

SIMPSON

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudge, Pres.

J. Wood, Manager

PROBS.

Local thunderstorms, but mostly fair; not much change in temperature.

SIMPSON

A Great Friday List in the Hosiery Sale

Women's Lisle Thread Hose, imported; fancy colors, checks and stripes. Regular 35c. Friday Hosiery Sale price 19

Women's Black and Tan Cotton Hose, also black cotton, fleece lined. Regular 30c. Friday 12½

Women's Ribbed Black Cashmere Hose, seamless, double-spliced heel, toe and sole; English make. Regular 25c. Friday 19, 3 pairs 55

Women's Plain Black "Llama" Cashmere Hose, imported, spliced heel, toe and sole. Special, Friday 29

Boys' and Girls' Tan Cotton Stockings, elastic ribbed; sizes 6 to 10. Regular 20c. Friday 11

Boys' and Girls' Ribbed Black Cashmere Stockings, spliced heel, toe and sole; seamless throughout; sizes 6 to 8½. Regular 25c. Friday 19, 3 pairs 55

Infants' and Children's Lisle Thread Socks, plain foot with fancy tops; all sizes. Regular 20c and 25c. Friday 10

Men's Lisle Thread Socks, black, tan and fancy patterns. Regular 25c. Friday 12½

Men's Black Cashmere Socks, seamless. Regular 20c. Friday 12½

Women's Lisle Thread Gloves, wrist length; black and white; dome fasteners; also long black lace. Regular 35c. Friday 12½

Women's Chamois Gloves, washable kind; dome fasteners; white and natural. Regular 75c. Friday 59

Interesting Boot and Shoe Prices

180 pairs Women's Oxfords and Pumps, in a variety of this season's popular styles, Blucher, button, lace and ankle strap; not all sizes in any one style, but all sizes in the lot 2½ to 7. Regular prices \$2.50, \$3.00 and \$3.50. Friday bargain 1.99

300 pairs Women's Boots, strong, dongola kid, with patent toe cap and dull Blucher top, Cuban heel; sizes 2½ to 7. Friday bargain 1.39

350 pairs Boots, solid and strong, easy fitting, long wearing, black calf leather; heavy standard screw soles; solid leather insoles:

Men's, all sizes 6 to 11. Friday bargain 1.99

Boys', all sizes 1 to 5. Friday bargain 1.69

Youths', all sizes 11 to 13. Friday bargain 1.35

Phone orders filled.

240 pairs Men's Oxfords, final clearance on account of the advanced season; tan calf, dull black calf and patent colt leathers; sizes 8, 8½, 9, 9½ and 10 only. Regular prices \$3.50 to \$5.00. Friday bargain 1.99

Phone orders filled.

Silverware at Worth-while Prices

(Main Floor)

Silver-plated Bake or Pudding Dishes, large size; fancy embossed; white enamelled inside. Regular \$10.50. Friday 5.95

50 only Salad Bowls, Crown Derby colors, silver-plated mounts; handles of server to match bowls. Regular \$5.00. Friday 3.98

Nickel Alarm Clocks, 4-inch dials, good timekeepers. Regular \$1.00. Friday 59

Ladies' O Size Watches, sterling silver case, open face, jewelled movement, stem wind and pendant set. Regular \$4.50. Friday 2.39

The Good-will of the Furniture Builders Toward the Simpson Store Has Helped to Make This Sale a Huge Success.



Friday's List a Revelation

What furniture values are possible when there's a business friendship and alliance, based on mutual interest, between the best furniture manufacturers and this store, has been ably demonstrated during this sale.

But the main thing to remember now is that the sale is not half over; that the substantial concessions of the manufacturers are being passed along to our customers every day, and that Friday's list is a revelation in value-giving.

