

Victoria, B. C.
July 15th 1921.

The Honourable John Oliver,
Premier of British Columbia,
Parliament Buildings,
Victoria, B. C.

Dear Sir:-

In accordance with your request I beg herewith to submit my idea as to which form an organization should take to create travel, and handle the business pertaining to a Tourist Department in this Province.

THE TOURIST COMMISSION should consist, if possible, of four members and a Cabinet Minister, the position to be honorary, but travelling expenses to be paid by the Government.

Their duties would be as follows : -

1. To elect a General Manager, and engage all employees in the different bureaus. Select suitable premises for same.
2. To deal with all questions of policy in so far as the operating of the business is concerned.
3. To recommend to the Government whatever may be advantageous in the way of completing partially finished facilities, or suggesting new works, which will enable sightseers to visit points of interest.
4. To arrange with all railway companies and steamship lines as to commissions which will be paid by them to Government Bureaus, or to other bureaus who sell transportation over their lines.
5. Generally to supervise the efforts of the General Manager in advertising and conducting the different bureaus, and in the operation of the business.

THE GENERAL MANAGER should be a man of good business experience, tactful, energetic, aggressive and with vision. His duties would be to supervise the bureaus, compile the advertising, and advise the Commissioners on the best methods of getting results from same; make arrangements with every transportation company in the Province (other than the railways and ocean steamship companies), whereby they will pay a commission on the sale of their tickets by the Government Bureaus, or other persons authorized by the Commissioners.

To watch every transportation companies' methods throughout the Province, so as to assist both them and the tourist in giving service. Also to keep an eye on the hotels and accomodation houses in