TRADE NEWS

s your company interested in longterm business opportunities in Asia, Africa, the Middle East or Latin America? Does your company have over \$1 million in annual revenue?

The federal government's Industrial Cooperation Program (INC), managed by the Canadian International Development Agency (CIDA), can share the front-end risks with you during the study and implementation stages of either an investment or contract opportunity overseas, includ-



ing build-operate-transfer (BOT) infrastructure projects.

With over 20 years of experience, CIDA-INC can provide your firm with advice and funding on a cost-shared basis for expenses related to studies and a project's actual implementation. For more information, contact CIDA-INC, tel.: (819) 953-5444, fax: (819) 953-5024, Internet: www.acdi-cida.gc. ca/inc (includes success stories). #

Canadian Learning Centre in Ukraine Celebrates First Anniversary

Just one year ago (January 27, 1999) a new generation of Canadian Education Marketing Centres were officially opened in Kyiv and in Ivano Frankivsk. They are located at the Canadian Embassy and The International Centre



Outside the Ukrainian-Canadian Business Centre in Ivano Frankivsk (left to right): Anatoliy Furda, Deputy Director of the Centre; Mario Houle, DFAIT; Dr. Gilles Seguin, DFAIT; and Alexander Pasichnyk, Director of the Centre. of Privatisation, Investment and Management, in Kyiv and at the Ukrainian-Canadian Business Centre in Ivano Frankivsk.

The Canadian Learning Centre (CLC) is a new prototype designed to promote Canadian expertise, learning technologies and online study at Canadian universities, colleges, language schools, and career colleges. Among its many features, the Centre showcases Canada's SchoolNet system, the Virtual University-Small Medium Enterprises (VUSME) — it involves Confederation College and the University of Calgary — and leading edge technologies (hardware and software) provided by private sector companies.

While the CLC is physically located in key centres in Ukraine, plans are being developed by the private sector partners to expand the network into other establishments, including leading universities like the University of Kyiv-Mohyla Academy.

Did you know that...

 in 1998, Canada's exports of services to the United States were \$27.7 billion, or 60.3%, of Canada's total services exports. Canadian services imports from the U.S. were \$32.6 billion, or 61.7%, of total Canadian services imports. in 1998, Canada's exports of goods and services to the United States were \$297.2 billion, or 80.7%, of Canada's total exports. Canadian goods and services imports from the U.S. were \$266.2 billion, or 74.7%, of total Canadian imports. The opening of the CLC in Ukraine coincided with Canada and Ukraine signing a Memorandum of Education Cooperation, which provides a framework to stimulate international activities between the two countries.

Editor-in-Chief: Bertrand Desjardins Managing Editor: Louis Kovacs Editor: Vincent Chetcuti Lavout: Yen Le

Circulation: 77,000 Telephone: (613) 996-2225 Fax: (613) 996-9276 E-mail: canad.export@dfait-maeci.gc.ca Internet: www.dfait-maeci.gc.ca/ english/news/newsletr/canex

Extracts from this publication may be reproduced for individual use without permission, provided the source is fully acknowledged. However, reproduction of this publication in whole or in part for purposes of resale or redistribution requires written permission from *CanadExport*.

CanadExport is published twice monthly, in English and French, by the Department of Foreign Affairs and International Trade (DFAIT), Communications Services Division (BCS).

CanadExport is available in Canada to interested exporters and businessoriented people. For a print subscription, call (613) 996-2225. For an e-mail subscription, check the *CanadExport* Internet site above.

For address changes and cancellations, simply send your mailing label. Allow four to six weeks.

Mail to: CanadExport (BCS), Department of Foreign Affairs and International Trade, 125 Sussex Drive, Ottawa K1A 0G2. ISSN 0823-3330

