

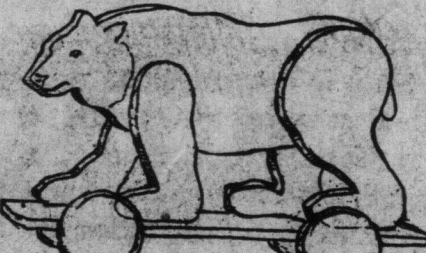
EATON'S DAILY STORE NEWS

5 More Shopping Days Till Christmas

Come in the Morning
--If Possible

Toys Galore! Have You All You Require for Christmas Eve?

Phone Adelaide 5000 and Ask for Toyland



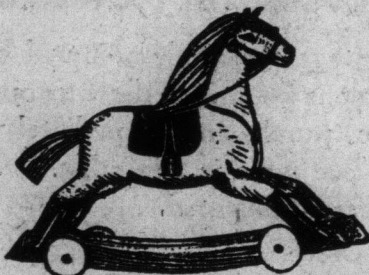
Big Plush Teddy on Wheels, \$15.00.



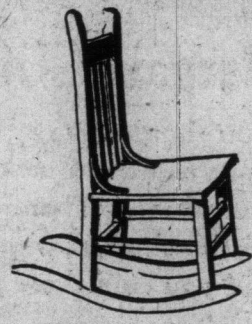
Construction Models. Six kinds of motor cars to cut out and fit together, 15c.



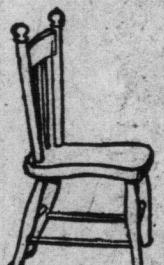
Toy Dog, cloth covered, stuffed and on wheels, \$2.00.



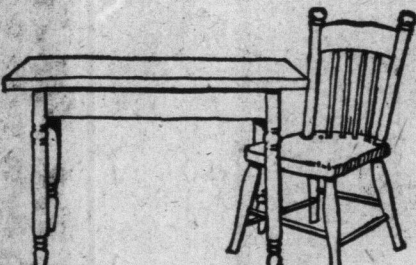
Toy Horse on Wheels, 25c.



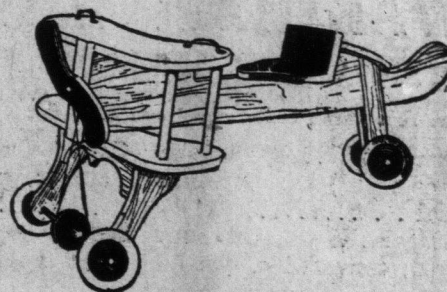
Child's White Enamel Rocker, \$2.50.



Kindergarten Sets, painted red, with gilt decoration on table, \$2.35.



Swing Horses, \$9.00, \$10.00, \$15.00.



"Aero" Car for boys, \$4.75.



Toy Telephones, 60c.



Shoofly Rocker, \$1.65.

—Fifth Floor, Main Floor and Basement.

An Opportune Special in Men's Suede Gloves, Today \$1.25 Pr.

Just the sort of Gloves that men will appreciate for Christmas, being both smart in appearance and unusually warm and comfortable. They have self-stitched backs, one dome fastener and half pique sewn seams and soft fleece lining. Moreover, they are marked at a price which means a decided saving, being a special purchase lot. Sizes 8 to 10. Come early for best selection. Special today, pair, \$1.25.

Extremely good in style are Soft Mocha Gloves for women, exceptionally well finished in grey or beaver. The former, with half pique seams, one dome fastener and embroidered backs. The tan, in more tailored style, have pique seams, stitched backs and one pearl dome fastener. In sizes 6 to 7. They are priced at, per pair, \$3.50. White French Kid Gloves, with oversewn seams, embroidered backs, 2 dome fasteners, and wrist binding in black; a decidedly effective touch. Beautiful in quality and finish, and in sizes 6 to 7. Price, per pair, \$2.75. Women's Grey Suede Gloves, fleece-lined, made with one dome fastener and self-stitched backs. Sizes 6 to 7 1/2. Price, per pair, \$2.00. Women's Knitted Wool Gloves, made with jersey wrist and seamless fingers. Colors, fawn, grey and black. Price, per pair, \$1.75. Women's Washable Chamousette Gloves, in white, black, grey, natural, mastic and tan, made with two dome fasteners and self-stitched backs. Sizes 5 1/2 to 8. Price, per pair, 95c.

—Main Floor, Yonge St.

