

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 611-SEATTLE

013-CONSUMER PRODUCTS
UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

- INCOMING BUYERS TO VANCOUVER FURNITURE SHOW - MAY 88
- TWO NEBS MISSIONS
- INTRODUCE CANADIAN FASHION EXPORTERS TO TERRITORY.

ANTICIPATED RESULTS:

- INTRODUCE 12 RETAILERS.
- INTRODUCE 40 COMPANIES TO THE MARKET.
- INTRODUCE 3 NEW BUYERS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 RECRUITMENT - VANCOUVER FURNITURE SHOW - MAY 88

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

4 BUYERS RECRUITED - FOLLOWING UP ON SALES RESULTS.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

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