

## Questionnaire A

*Objective 9.4 - Promotion of policies, infrastructures and training in the field of communication, and encouragement of a better use of the media for social ends*

| Relevant paragraphs (if appropriate, in the case of 19 C/4, objective or sub-objective numbers) |                           | Themes ("target" components in Medium-Term Plan)                                                                                                  | Question 1                                                                                                                                       |          |       |
|-------------------------------------------------------------------------------------------------|---------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|----------|-------|
|                                                                                                 |                           |                                                                                                                                                   | Emphasis to be placed on each theme from the point of view of its contribution to the attainment of the objective, during the 1979-1980 biennium |          |       |
| 19 C/4                                                                                          | 19 C/5 Approved           |                                                                                                                                                   | Mark X in appropriate column                                                                                                                     |          |       |
| (1)                                                                                             | (2)                       | (3)                                                                                                                                               | Major                                                                                                                                            | Moderate | Minor |
| (1)                                                                                             | (2)                       | (3)                                                                                                                                               | (4)                                                                                                                                              | (5)      | (6)   |
| 9428<br>9429                                                                                    | 4172-4176                 | 01<br>Promotion of policies and plans for increasing the contribution of communication to economic and social development                         | X                                                                                                                                                |          |       |
| 9428<br>9429                                                                                    | 4185,<br>(4186-4188)      | 02<br>Promotion of the development and application of methodologies for communication planning and training of specialists in this field          | X                                                                                                                                                |          |       |
| 9428<br>9429                                                                                    | (4186-4188)<br>4191, 4192 | 03<br>Promotion of the establishment and development of modern communication systems and infrastructures, and of the adoption of new technologies | X                                                                                                                                                |          |       |
| 9428<br>9429                                                                                    | 4189, 4190                | 04<br>Promotion of the training of communication specialists                                                                                      | X                                                                                                                                                |          |       |
| 9428<br>9429                                                                                    | 4193, 4194, 4196          | 05<br>Promotion of access to the mass media and of greater participation by the public in media productions and management                        |                                                                                                                                                  |          | X     |
| For the last four themes, see also paragraph 4198.                                              |                           |                                                                                                                                                   |                                                                                                                                                  |          |       |