



Mirror Put on the Map

WE HAVE pointed out to you several reasons why Mirror, Alberta, will be one of the important cities of Western Canada; later on we will point out other reasons, but this and the next page will give you the story of the most remarkable sale of new town property ever held.

On the day set for the sale, at seven o'clock in the evening, the men who came to Mirror from two continents, as well as those who had assembled from the surrounding country, arranged themselves before the auctioneer's stand, which was erected where Mirror's main streets bisect each other.

The sale of Mirror townsite lots by public auction was on. In almost less time than it takes to tell it, the first lot was sold. For two hours thereafter, the bidding continued as briskly as it had started.

The auctioneer's rapid fire of conversation was punctuated only by the nod of a head, the motion of a hand, or the audible bid of a purchaser.

*Selling a
Townsite by
Auction*

When the long Alberta twilight came to a close and the sale for that day ended, it was found that in the two hours \$60,000.00 worth of Mirror lots had been sold.

Figure that out—\$30,000.00 worth per hour, \$500.00 worth each minute. Where else outside of Western Canada can such a record be made? And yet that \$60,000.00 was less than one-third the amount invested in Mirror lots the following day.



BUYING MIRROR LOTS AT AUCTION SALE

M I R R O R