Pretty Satin Collars Priced at 50c. Make Very Acceptable Gifts

A Satin Collar would make a delightful gift for many a woman, and here are some quite inexpensive ones that are very good style. There are in round shapes, and some have round backs and revers front. They are put up in fancy Christmas boxes. Priced at, each, 50c. Collars of Washable Satin, in roll and pointed back effects, trimmed with silk braid. Price, \$1.50. Satin Collars in cowl effect, suitable for wearing with the popular round necked dresses, finished with a cream lace frill. Price, each, \$2.50.

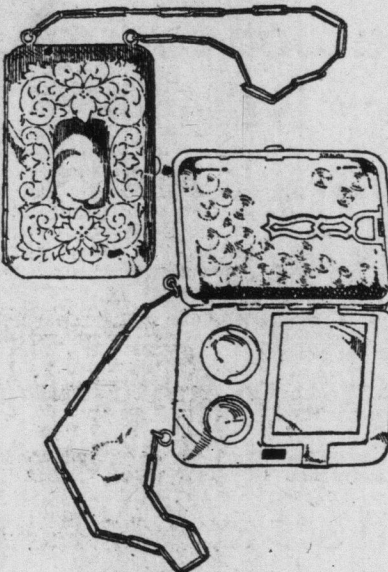
A Stylish Veil in Some Fashionable Veiling Makes a Pleasing Gift

To receive a modish veil or some attractive veiling gives pleasure to many a fashionable woman, for veils are very popular with the small turban as well as with the large hat. A splendid selection of veils and veiling in diamond, hexagon or filet meshes, with scroll motif of dainty borders, and some with chenille spot throughout, are to be seen in the Veiling Department. Colors available are black, taupe, brown, purple or navy. Veilings are priced from 35c to \$1.50 a pair; veils at, each, 75c to \$5.00.

—Main Floor, Centre.

A Vanity Case Never Fails to Please

A Recent Shipment Has Just Arrived of Smart Novelty Cases at \$1.00 to \$5.00. From either bright silver or the dull Butler finish, you may make your selection. Some are engraved, some are plain and a few are of engine-turned design. There are round "Dorline" boxes with puff and mirror, oblong shape, with compartments for change, and small mirror; square shapes, with vanity compartment and change-carriers suspended by fettered chains. Prices, \$1.00 to \$5.00.

