REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :519-SEOUL

005-COMM. & INFORM. EQP.& SERV
KOREA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
REMOTE SENSING	
GATHER & UPDATE INFO ON THE PLANNED PROJECTS FOR R.S. SYS IN COMING YEARS.	IDENTIFICATION ON CDN OPPORTUNITY.
PREPARE A REPORT ON KOREAN REMOTE SENSING SECTOR'S CURRENT STATUS AND PROSPECTS.	INCREASED INTEREST & ACTIVITY IN THIS MARKET BY CDN FFIRM.
TELECOMMUNICATIONS (INC SPACE)	
CATALOGUE SHOW FOR CANADIAN EQUIPMENT.	INCREASED NUMBER OF AGENTS.
HOLD 4-5 INDIVIDUAL COMPANY DEMONSTRATION IN EMBASSY.	ESTABLISH 3 AGENCY/LICENSEE AGREEMENTS
ALL SUB-SECTORS	
HOLD CATALOGUE SHOWS ON ELECTRONIC COMPONENTS.	INCREASED NUMBER OF ACTIVE LOCAL AGENTS IN THIS SECTOR.
UPDATE JOINT VENTURE AND TECHNOLOGY TRANSFER REPORTS.	ATTRACT CDN FIRMS TO INCREASE INDUSTRIAL COO-PERATION WITH KOREAN FIRMS.
PLAN FOR TECHNOLOGY TRANSFER SEMINAR IN THIS SECTOR DURING PROPOSED CANADA WEEK IN SEOUL.	ESTABLISH TWO TECHNOLOFY TRANSFER AND JOINT VENTURE AGREEMENTS IN THIS SECTOR BY FY 88/89
HOLD 3 INDIVIDUAL DEMONSTRATION IN EMBASSY TRADE DISPLAY AREA.	ESTABLISH 3 AGENCY/LICENSEE ARRANGEMENTS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1 A)FOLLOW-UP INCOMING DATACOM MISSION.	A)KOREA SECURITIES COMPUTER HAS INVITED NEWBRIDGE TECHNOLOGIES AND GANDALF TO PARTICIPATE IN THEIR UP-COMING BID REQUEST.
QUARTER: 2 -----	
QUARTER: 3 -----	
QUARTER: 4 -----	