

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 SECTOR/SUB-SECTOR HIGHLIGHTS

Mission: BAGHDAD

Market: IRAQ

Sector : TRANSPORT SYS.FOUIP.COMP.SERV.

Sub-Sector: AUTOMOTIVE

Market Data	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size	0.00 \$M	200.00 \$M	500.00 \$M	750.00 \$M
Canadian Exports	0.07 \$M	1.30 \$M	0.20 \$M	10.00 \$M
Canadian Share of Market	0.00 %	0.00 %	0.00 %	1.30 %

Cumulative 3 year export potential for
CDN products in this sector/subsector: 15-30 \$M

Major Competing Countries	Market Share
JAPAN	0.00 %
EUROPEAN COMMON MARKET C	0.00 %
IRAQ	0.00 %
UNITED STATES OF AMERICA	0.00 %

Products/services for which there are good market prospects:

1. AUTOMOTIVE PARTS

Factors contributing to current successful Canadian exports:

- Import restrictions are not a significant impediment in this sector
- Canada is one of few sources of supply
- Strong sectoral capability in Canada

Factors for Canadian exports not reaching market potential:

- LACK OF FUNDING, FINANCE AND INF-
- RFTS