

Made in Canada



*Kennedy Road, Scarboro Township, Ontario.
(York County Highway Board)
Tarvia Filled Macadam, 1915.*

A Good Road at Small Expense—

MANY people, especially in the country, look upon macadam roads as a great luxury that bears heavily upon the taxpayers.

This viewpoint has been justified in many cases where the automobiles came along and wore out the macadam roads almost as soon as they were built.

The real trouble is, however, that *plain macadam* was never intended for automobile traffic. It wears rapidly under the abrasive thrust of automobile wheels.

Plain macadam is being abandoned by progressive engineers everywhere. *Tarviated - macadam* that is, macadam which

has been dopped with Tarvia to make it automobile-proof, is taking its place.

Tarvia is a tough, inexpensive coal tar preparation which acts as a plastic binder, enclosing the broken stone in a tough matrix and making a tough, slightly plastic, waterproof surface on which the automobile has little or no effect.

Ordinary macadam *is* an incessant source of expense; tarviated-macadam takes care of itself year after year and improves with use, at a low annual maintenance charge.

Hundreds of miles of Canadian roads are tarviated now every year for the sake of keeping down road taxes.

Booklet on request Address our nearest office

Special Service Department

This Company has a corps of trained engineers and chemists who have given years of study to modern road problems. The advice of these men may be had for the

asking by anyone interested. If you will write to the nearest office regarding road problems and conditions in your vicinity the matter will have prompt attention.

THE PATERSON MANUFACTURING COMPANY, LIMITED
MONTREAL TORONTO WINNIPEG VANCOUVER

THE CARRITTE-PATERSON MANUFACTURING CO., LIMITED
ST. JOHN, N.B. HALIFAX, N.S. SYDNEY, N.S.