



- Cablesare's Videopress terminals are increasing traffic in shopping malls in Toronto and London, Ontario; Regina, Saskatchewan; Davenport, Iowa; and San Antonio, Texas. Shoppers can access mall directories, find out about sales and in-store specials, compare prices and availability and obtain helpful tips on "how to use" new products. Coupons offered only through Videopress are being redeemed at participating stores, demonstrating the huge popularity of the Videopress system to retailers.