

30/05/89

DEPARTMENT OF EXTERNAL AFFAIRS

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RPTD1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

89/90 INVESTMENT PROMOTION PROFILE

Mission: LIMA

Country: PERU

The mission is of the opinion that Canada can reasonably expect to attract the following amount of foreign investment from its territory/country next year:

SIX ENTREPRENEURIAL INVESTMENTS (ESTABLISHING NEW MANUFACTURING COMPANIES) CONSIDERABLE PORTFOLIO, REAL ESTATE, ETC INVESTMENT.

Canada's major competitors for investment from this territory/country are:

- U.S.A.
- CHILE
- OTHER LATIN AMERICAN COUNTRIES

The following types of activities are currently being undertaken by Canada's major competitors to attract investment from this territory/country:

- NONE FOR POLITICAL REASONS

Compared to major competitive destinations, Canada is perceived to have the following advantages:

- GATEWAY TO US MKT.(2) PERCEPT.OF LESS VIOLENCE,MORE HUMANI-
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the following constraints:

- SEVERE CLIMATIC CONDITIONS.

The mission indicates the following potential for various types of investment from within its territory/country:

Type of Investment	Potential
Portfolio	MEDIUM
Acquisition	MEDIUM
Greenfield	MEDIUM
Joint Venture	MEDIUM
Strategic Partnering	MEDIUM
Technology Licensing	LOW