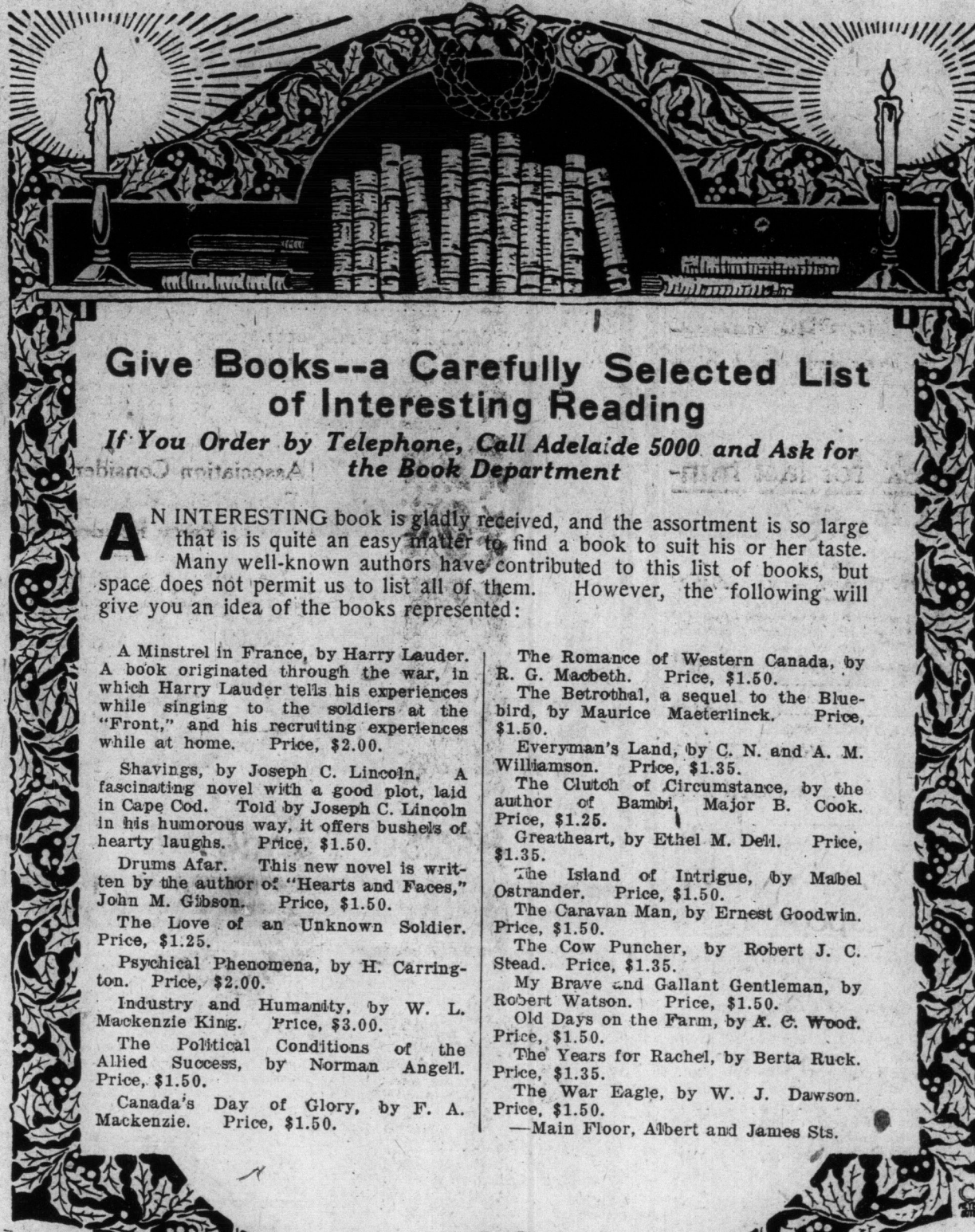


AS A GIFT FOR "HER" WE SUGGEST A PURSE OR BAG. A large assortment of Bead Bags are on display, and you will be delighted with them. In many lovely styles and shapes, and such a blending of colors, these are, indeed, a great display. Some have a deep fringe, and others are without it. The straps are sometimes beaded, and the designs are completely worked in beads over a cloth foundation. Some have flaps over the sides, which are worked in beads. The rich coloring and blending of the beads gives these bags a distinctive tone. Priced, each, from \$5.00 to \$50.00.

Solve your gift problems by giving one of these velvet bags this Christmas. Of good quality silk velvet, these are lined with figured silk, and set in an oxidized frame, with figures in repousse work. Some are finished with a silk tassel. These are at \$20.00 and \$25.00.

Less expensive ones can be procured from \$1.95 and up. Perhaps "she" would prefer an Avenue pocket, for papers, notes, tickets, etc. They are fitted with a top handle, and are procurable in various grains of sheepskin leather, as Angora goat, Morocco, tapir lamb and sealskin. Some of the higher-priced bags are lined with brocade silk, with designs worked in gilt thread. Priced from \$1.50 to \$30.00 each.

—Main Floor, Yonge Street.



Give Books--a Carefully Selected List of Interesting Reading

If You Order by Telephone, Call Adelaide 5000 and Ask for the Book Department

AN INTERESTING book is gladly received, and the assortment is so large that it is quite an easy matter to find a book to suit his or her taste. Many well-known authors have contributed to this list of books, but space does not permit us to list all of them. However, the following will give you an idea of the books represented:

- A Minstrel in France, by Harry Lauder. A book originated through the war, in which Harry Lauder tells his experiences while singing to the soldiers at the "Front," and his recruiting experiences while at home. Price, \$2.00.
- Shavings, by Joseph C. Lincoln. A fascinating novel with a good plot, laid in Cape Cod. Told by Joseph C. Lincoln in his humorous way, it offers bushels of hearty laughs. Price, \$1.50.
- Drums Afar. This new novel is written by the author of "Hearts and Faces," John M. Gibson. Price, \$1.50.
- The Love of an Unknown Soldier. Price, \$1.25.
- Psychical Phenomena, by H. Carrington. Price, \$2.00.
- Industry and Humanity, by W. L. Mackenzie King. Price, \$3.00.
- The Political Conditions of the Allied Success, by Norman Angell. Price, \$1.50.
- Canada's Day of Glory, by F. A. Mackenzie. Price, \$1.50.
- The Romance of Western Canada, by R. G. Macbeth. Price, \$1.50.
- The Betrothal, a sequel to the Bluebird, by Maurice Maeterlinck. Price, \$1.50.
- Everyman's Land, by C. N. and A. M. Williamson. Price, \$1.35.
- The Clutch of Circumstance, by the author of Bambi, Major B. Cook. Price, \$1.25.
- Greatheart, by Ethel M. Dell. Price, \$1.35.
- The Island of Intrigue, by Mabel Ostrander. Price, \$1.50.
- The Caravan Man, by Ernest Goodwin. Price, \$1.50.
- The Cow Puncher, by Robert J. C. Stead. Price, \$1.35.
- My Brave and Gallant Gentleman, by Robert Watson. Price, \$1.50.
- Old Days on the Farm, by A. C. Wood. Price, \$1.50.
- The Years for Rachel, by Berta Ruck. Price, \$1.35.
- The War Eagle, by W. J. Dawson. Price, \$1.50.