Mattresses, well filled with curled seagrass centre and heavy layer of jute on top and bottom. Regular price \$2.90. Friday bargain 2.19

Mattresses, filled with pure white cotton; neatly tufted and covered with a blue art ticking. Regular \$8.00. Friday 5.85

Woven Wire Bed Springs, frames made of thoroughly seasoned hardwood, with triple weave steel wire mesh. Regular \$3.00. Friday 2.29

Iron Frame Woven Wire Bed Springs, sides are steel tubing, with ends steel angle reinforced. Regular \$2.50. Friday 1.89

Pillows, well filled with thoroughly renovated feathers; covered with good quality ticking. Regular \$2.70. Friday 1.99

Pillows, filled with No. 1 goose feathers, free from quills; size 22x27. Regular \$4.00. Friday 2.99

Chiffoniers, in selected quartered oak; rich golden finish; highly polished. Regular \$55.50. Friday bargain 27.75

Chiffoniers, in genuine quarter-cut oak, finished golden; good drawer space and heavy mirror. Regular \$37.50. Friday bargain 18.75

Library Tables, in selected quarter-cut oak, fumed or early English finish; also in mahogany, finished dull. Regular \$18.00. Friday bargain 9.95

Desk Tables, made in solid oak, in early English or fumed finish; large size, with drawer, showing writing board. Regular \$16.00. Friday bargain 8.90

Book Racks, in solid oak, in fumed or early English finish. Regular \$4.75. Friday bargain 2.65

Ladies' Desks, in solid oak, in golden, fumed or early English finish. Regular \$7.75. Friday bargain 4.65

Telephone Sets of Table and Chair, in genuine oak, early English finish. Regular \$8.00. Friday bargain 3.95

For Housefurnishers---Great Economies Friday

There's a great harvest to be reaped here on Friday by the careful housefurnisher.

Friday Rug Sale Bargains. Carpets, etc.

(Fourth Floor)

Rug Sale prices have been crowded still further down because it is Friday. There is a complete assortment of designs and colorings in many sizes at much below the regular price.

9.0 x 9.0. Friday 6.19

9.0 x 10.6. Friday 7.19

9.0 x 12.0. Friday 8.19

10.6 x 12.0. Friday 10.19

12.0 x 12.0. Friday 13.19

12.0 x 13.6. Friday 15.19

LACE CURTAINS.

Nottingham Curtains, conventional, floral, insertion and scroll effects; 52 inches wide, 3 ¾ and 3½ yards long; \$2.00 qualities. Friday, per pair 1.37

SASH NET.

Sash Curtain Net, flat or frilled, finished with neat lace and insertion; full one yard wide. Regular 25c quality. Friday, reduced to, per yard 15

TAPESTRY CURTAINS.

Tapestry Curtains, in good colorings, one and two-toned effects; reversible patterns; fringe top and bottom; 40 inches wide, 3 yards long. Regular \$2.50. Friday, per pair 1.98

WINDOW SHADES.

Oil Opaque Cloth, green or cream, Hartshorn rollers; 37 inches wide, 6 feet long; brackets and pull. Regular 45c. Friday 33

China at Friday Prices

(Basement)

Japanese Salt and Pepper Shakers, beautiful gold encrusted decoration. Half price, Friday 7

10-piece Toilet Set, splendid quality porcelain ware; neat floral decoration; full size pieces; roll rim basin. Friday, per set 1.69

1000 pieces Dinnerware, Dinner, Soup, Tea and Cake Plates, Bowls, Bakers, etc. 6 for 29

Dinner and Tea Service, complete for six people; an artistic, dainty set, at a wonderfully low price. Friday 2.98

\$71.40 LIMOGES DINNER SET FOR \$49.50.

This is an open stock pattern. This ware is the best quality Limoges china; rich deep full glaze on a pure white body; artistic green key band design; teas with old gold handles; 102-piece set. Friday 49.50

Basement Bargains

Classic Gas Plates, arranged to consume an equal amount of air and gas; nickel-plated taps; three-burner size, Friday, 2.50; two-burner size, Friday 1.75

Queen Gas Ovens, bright tin; asbestos lined. Friday 98

Gas Tubing, cotton covered. Friday, per foot 3

Mrs. Potts' Irons, nickel-plated. Per set, Friday 89

Mrs. Potts' Irons, polished. Per set, Friday 78

Iron Heaters, hold three irons nicely. Friday 17

Grey Granite Rice Boilers, household size. Regular 65c. Friday 39

No phone or mail orders.

