

controlled.

4.1.2 Revenues

- Gross operating revenue of the production companies in 1982 was \$176.8 million. Of this, \$155.6 million (88%) came from the earnings of productions. The remaining \$21 million came from "other operating revenue" which includes earnings from activities such as the rental of production facilities, lab operations and distribution for other companies. Revenue from sources such as interest and investment advances are excluded from these data.
- The \$177 million was distributed as follows, by size of reporting firms:
 - small: \$25 million (14%)
 - medium: \$49 million (28%)
 - large: \$103 million (58%).
- These earnings were derived from the following types of productions:

	(\$ M)	
Theatrical Features	20.1	(13.1%)
Theatrical Shorts	0.7	(0.5%)
TV Programs	36.3	(23.6%)
TV Commercials	53.2	(34.6%)
Industrial and Educational	<u>43.5</u>	(29.2%)
	153.8	(100.0%)
Other Production Revenue	1.9	
Other Operating Revenue	21.1	