44, special.

Boy's All-Wool English Tweed Three-piece Suits, double-breasted, in a handsome grey and black checked pattern, good strong Italian cloth linings 3.75 and perfect fitting, sizes 28-33, special

90c, 75c and 50c Fleece-Lined Underwear for 39c per Garment

Come in to-morrow and get some of this Underwear. We tell you frankly that we have only a few dozen of he 90 cent kind and the first comers, of course, will get hem. But there are plenty of the others, and they are certainly well worth your while at 39 cents.

Men's Fine Imported Natural Wool Underwear, cashmere trimmings, pearl buttons, full fashioned, ribbed cuffs and ankles, natural shade, unshrinkbute, sizes 34 to 44, regular \$2 values, Tuesday, per 1 50

Youths' and Boys' Fine Laundried Colored Cambric Shirts, open fronts, attached chiffs, white and dark blue ground, with light and dark blue or white stripes, made from best French cambric cloth, sizes 12 to 14, regular 75c, Tuesday

Men's Hats

Men's Extra Fine English and American Fur Feit Stiff or Soft Hats, newest fall and winter styles, we have the fedoras in wide fiare brims or narrow brims, and the stiff hats in the new rolling brims, with high or medium crowns, black and all the newest colors, our special 2.00

Men's German Otter Fur Caps, deep wedge shape, even and heavy fur, 2.25 satin lined, worth \$3, Tuesday

Children's Choice Quality Grey Lamb Fur Caps, medium dark or lighter grey color, even curls, fine linings, full shape, Tuesday 2.25

Winter Weight Sox

Men's Fine Quality Pure Wool Plain Black Cashmere Half Hose, weight, double heel and toe, seamless feet, reliable English make, worth 25c and 35c, Tuesday, 3 pair for

Two Special Bargains



Tuesday's Grocery Suggestions Vitos, the Ideal Breakfast Food, regu-lar 15c, two packages Tues-

Cheap China

is excellent, and would be good value at a half more than we purpose mark

Thin transparent china, handsomely decorated with garlands of pink roses,

what you will at the same low rate

SETS WILL COST YOU:
Tea Sets, 40 pieces, \$5.
Tea Sets, 44 pieces, \$6.50,
Tea Sets, 56 pieces, \$7.70.
Dinner Sets, 102 pieces, \$17.50.
Dinner Sets, 102 pieces, \$20.
Dinner Sets, 120 pieces, \$24.50. Half-Price Silverware FOR INDIVIDUAL PIECES PRICES

The Great Sale of Men's Boots

Hundreds of pairs a day make an appreciable diminishing of our original 4000 pairs of J. D. King boots. Two-fifty is such a comfortable average price to pay for an average pair of boots, that not a man who has seen this lot yet to pay for an average boots. They are a well-known reputable manufacturities are not average boots. They are a well-known reputable manufacturities high-class goods, retailed when sold in the ordinary way at \$3.50, 34 and \$4.50 a pair. We have cleaned out all the odd balances of his stock of 4000 pairs, and we sell them at \$2.50.

MONDAY MORNING Tothe Trade

of this wee's is our first Clear-

John Macdonald & Co.. Wellington and Front Streets East, TORONTO.

Amusements

Plays that are along the same lines as he teachings of the church are few and





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An unrivalled stock of correct new Overcoatings. "Chesterfields" are still the delight of the up-to-date dresser. When made in the proper materials, Oxford or Cambridge grey cheviot, there's nothing smarter or more serviceable. A fine selection of English Smoking Jackets and

SPECIAL Dressing Gowns. Quality and price will PRICES FOR

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