Black Kettles, sizes 6, 7 and 8. Regular 55c. Friday 19

No phone or mail orders.

Wall Papers

1750 rolls Mica and Colored Wall Papers. Regular to 10c. Friday 4½

2500 rolls Bedroom and Sitting-room Papers, assorted colorings, floral and plain. Regular to 15c. Friday 7

3600 rolls Wall Paper, for parlors or dining-rooms; assorted colors. Regular 25c and 35c. Friday 16

2100 rolls Imported Papers, for any style of room; in browns, greens, champagne, grey, cream, blue. Regular to 50c. Friday, 24; regular 75c. Friday 36

Baby Carriages, Paints and Floor Wax

10 Go-Carts—Baby Two-Wheel Carts and Folders. Regular \$15.00, Friday, 9.69; regular \$6.75, Friday, 3.95; regular \$16.75, Friday 11.69

450 Quarts Outside Paint, medium and dark colorings. Special, per quart 38

150 tins Stovepipe Enamel, large size. Special 2 tins for 15

100 lbs. Floor or Furniture Wax. Special, per pound 39

—Fifth Floor.

Great Shopping Advantages in the Men's Store

(Main Floor)

Tweed Suits, good assortment of patterns; sizes 35 to 44; splendidly tailored. Regular to \$10.00. Friday 5.95

Tweed Pants, sizes 32 to 42. Regular \$1.50 and \$1.75. Friday 1.19

Cravenette Rain Coats, steel grey shade; 52 inches long; sizes 35 to 44. Regular \$10.00. Friday 6.75

Boys' Two-piece Suits, fancy tweeds and worsteds; double-breasted; bloomer pants; sizes 26 to 34. Regular \$6.00 to \$8.00. Friday 4.49

Russian and Sailor Blouse Suits, plain crash and fancy stripes; Eton and sailor collars; sizes 2½ to 10 years. Regular to \$1.50. Friday 79

Shirt Waists, English print and madras; soft collar attached; sizes 4 to 14 years. Regular 50c. Friday 29

Boys' or Girls' Varsity Shape Caps, in imported navy blue serge. Friday bargain 9

Children's Felt Turban Hats, small, medium or large brims; good range of colors. Friday bargain 39

Children's Straw Hats, in turban, middy and sailor shapes. Regular up to \$1.00. Friday 45

Men's Derby Hats, color brown and fawn; fine English make. Regular \$1.50, \$2.00 and \$2.50. Friday 39

Men's Soft Hats, odds, small sizes only and color black. Regular price \$1.00. Friday 35

Men's Straw Hats, assorted, extra fine qualities. Regular up to \$2.50. Friday 45

Boys' White or Light Tan Duck Shirts, with reversible collar and pocket; sizes from 12 to 14. Regular price 65c. Friday 44

Boys' White Cellulose Shirts, with collar attached; light and cool; sizes 12 to 14. Regular price 50c. Friday bargain, each 33

Men's Flannelette Night Robes, sizes from 15 to 20; large and long. Regular prices 59c and 75c. Friday bargain, each 44

Men's Police Braces, heavy leather ends and elastic webbing. Friday bargain 19

Sixth Floor Bargains

17 only High-Grade Cowhide Club Bags, used as samples, slightly soiled, black, brown and russet. Regular up to \$10.25. Friday, to clear 5.95

No phone or mail orders.

FRAMED MIRRORS

British Bevel Mirrors, framed in gold, with burnished corners; size of mirror 18x40. Regular \$10.00. Friday, to clear 4.95

No phone or mail orders.

100 Oval Photo Frames, in black and gilt, one and two openings. Regular 39c. Friday 25

Jewelry Bargains

(Main Floor)

170 10k Birthday and Signet Rings, single stone settings, any birth month stone; 10k shirtwaist rings, stone setting, baby rings, plain and engraved patterns, signet style for engraving monogram or name. Regular \$1.00 to \$2.00. Friday bargain 49

15 14k Pearl Sunbursts, 38 fine real pearls, with whole pearl centre. Regular value \$12.00. Friday 4.99

The **SIMPSON** Company Limited