—Main Floor, Albert and James Sts.

Women's Silk Hosiery, Half-Price at 62c

Splendidly even weave and good finish distinguish these silk stockings, with deep pile top and spliced heels, toes and soles. In black only, and sizes 9 1/2 to 10. They have been reduced for swift clearance. This is a splendid opportunity to buy two gifts for the price you would ordinarily pay for one! (For this item we cannot take phone or mail orders, the quantity being limited.) Half-price, per pair, 62c.

GIFT SUGGESTIONS IN HOSIERY FOR MEN AND WOMEN.

Women's Modish Thread Silk Hosiery in navy or grey with white clox; black with green or purple clox; and white with black clox. All have little spliced tops, heels, toes and soles and high spliced silk ankles. Sizes 8 1/2 to 10. Gift box on request. Price, per pair, \$1.50. Women's Excellent Thread Silk Hosiery, in black, white, taupe, medium or pearl grey, gold, brown, castor, sand, purple and pink. Little spliced top, deep suspender hem, high spliced silk ankle, and reinforced heel, toes and soles; "Mulltiple Brand." Sizes 8 1/2 to 10. Price, per pair, \$2.00. Men's Cotton and Wool Cashmere Half Hose, in new "Lovatt" shades of green and brown mixtures. Finely ribbed, neat-fitting cut and extra spliced heels, toes and soles. Put in gift box on request. Sizes 10, 10 1/2 and 11. Price, per pair, \$1.00.

—Main Floor, Yonge Street.

Christmas Novelties to Be Filled With Candies, Price Reduced to 5c, 10c and 15c

Christmassy designs are the chief appeal of these novelties, for they are in bright colors and in shapes of sleighs, castles, churches, etc. Have them filled with the favorite sweets, and they'll be most acceptable to the children. Reduced prices, 5c, 10c and 15c. 100 "Lucky Pies." Price reduced for clearance to \$1.00. (For this item we cannot take phone or mail orders, the quantity being limited.) The children's party is quite incomplete without these fun-makers. Each pie contains 12 novelties wrapped and concealed within, to which is attached a ribbon (red for boys, blue for girls), which when drawn reveals a fascinating toy. Reduced price, \$1.00.

CHRISTMAS STOCKINGS, PRICE REDUCED TO 10c AND 20c.

Small Christmas Stockings filled with toys and novelties. Reduced price, 10c. Larger size, filled and decorated with bells. Reduced price, 20c.

CRYSTALLIZED GINGER, REDUCED TO 55c LB.

250 lbs. of this popular candy, priced remarkably low. Per lb., 55c. —Basement, Main and Fifth Floors, and Toyland.

STORE CLOSSES DAILY 5 P.M. SHOP EARLY

Children's Northern Muskrat Coats

Will solve many a gift problem especially for those who intend their gift this year to be of the serviceable sort. These are of heavily furred skins, lined with brown satin-faced material; have deep collar. Size 24, \$55.00; size 26, \$57.00; size 28, \$63.00; size 30, \$65.00. Men's Muskrat-lined Black Beaver-cloth Coats, shawl collar of otter or Persian lamb. Sizes 38 to 46. Each, \$82.50. Men's Brown Tweed Coats, half lined with muskrat skins, and having collar in notch style. Sizes 42 to 46 inches. Each, \$35.00. Men's Wombat Coats, with lining of quilted twill material and shawl style collar. Sizes 40 to 46. Each, \$65.00. Men's Fur Mitts, of Persian lamb, in gauntlet style. Pair, \$21.00. Men's Fur Gloves of Persian lamb, in gauntlet style. Per pair, \$22.50 and \$29.50. Men's Soft Hats, in crease-crown style, medium shape; brims are either bound or welted on edge; green, grey and navy. Sizes 6 1/2 to 7 1/2. Each, \$3.00. Men's and Boys' Caps of winter-weight cotton tweed materials, in four or eight-piece style, are well lined and have fur or sanitary band to protect the ears. In grey, brown, stripe effects and fancy mixtures. Sizes 6 1/2 to 7 1/2. Each, 75c. Boys' Patent All-Wool Hockey Caps, in a variety of colors. Also U.T.S., St. Andrew's and Normal School colors. Each, \$1.00. Patent Hockey Caps and Toques of wool and wool and cotton mixtures, in grey, brown, royal, white, scarlet and cardinal. Each, 65c. Balaclava and Aviation Caps, in grey wool and cotton mixtures, in pull-over style. Each, \$1.25.



—Main Floor, James Street.

THE T. EATON CO LIMITED