
BUSINESS-TO-BUSINESS CATALOGUE HOUSES

4. AUDIO & VIDEO EQUIPMENT & TAPES:

ADVANCED VIDEOTECH
CORPORATION
1840 County Line Road
Huntingdon Valley, PA 19006
Industrial and business two way products
Sales: \$1-3 million
Circulation: 1 time per year to 50,000
Tel: (215) 322-4600
Fax: (215) 322-4606

ATLANTA CABLE SALES, INC.
5675-A Oakbrook Parkway
Norcross, GA 30093
*Telecommunications and audio/
video cables*
Sales: \$10+ million
Tel: (404) 448-6311
Fax: (404) 263-1015

CENTER VIDEO INDUSTRIAL CO., INC.
5615 West Howard Street
Niles, IL 60714
*Sells and rents industrial and
broadcast video equipment to
industrial and institutional users*
Sales: \$3-5 million
Circulation: 4 times per year
Tel: (708) 647-8700
Fax: (708) 647-8707

ICS WAREHOUSE, INC.
ICS Catalogue
1802 East 18th Street
Tucson, AZ 85719
Audio-visual supplies
Sales: \$500,000
Circulation: 6 times per year to 100,000
Tel: (602) 882-3853
Fax: (602) 623-5168

5. AUTOMOTIVE PARTS & SUPPLIES:

MIZE & CO., INC.
Mize Wire Products
300 Industrial Avenue
Kingman, KS 67068
Automotive electrical and industrial hose
Sales: \$1-3 million
Circulation: 1 time per year to 30,000
Tel: (800) 835-1016
Fax: (316) 532-2459

SUMMIT RACING EQUIPMENT
580 Kennedy Road
Akron, OH 44305
Racing equipment, supplies and parts
Sales: \$10+ million
Circulation: 6 times per year
Tel: (216) 798-9440

6. AVIATION:

AAA AIRCRAFT SUPPLY, INC.
36 Suffield Street
Windsor Locks, CT 06096
*Aircraft fittings, fasteners and other
hardware*
Sales: \$10+ million
Tel: (203) 627-0181
Fax: (203) 623-2483

SL AUBURN, INC.
89 York Street
Auburn, NY 13021
Aviation parts and supplies
Sales: \$5-10 million
Tel: (315) 252-9501
Fax: (315) 252-8172

7. BOOKS:

GENIUM PUBLISHING CORPORATION
1 Genium Plaza
Schenectady, NY 12304-4690
Books, manuals, software and videotapes
Sales: \$10+ million
Circulation: 3 times per year to 75,000
Tel: (518) 377-8854
Fax: (518) 377-1891