

in a more complex kind of cooperation I have felt would eventually be possible. In 1978 too, we should agree upon some facility to assist business people in the Community and in Canada to overcome specific impediments encountered in doing business in the other's territory. Our recent proposal to this end was one direct outcome of the visits of Canadian businessmen to Brussels last year and we hope you will respond favourably to it. We need to define clearly the environment for business. The businessman must clearly perceive his prospects: he will not waste his effort if his case is hopeless.

Finally in 1978, we expect to complete a trade flow study which we hope will contribute to a greater awareness of the existing state and prospects for the development of our bilateral trade relations. We should also continue to promote exchanges in areas of special priority, for example on science and technology as you have lately proposed.

These are some of the specific priorities to which I believe we must address ourselves in 1978.

To return to the broader scene to which I referred earlier, we are pleased that recently we were