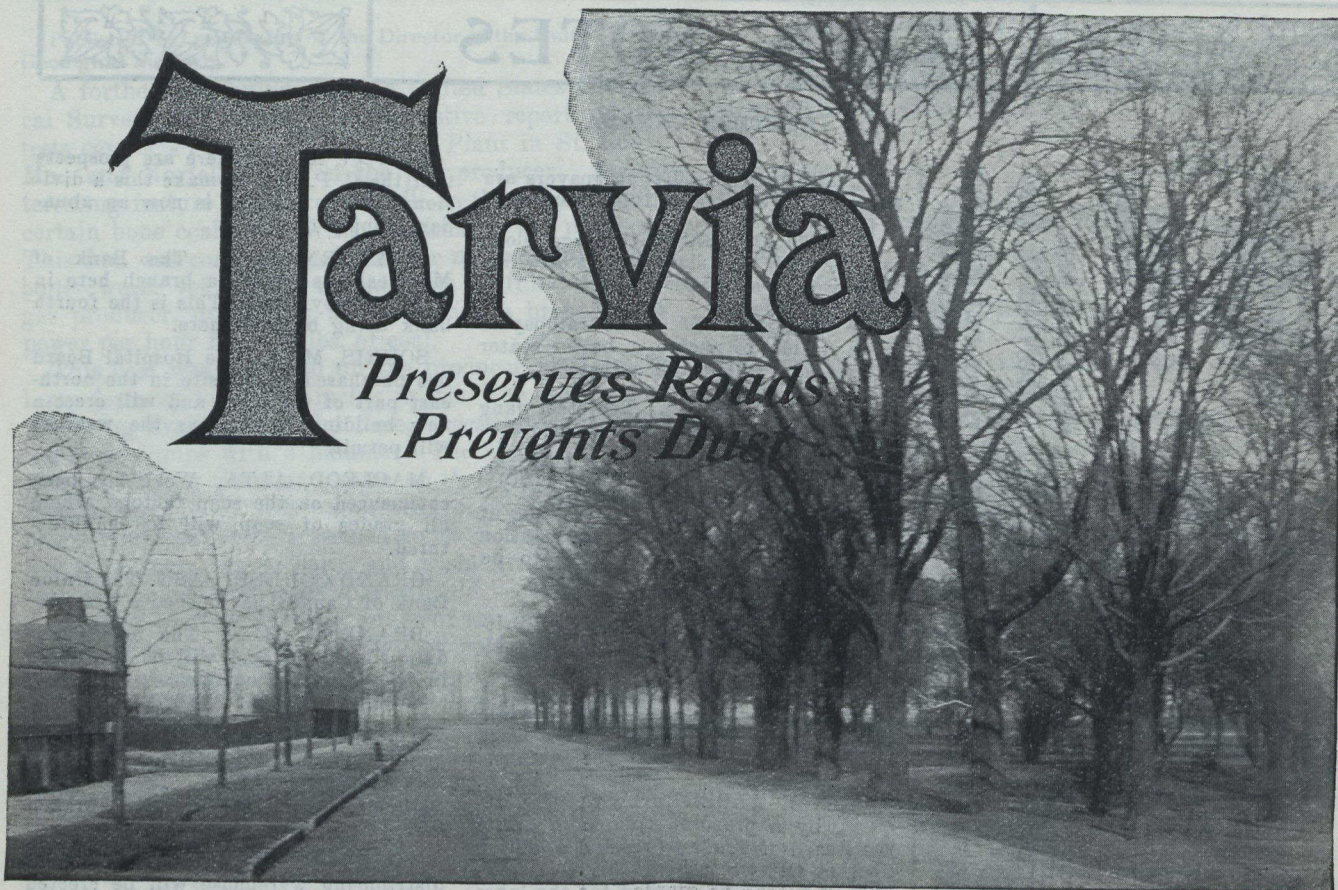


Tarvia

*Preserves Roads
Prevents Dust*



BROADWAY PARK, SOMERVILLE, MASS. TREATED WITH "TARVIA X"

FRENCH VIEWS ON THE TARVIA PROCESS

The Tarvia process of treating roadways with a special preparation of coal tar for preserving roads and preventing dust had its origin in French experiments. During the past five years Tarvia has attained great popularity in this country, and millions of yards are now tarviated every year.

It is interesting to find that French experience corroborates the judgment of American road engineers. The Avenue du Bois de Boulogne in Paris, for instance, formerly cost for maintenance frs. 2.10 per square meter per year. During the past two years during which the tar process has been employed the cost has been reduced to frs. 1.76 per square meter, which includes two treatments each year. The total saving is about 10,000 Fr. per annum for this one thoroughfare.

In response to an offer by the Government to pay one-half the expense of the treatment wherever local residents were willing to bear the other half, macadam roads all over France have been treated—the surface covered by one French firm being 3,500,000 square meters in 1907.

Throughout France the tar treatment has been for some time the standard method of suppressing dust and preserving the road. In the city of Paris alone 360,000 meters were treated during 1907. Oils, soapy waters and all similar compounds have long since been discarded.

Booklets explaining the Tarvia treatment, will be sent on request to any address.

The Paterson Manufacturing Co., Ltd.

Toronto, Montreal, Winnipeg, Vancouver.



The Carritte-Paterson Manufacturing Co., Ltd.

St. John, N.B., HALIFAX, N.S.