

29/05/89

DEPARTMENT OF EXTERNAL AFFAIRS

62

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 SECTOR/SUB-SECTOR HIGHLIGHTS

Mission: ATHENS

Market: GREECE

Sector : OIL & GAS EQUIPMENT, SERVICES

Sub-Sector: ALL SUB-SECTORS

Market Data	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size	50.00 \$M	50.00 \$M	50.00 \$M	50.00 \$M
Canadian Exports	2.50 \$M	0.00 \$M	0.00 \$M	0.00 \$M
Canadian Share of Market	5.00 %	0.00 %	0.00 %	0.00 %

Cumulative 3 year export potential for
CDN products in this sector/subsector: 5-15 \$M

Major Competing Countries	Market Share
UNITED STATES OF AMERICA	5.00 %
UNITED KINGDOM	10.00 %
FRANCE	10.00 %
ITALY	5.00 %
UNION OF SOVIET SOC REP	5.00 %
GERMANY WEST	20.00 %

Products/services for which there are good market prospects:

1. PROJECT MANAGEMENT FOR P.L.CONSTR.
2. CNG TECHNOLOGY & EQUIPMENT
3. OIL & GAS EXPLORATION EQUIPMENT

Factors contributing to current successful Canadian exports:

- Import restrictions are not a significant impediment in this sector
- Import duties are moderate

Factors for Canadian exports not reaching market potential:

- Lack of promotion and advertising